

Radio Guide

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The National Weekly of Programs and Personalities

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Bess Johnson

Voice of the People—Cugat's Radio Zoo

News and Views of the Week

Educators Fail Again

"It is much easier to be critical than correct." was one of the brilliant observations of Disraeli, philosopher and statesman of Victorian memory. We wonder if Doctor Joy Elmer Morgan, who resigned as chairman of the National Committee on Education by Radio, ever heard of the statement—or, in view of developments, of its author.

For five years he had at his disposal a fund of \$200,000, along with a most willing group of workers—the broadcasting industry. The latter were not educators; they were seeking advice and guidance. A close scrutiny of the record of the accomplishments of the National Committee on Education by Radio shows a volume of criticism against our present system of sponsored support of radio—and not a hint on how to better conditions, except to turn broadcasting over to the government.

It is unfortunate that the Payne Fund is not to be continued under the administration of a more liberal, analytical, sympathetic group.

Second only in importance to entertainment, education by radio should be encouraged in every possible way. The purpose of the fund was to help broadcasters in the general dissemination of educational material. The Committee took a typical pedagogic attitude and did nothing but find fault. Its passing will not be felt because it accomplished nothing of lasting value.

In 1930 a high percentage of stations throughout the country were owned by, or affiliated with, colleges. Today there are comparatively few so owned or affiliated, and many of these are being offered for sale.

The most recent action in this field is the reported negotiation for the sale of WJTL, of the Oglethorpe University, at Atlanta, Georgia, to a commercial firm, for \$16,500.

The National Committee on Education by Radio could not get together with their own kind and convince them.

The entire action of the Committee seemed bent on reform. Radio didn't need reform. It does need guidance in highly technical fields such as education, but all it received was criticism which wasn't even constructive.

Educators have failed miserably in their approach to radio, and the passing of the N.C.E.R. is just another failure to be chalked up against them. They have failed to utilize the greatest medium at their disposal. It may be that commercialization of education was not to be disturbed by radio if the educators could help it.

Federal Program Control

The Federal Communications Commission may not have the teeth to enforce its edicts, but it has a running mate that has not only teeth but claws, and uses them when necessary.

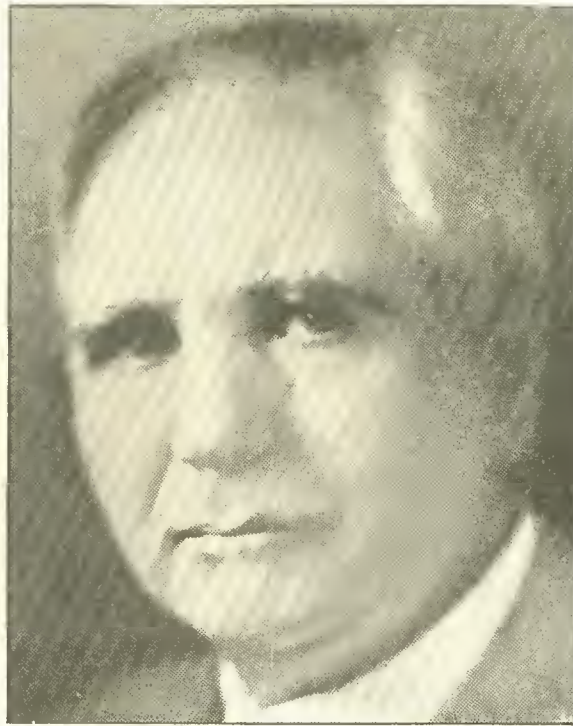
The Federal Trade Commission is the strong arm squad for the F. C. C. The two Commissions are working so smoothly that few abuses of broadcasting privileges or radio practices escape their jurisdiction or discipline.

Broadcasters who took advantage of the Radio Commission's inability to censor programs and stop misleading commercial plugs found themselves face to face with the F. C. C.'s big brother, the Federal Trade Commission.

The older and sterner Commission knows all the answers and just how to apply the necessary pressure to make recalcitrant sponsors, broadcasters and radio folk in general behave in the best interests of the public.

It is only a few weeks ago, at the behest of the Federal Communications Commission, that the Federal Trade Commission forced some coffee broadcaster to eliminate misleading statements from his radio announcement.

Recently an over-enthusiastic Minneapolis television company incurred the displeasure of the twin commissions. The Commissioners didn't like the bonanza aura that surrounded this firm's advertising. It was mislead-



Edwin L. Davis: He heads radio's newly augmented Strong Arm Squad

ing and dangerous. The company now has agreed to eliminate the exaggerations.

A closer cooperation between the two Commissions is in the making. Anning Prall, Chairman of the F. C. C., says that this Commission will seek to dovetail its activities with that of the trade agency.

Edwin L. Davis, Chairman of the Federal Trade Commission, is arranging a working committee of six members, three from his branch and three from the F. C. C., to follow through on the campaign to purge the air and radio of all advertising of a questionable nature.

Do We Need A Reallocation?

The question of a reallocation of stations, classifications and cleared channels, has been threatened ever since 1927. Eight years ago the old Federal Radio Commission fell heir to a condition of utmost chaos in the air. A breakdown of Federal control and regulation permitted hundreds of opportunists a chance to cash in on unfortunate conditions.

The Commission was hurriedly formed and it did its best to bring order to a sorely tried industry. Its efforts, although criticized, had the desired effect. The rules and regulations were arbitrary. They had to be. The industry was developing so rapidly that seemingly unsurmountable obstacles were overcome almost as soon as they were recognized.

The fact that the fundamental structure has stood for eight years without radical change is a testimony to the vision, ability and fine understanding of radio's future by the group that set up the structure.

Shortly after the first of the coming year the findings of a survey by the F. C. C. will be made. It is based upon the returns from 100,000 cards sent to farmers throughout the country, also eight observation posts established by the Commission.

Whether the sweeping changes demanded by some

Congressman will be justified by the result of the survey is problematical. There is this to be remembered—radio reached its highest point of development under the existing system. It is the model for other nations. Radio represents one of America's leading industries today. The system that fostered and permitted this development cannot be so rank that it needs to be wrecked or even overhauled.

The finding of this survey represents about one seven-hundred and fiftieth of one per cent of the listening audience, and it is a pretty small percentage on which to base a change if one is indicated.

Move slowly, Mr. Commissioner. There are a lot of people who like the present radio system—and millions whose livelihood depends upon its unhampered growth—broadcasting is the life blood of the industry and should not be tampered with to satisfy some political pressure.

What Price Sponsorship?

Is there such a thing as a broadcast trademark? If there is, what is it?—Has it any value?

These are a few questions disturbing the rank and file of broadcasters. The recent switching of stars and personalities who long have been identified with certain sponsors, gives rise to the confused state of mind.

Recent reports of Ben Bernie losing his malt account and going over to a gasoline sponsor, coupled with the ham to gasoline jump of Phil Baker and the soap to cheese switch of Bing Crosby, plus the dropping of Paul Whiteman, naturally gives rise to some confusion.

The public naturally associates a star with some product. Especially is this true where the sponsor spends millions to weld the idea of the two things in every listener's mind. Then after working with every instrumentality at his command to make the star's name synonymous with the product, it is all upset in a grand shuffle.

Trading stars may and probably will be an effective way of getting new audiences for a product, but once a star has been branded with the trade-mark, it will be difficult to eradicate it from the minds of the listeners.

Billie Jones and Ernie Hare will be the Happiness Boys to millions of radio folk, no matter who pays their bills. The same goes for Goldy and Dusty, and for any other star or team that has been branded.

A manufacturer hardly would throw away a trademark that had taken years to register with the public—why do they play badminton with a radio possession that is just as priceless?

Another Press-Radio Skirmish

The actions of the Associated Press would lead one to believe that they had a pre-emption to all news. Once again they hoh up in this press-radio controversy. This time the A. P. is

crossing swords with station KVOS, of Bellingham, Washington. The case involves the right of the station to broadcast news obtained from member newspapers of the Associated Press.

This case was tried once before and was decided in favor of the radio station.

News has been decided by the Supreme Court to be a non-copyrighted substance. No one has the exclusive right to news. It is everyone's property. From the attitude taken by the A. P., one might believe that news was enacted for their exclusive benefit, or that they paid a special price to have things happen so that they might sell reports. They are not creators of news, and until they do enact it they cannot control it any more than they can keep the sun from shining because they predicted rain.

The campaign of the A. P. is just one of embarrassment, but their action makes them look foolish because their principal competitors now are selling a service to radio stations as well as to newspapers.

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How's Trix?— Simply Delightful

The most recent Ladies' Study of Beatrice Churchill shows her on an outing with her favorite companion, her Chow. Below, in circle, Miss Churchill as she may appear on any of her frequent broadcasts.

Who But a Girl Like Beatrice Churchill—
Betty of Betty and Bob—Could Walk into
a Bank and Walk Out with \$800—on No
Security Except Her Personal Charm?

By Lorraine Thomas

IF, DURING the first seventeen years of her life, Beatrice Churchill—Betty, of NBC's Betty and Bob series—ever heard the adage that one mustn't cross a bridge until he comes to it, the import of it must have eluded her completely. So unmindful was she of the very sage precept that out of the dark environment of a motion-picture theater one afternoon she materialized a bridge for herself—a sort of practical rainbow which would span the seemingly vast distance between her small-town isolation and success in some great metropolis.

And with a perception out of all proportion to her youthfulness, she went directly to a man whose business is that of building bridges. And between them they devised the very structure of which the yearning lass had dreamed. By that time Beatrice was all mixed up in her proverbs. What she was trying to justify in her mind was an improvised platitude—that you could build your bridge and have it, too—or something like that.

The man she called upon was Frank Doyle, a Santa Rosa, California, bank president and executive of the company which is constructing the vast span that shortly will connect San Francisco and Oakland. Beatrice didn't know Mr. Doyle. But she did know that he was an important figure in Santa Rosa finances, and at the moment her particular problem was economics.

BEATRICE, one of two children, was born in Lakeport, California, a town of 1,200 people. Lakeport further boasts of having been the birthplace of Horticulturist Luther Burbank. Her father was a firmly entrenched, solid business man, her mother practically unaware of the professional entertainment sphere of life. Yet Beatrice, still in pig-tails and pinafores, was a potential actress. Almost every little girl at one time or another frets about the possibilities of attaining theatrical fame. But in most instances diversions come along to crowd out Thespian visions.

When the Churchills migrated to Santa Rosa, little Beatrice packed her ambitions right in with her petticoats and kerchiefs, spurning the lavender and mothballs of shelved hopes.

After the move to the larger town, schooling and other teen-age activities kept Beatrice in a narrow orbit; but all of her mental relaxation found her haunting the imaginary footlights of the world. Here was an urge that wouldn't down. Its apparent evanescence was mere camouflage for its qualities of endurance and tenacity. Then came that afternoon in the movie theater when the whole plot crystallized.

THERE had been many family conferences about the child's fixed determination to prepare for the stage. There was no opposition to her ambitions. The family gladly would have borne all the expense for an education along dramatic lines. But her father, her mother and that brother who was three years her senior, balked at any plans that would bring about a separation. If Beatrice wanted to train in California, all well and good. But her dream of going to Chicago to take up her studies, was sternly vetoed.

Beatrice held out for Chicago. It was a literal case of East is East and West is West with high emphasis on the tenet that the twain were not destined to meet, at least not through the Churchill medium. And that was when 17 began to think as 27. The rebellious girl counted her enterprise as something tangible and negotiable, and

she knew that a banker was the man to see if you needed an underwriting job done. Hence the visit to the marble-railed headquarters of Mr. Doyle.

"I want a thousand dollars," Beatrice told the banker, with no other accompaniment save an amiable smile.

"Who doesn't?" retorted President Doyle. "What do you want it for; and what have you to offer for security—and, when can you pay it back?" were the routine rejoinders. What a flood of persuasive oratory they unleashed!



It was all so unorthodox that Mr. Doyle settled for an advance of \$800. He even accepted the notes of Beatrice, still a minor in years but a major when it comes to a sales talk. With an \$800 credit in the bank Beatrice went home and ended all argument by packing her bags, giving her family the same promises she had made the surprised financier, and making a hurried getaway before her card-house of personal faith collapsed.

That was just seven years ago. Only \$400 of the

bank credit was drawn upon, and the other \$400 long since has been returned, with interest in full. As a seer prognosticating her own merits Beatrice had been one hundred percent correct.

When she reached Chicago with only her bank book and her faith for assets, she lost no time enrolling in the Goodman Theater school. She lived meagerly and studied eagerly until material rewards began to overbalance expenses. Only then did the budding Bernhardt dare to write home dilating a bit on her substantiated confidence in Beatrice Churchill, Ltd. If there was a hint of girlish exultance in those letters to the folks, surely the most rigorous critic hardly could be intolerant about it.

ONE of Beatrice's most dependable allies in those parlous days of struggle and hope was Flo Campbell, also a dramatic student, now in Miss Eve Le Gallienne's Cape Cod repertory company. It was Miss Churchill's heart-rending plea to have to usurp her friend's first opportunity as a stepping-stone to her own success. But their friendship stood even that trying test.

Being a bit more advanced in her work than her room-mate, Miss Campbell had applied to an advertising agency for an opportunity to audition for radio. Hungrily the two waited for the call, waited until hope nearly had spent itself. Perhaps it was the enervating effect of disappointment which made Flo vulnerable to an attack of flu. At any rate the elusive microbes had her completely down when the summons came to make the hoped-for test. Miss Campbell's physician chanced to be in the little apartment when the phone call came, and in his sternest bedside manner he forbade the young actress to move from her bed. She acquiesced in tears—and as soon as his coupe door had slammed, she hastened into her clothes.

Weakness impelled her to ask Beatrice to accompany her. Just in case . . . (Continued on Page 21)



Vox Pop—And How!

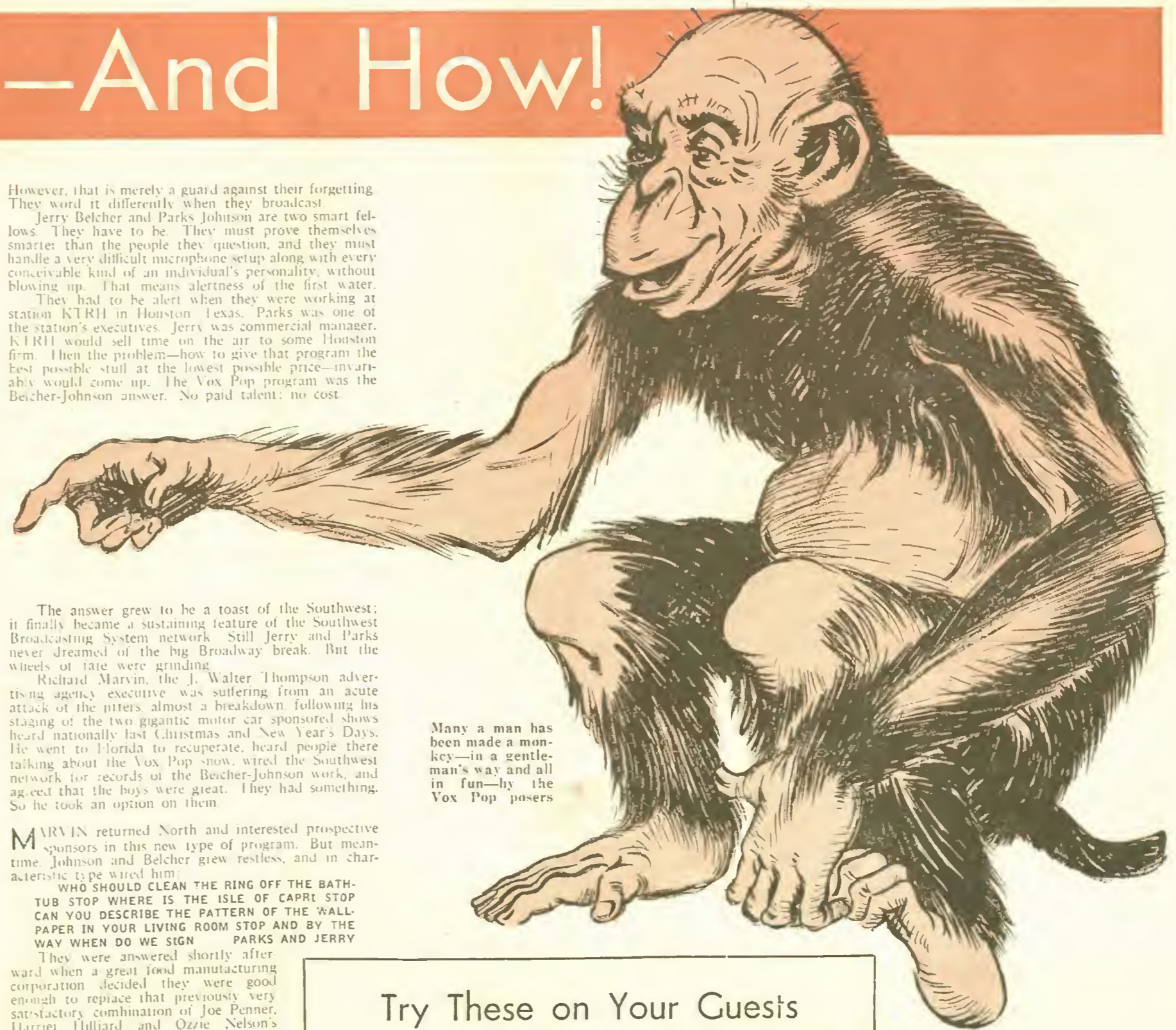
Here's the Inside Story of the Peoples' Program That in a Few Brief Weeks Has Set a Nation Talking and Staying Up Nights

to sell the idea to the next representative of John Q. Public that he should make his national radio debut instantaneously. Mike shy? Not Mr. Public. He wades right in providing, of course that someone else has waded first. This is just another good old bit of American psychology. The masses say, "If someone else does it, we'll do it." And they do it.

SO THAT'S why Parks and Johnson have their first victim properly stanced in front of the microphone, fears somewhat assuaged by the glib tongues of the questioning pair, before their sponsor's announcer, Ben Grauer, turns over the show to the sidewalks of New York.

What if during an exciting moment, a flabbergasted person would resort to profanity in order to express himself emphatically? Well, that problem has never come up in all the months, and years if you count the Belcher-Johnson time in Houston, Texas, that the boys

However, that is merely a guard against their forgetting. They word it differently when they broadcast. Jerry Belcher and Parks Johnson are two smart fellows. They have to be. They must prove themselves smarter than the people they question, and they must handle a very difficult microphone setup along with every conceivable kind of an individual's personality, without blowing up. That means alertness of the first water. They had to be alert when they were working at station KTRH in Houston, Texas. Parks was one of the station's executives. Jerry was commercial manager. KTRH would sell time on the air to some Houston firm. Then the problem—how to give that program the best possible stuff at the lowest possible price—invariably would come up. The Vox Pop program was the Belcher-Johnson answer. No paid talent; no cost.



Many a man has been made a monkey—in a gentleman's way and all in fun—by the Vox Pop posers

The answer grew to be a toast of the Southwest; it finally became a sustaining feature of the Southwest Broadcasting System network. Still Jerry and Parks never dreamed of the big Broadway break. But the wheels of fate were grinding.

Richard Marvin, the J. Walter Thompson advertising agency executive was suffering from an acute attack of the piters, almost a breakdown, following his staging of the two gigantic motor car sponsored shows heard nationally last Christmas and New Year's Days. He went to Florida to recuperate, heard people there talking about the Vox Pop show, wired the Southwest network for records of the Belcher-Johnson work, and agreed that the boys were great. They had something. So he took an option on them.

MARVIN returned North and interested prospective sponsors in this new type of program. But meantime, Johnson and Belcher grew restless, and in characteristic type wired him:

WHO SHOULD CLEAN THE RING OFF THE BATH-TUB STOP WHERE IS THE ISLE OF CAPRI STOP CAN YOU DESCRIBE THE PATTERN OF THE WALL-PAPER IN YOUR LIVING ROOM STOP AND BY THE WAY WHEN DO WE SIGN PARKS AND JERRY

They were answered shortly afterward when a great food manufacturing corporation decided they were good enough to replace that previously very satisfactory combination of Joe Penner, Harriet Hilliard and Ozzie Nelson's orchestra.

An insight on Parks' and Jerry's private lives reveals what you might suspect—that the latter is the gag man and the former the more serious sort of chap.

You'll observe it in the kind of questions they ask. Watch.

Belcher is a long, lean, raw-boned, red-headed native Texan. He edited his high school's paper and later the college comic at the University of Texas. During the World War he spent eight months in the Air Service, Twelfth Squadron. While in uniform he spent many waking hours pondering such vital questions as: When do we eat? When do we get paid? What's French for "Give me a kiss"? and Who won the war?

Turns at selling advertising in farm papers and conducting his own mail-order business, followed by several years of work for the Houston *Post-Dispatch*, kept Jerry busy until radio came into his life.

JOHNSON is the son of the son of a Georgia Methodist preacher. Parks does not smoke, drink or swear, thus dispelling the previous beliefs about ministers' sons.

Early in his career he wrote ad copy for the Atlanta drink that refreshes. He did his bit in the big war, too. Later

By Mel Palmer

THE whole nation's talking and the conversation goes like this:
"Well, I say that he made thirty dollars."
"And I say he did nothing of the kind. Why, it's as plain as the nose on your face that he made only ten dollars."
"How do you figure?"

And so it goes, on and on, and sometimes far, far into the night. The important thing doesn't seem to be *what* the town is talking about, but that it is talking, and the two Southern gentlemen from Texas, sub, who started this national avalanche of loquaciousness with their Sunday evening Vox Pop broadcasts, aren't letting the fire of fan enthusiasm die. No indeed, Jerry Belcher and Parks Johnson, the agile interviewers of passing-by Manhattanites, blow upon the embers and renew the blaze to conflagration magnitude each week with such weighty matters as the number of spots on a leopard, whether an elephant drinks through its trunk or its mouth, where a giraffe has tonsils, and whether you could say you walked around a monkey if said simian twisted about so as to face you continually as you circled it.

If you will pardon the interruption, it is our observation that if that monkey could talk, he would no doubt utter some caustic comments about how many of the so-called human race had been made into monkeys since Messrs. Belcher and Johnson got under way.

But the public, both at the microphone and the loudspeaker end, love this game. What care they if sometimes they are made to appear a bit solid in the cranium? Didn't they have fun?

RIGHT here and now is a good time to squelch that rumor that the people selected by Jerry and Parks for their Sunday verbal melees are nothing but stooges, selected ahead of time and rehearsed in their lines—bright or dumb. Nothing of the sort. The only preparation the inquisitive Texans make for their on-the-air signal is to select the *first* victim a few minutes in advance. But even he or she doesn't know what the questions are going to be. Number one is simply to start the ball rolling on time.



Parks Johnson, upper left, and Jerry Belcher, next to him, are the persons behind the snappy hour, and, above, an informal shot taken at the very moment when some impromptu smart broadcaster is trying to answer one of their questions: "How broad is Broadway?"

After that—well, the boys soon find themselves in the middle of a traffic jam. That's not a gag when you hear Parks or Jerry ask someone to clear the way so that the next person can be brought to the microphone.

As an extra precaution against tying up the entire pedestrian and automobile traffic of downtown New York City, the scene of the broadcast is changed each week and the next week's location never is revealed until the moment of the program's presentation.

The crowd begins to gather as soon as the passerby sees a microphone. They know something is about to happen, and they stop to watch. Even curious motorists, seeing the crowd, stop, park and crane their necks. It's the old steam-shovel-excavation complex of the American public brought up to date.

And once Parks or Jerry has his first question-answerer at the mike, it's not the least bit of trouble

have been Vox-Popping. Somehow the ladies and gentlemen called to the microphone always remember that they are ladies and gentlemen, a living tribute to the innate decency of people.

Then, too, both Jerry and Parks are Southern gentlemen themselves, born and bred, and their politeness and drawl seem to soothe their victims and keep them from being offended the way they might be if snapped at by a hard speaking syllable-clipping Northerner. And, though a great number of the questions are answered incorrectly, as you well know, Belcher and Johnson rarely correct the persons who make the mistakes, and when they do mention the right answer they call attention to it so deftly as not to embarrass their radio guests.

THE freshness of the Vox Pop program is twofold. Not only are the interviewees not permitted a rehearsal, but Parks and Johnson work entirely ad lib. They have in mind the questions they intend to ask—but in mind only. Sometimes the one particular featured question is noted down on a card by the interrogators.

Try These on Your Guests

- How many legs has an octogenarian? Have you ever been bitten by one?
- What does the "O" in A. W. O. L. stand for?
- Why is the wrong number never busy?
- If it takes one man three days to do a certain task and another man four days to do the same task, how long would it take for the two men to do the task together?
- What state of the United States has the longest shore line?
- On what holiday was it that George Washington was born?
- Define the word "if". (Not so easy, sister!)
- If a man buys a horse for \$70 and sells it for \$80,
- If you saw an escalator, would you pick it up?
- Does beeswax really come from bees?
- If an auto is traveling at a speed of sixty miles an hour, how far will it go in thirteen and a half minutes?
- Where is the Electoral College located?
- Would you say that a nickel is 20 per cent of a dollar?
- At twelve cents a dozen how much would 125 eggs cost?
- How high is up and how low is down?

(Answers to these questions will be found on page 17)

he turned cotton buyer for seven years. Next he joined the staff of the *Houston Chronicle*. Then he turned to KTRH, where he met Jerry Belcher.

They get along perfectly, despite stories to the contrary. You see, Jerry's red hair is no problem to Parks, inasmuch as Mrs. Parks Johnson is also red-headed. And that the Parks and his Mrs. have passed sixteen years of nuptial bliss is attested by the existence of Betty Johnson, age 14, and Parks, Junior, age 12, who, by the way, are the source of many of the Vox-Poppers' questions.

And now, since you know all, the next Sunday you tune in Vox Pop and give it your undivided attention, to reassure yourself how superior is your wisdom to that of those people Jerry and Parks are questioning, just pause and consider:

Do you really have any basis for suspicion as to who killed Cock Robin? When do lagoons migrate? How long is a short-circuit?

Voice of the People, with Jerry Belcher and Parks Johnson, is broadcast every Sunday at 7:30 p. m. EST (6:30 CST; 5:30 MST; 4:30 PST) over an NBC-WJZ network.



Dynamite—Air Conditioned

By Alice Pegg

Lest No Offense Be Given Your Religious, Moral or Conventional Beliefs, Janet McCrorie Sits in Judgment upon All That Passes Through NBC Microphones

YOU sit at home, comfortable in your easy-chair, and turn on your radio. You have at hand, as you know, the finest musical and educational and laugh-provoking entertainment anyone can get, anywhere on the globe. You enjoy your vocalist, your comedian, your orchestra, your lecturer. Yet how often have you paused to consider the many steps that must be taken before your entertainment is brought over your loudspeaker?

Consider briefly just one of those steps, performed by the department behind scenes at the networks known as Continuity Acceptance. Its function is to prevent advertisers and speakers and others from going berserk, and jarring your sensibilities with offensive language, off-color wisecracks, statements that pillory your religious beliefs, shatter your soul's peace.

Guardian of the sensibilities of any or all of 125,000,000 people appears on its face as an almost incomprehensible task. Yet Janet McCrorie of the National Broadcasting Company accepts the assignment and attends to it with the eagerness of a shepherd, and doesn't count it a colossal job, either.

For it is Miss McCrorie whom the big network's officials have elected to enforce the taboos which keep radio broadcasting on a moral and spiritual plane acceptable to all who listen. She is not the dogmatic figure that such a brief description might imply. She is to radio what the umpire is to the baseball game, the referee to the gridiron contests. Hers to interpret the rules, to stand as the buffer between advertisers and performers too brash and a public far too gullible.

Radio has become such an accepted feature of our daily lives that many uninitiated listeners are prone to accept as literal fact, anything claimed through the medium of broadcasting. It is up to Miss McCrorie to see to it that nothing is transmitted over the air that the most unsuspecting listener could not believe in safety.

The dictum, to be or not to be, is strictly in her hands and it is placed there with the backing of a terse but telling paragraph incorporated in the written policy of the broadcasting company. It says that it is the firm's avowed duty "to see that all material offered for broadcasting meets the requirements of NBC policies, of fairness to radio listeners, of ethical advertising, common sense and good taste." And those briefly stated requirements seem to encompass all that is necessary for the satisfaction of the listener.

THE full technical name for the bureau under Miss McCrorie's able guidance is Department of Continuity Acceptance. Until a script has received its O. K., it is not deemed acceptable, and any attempt to place it on the air would be thwarted by alert studio executives trained to detect the illegal aspects of any projected presentation. The department was created early in 1934 although vigilance over possible offenses has been maintained ever since the network was created.

Miss McCrorie was selected to superintend her department because of a sound training in fields which reveal public taste. She has had valuable experience as a newspaper reporter, editor, feature writer and advertising executive and is quick at the perception of any chaff in the wheat of radio offerings.

Her job is not one of sitting around and giving arbitrary decisions on proffered continuities. As is the case wherever conduct is regulated by laws, there must be a certain flexibility of judgment, a sense of discrimination between actual infringements and borderline insinuations. Many a script which complies with the

letter of the law still contains material calculated to be disagreeable to some class of listeners.

For instance there is nothing misleading or immoral about speaking of members of certain races as Polacks. Neither is it an imposition upon good taste to dilate on cemeteries, mortuaries or related topics. Yet these are never permitted under the rules Miss McCrorie is called upon to impose, simply because the one might readily be an offense to any number of hearers and the other, smacking of morbidity, could pointedly affect many whose happiness has recently been touched by tragedy of which either a cemetery or something of its ilk would be an agonizing reminder.

THE most indifferent listener, even the so-called sophisticate who does not reject an off-color jest in private, may rebel at questionable humor on the air. So that the department must scan all comedy scripts with a keen eye is axiomatic. But it is not so readily apparent that innumerable other offenses might creep



Janet McCrorie looks like a mild, well-tempered person. But she should be seen when on the trail of sponsors, comedians and others who go too far!

into broadcasting to breed dissatisfaction and it is enlightening to disclose the pitfalls into which performers and continuity writers are prone to stumble.

A concise list of don'ts includes air-tight injunctions against: 1, Advertising that will cause injury to health or bring about financial loss; 2, Advertising likely to keep a listener from seeking adequate medical attention, namely such copy as claims cure-alls; 3, Advertising of products purporting to treat successfully major ailments such as kidney trouble, lung ailments, sight, etc.; 4, Advertising which solicits funds except for recognized charities such as Community Funds; 5, Wording that may mislead listeners, as for instance the claim that any particular product is the best. In instances like this the continuity must be altered to read, "There is no better—than this"; 6, The embracing of competitive advertising slogans to win a laugh; 7, The use of such offensive words as pimples, boils, acne, nausea, pregnancy and similar terms; 8, Cure claims which must be modified to be interpreted as bringing relief or aiding the cure of certain ailments.

THUS do listeners hear what might best be described as air-conditioned programs. It is from these and less pointed hints that Miss McCrorie can define the restrictions on continuity. Certain conditions escape any given set of rulings and it is in instances like these that Solomon-like discrimination must be practiced if both audience and broadcaster are to be kept in an amiable humor.

For instance there is the word God. Devoutly used it is in impeccable taste; but because of the pronounced sensitivity of one type of listener, it has to be barred from the air except when used reverently or as a part of a standard, classic work. Covered by the same taboo is any statement, suggestion or jest which reflects upon religious views, racial traits or similar matters. Definitely banned is any commercialized broadcast in which listeners are urged to appeal to their representatives for any specific type of legislation.

There are vast differences of opinion between Miss McCrorie's division and the performers and advertisers who must dwell by its edicts. Perhaps the most common of these is in the case of comedians—particularly those who have been recruited from the theater. Jesters who have been developed in broadcasting are fairly familiar with the restrictions and do not pit their judgment against that of the broadcasting moguls. But those accustomed to the recently un-reined theatrical license are a bit more arbitrary. They are the soundest argument against the privileges of ad libbed or extemporaneous speech.

THE ban against unsubmitted comedy scripts has in several cases resulted in a definite hardship for a few performers. Even one team whose fun was as wholesome as a child's breakfast cereal and as innocuous, but who could not prepare a script in advance, practically were driven from the air. They were the victims of the unprincipled jesters who will not stay within bounds unless tethered, literal martyrs to the principal that the innocent must suffer with the guilty.

But just enough evil-odored offenses have crept into radio through ad lib comedy to make it imperative that all scripts, whether dialogue, monologue or commercial plugs, must be in the hands of Miss McCrorie's department at least one week before date of broadcasting. This provides ample time in which to eliminate or rephrase anything which might come under the head of undesirable. Exceptions to this rule, of course, are special events broadcasts and news, but these phases of radio are entrusted only to persons of tested and dependable taste and judgment.

"There isn't any decided. (Continued on Page 31)

Cugat's Radio Zoo

Maybe Xavier Cugat, the Maestro, Believes in Reincarnation—and Maybe He Is Bobbie Burns Come Back—or Maybe We're ALL in a Crazy Nightmare

By Jack Banner



A conception sure to make Alexander Woollecott simply 'owl



Thereby hangs a tale—and thereby hangs Ed Wynn, hat, glasses and all



When it comes to lampooning figures occupying lofty pinnacles in the amusement world, Maestro-Artist Cugat doesn't spare himself. This is his sketch of Maestro Cugat



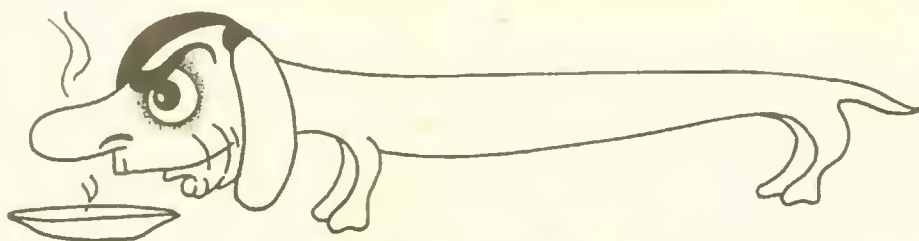
Pan sans pants is Xavier's unsaintly idea of Rudy Vallee



This would be Frank Black in his days on the St. Leo nine

*Oh wad some power the gittie gie us
To see oursel's as others see us!
It wad frae monie a blunder free us,
And foolish notion.*

—Bobbie Burns



This zoo-ish comedian is Eddie Cantor, so drawn because of his long stretch on the air

THE prolific Spanish-American maestro, Xavier Cugat, whose pen is as mighty as his baton, has taken time out between tangos to indulge another form of artistic expression.

Lest you be lead to forswear your daily ration of Martinis and side-cars as a result of viewing this phantasmagoria, be it known that acute alcoholism was not the artistic urge. Credit (or blame) is due only to Mr. Cugat's irrepressible *sensayuna*—a priceless possession these trying days and times.

It has been rumored that the inspiration for this colorful group came to the artist in a dream—of all things—between siestas snatched when he wasn't engaged in serving his languorous Castilian ditties to the distinguished customers of the Waldorf-Astoria Hotel in New York. If the story be true, it is small wonder that the continued nightly exposure to such a galaxy of scintillating ether luminaries as that popular rendezvous presents, affected the impressionable mind of this simple musician to the extent of perpetrating this vagary. Still, we may be in error. Perhaps Mr. Cugat is presenting his conception of a present-day Mount Ararat. If so, we are paging that lusty old mariner, Noah, and his Ark, that these species may be preserved for posterity. Poor posterity!

ONLY the artist himself can set us straight on this point. We've asked him—but he merely smiles enigmatically and remarks: "Dun't esk"—or its Iberian equivalent. But that is, as the lawyer chaps say, beside the point.

Crane your necks, if you will, towards the panels on this page and meet some of Mr. Cugat's beauties in person. That bespectacled simian impishly swinging

from a limb is none other than—ah! you've guessed it: Ed Wynn himself. The Fine Chief, you see, is cutting his customary monkey shins.

That leonine heastie, Frank Black, has a ferocious look, but really he's quite tame. The large schnozzled kangaroo is none other than the great Guy Lombardo. The babes in his pouch are the Lombardo treres, Carmen, Leibert, and Victor. Over to the left—can that be the Great God Pan blowing so merrily upon his flute? No! It's our own Rudy Vallee in one of his rare appearances in a pelt skirt.

That's a noble brow on the smirking giraffe at the left. Yup, it's Ray Noble hisselt. What could have occurred to bring such a dolorous expression to that owl pinnacled upon that low bough in the panel in the upper left corner? But no matter—Woollecott the owl, doesn't give a hoot so why should we?

AND last, but by no means least, we come to that goggle-eyed daschund who responds to the name of Eddie Cantor.

This jungle grotesquery may perhaps leave in its wake some bruised egos, some damaged dignities, some injured feelings. Some folks can't take a joke, you know. At this very moment Radio Row may be rising in arms and girding for its attack upon the prankish artist. If so, let us in strictest confidence assist those who would beset the provocative Mr. Cugat, by giving a clue to his present whereabouts. Poison-pen letters, bombs, and other lethal agencies, threats, lawsuits and orchids may be addressed to him care of Waldorf-Astoria Hotel, in New York, where he is assisting the visiting firemen to forget the rigors of the Old and enjoy the blessings of the New Deal, to the rhythms of his paprika-seasoned melodies, picked up by NBC.

Or perhaps all damaged dignities may be appeased by the self-inflicted caricature of the artist, who has depicted himself as a self-satisfied and paunchy-looking rodent. Or, as he expressed it, "a rat to you".



Kanga-rude sketch of Guy Lombardo and brothers—with Gi-raffish concept of Ray Noble

The Beloved Loafer

By Jeff Stevens
(Conclusion)

OFTEN Bing and Dixie had battles, fierce battles, in which Dixie would declare that she knew all along she shouldn't have married a loafer who didn't have a scrap of ambition, who didn't have any plans for action after his contract with Gus Arnheim expired . . . Bing would allow as how something would turn up. It always had!

He would take himself off after one of their quarrels and go into a coma of whistling and whittling. Bing's exterior gave no indication that he was actually very worried. He realized that singing in night clubs and playing in slapstick comedies, had made life very satisfactory as a bachelor. But it was no good now that he had married. It was not a happy life for Dixie, having him away every evening working on the bandstand.

During one of these thoughtful whittling periods Bing sat considering that Gus Arnheim was closing at the Coconut Grove, and that his only immediate prospects of work were more recordings. But Bing's luck was busily at work for him.

All through Bing's career, when black moments came and the immediate future looked none too bright, he had a remedy for the blues. He would take himself off to a quiet spot, whittle and whistle, and go into a thoughtful coma. To a casual observer, unacquainted with the functioning of the Crosby mind, it might have seemed an utterly irresponsible way to behave in the face of a problem. Dixie Lee, a bride of only a short time, was somewhat piqued herself when she first saw her husband retire into such a trance.

Bing had a reason for it. He was worried. He had been willing to count on his luck when he was a bachelor, responsible for nobody's livelihood except his own. But it was different with a young wife who always had been a bit afraid of his lazy streak.

He didn't want Dixie to have a moment's doubt about him. He knew that in order to build for a secure future and a happy family life, he somehow must contrive to make a lasting, certain success of his singing. At the moment he was vocalizing with Gus Arnheim's band, making a few records on the side. But there was no telling how long that job would last, or what would come next.

BING realized that he never had been the sort of person to plow through life driven by overwhelming ambition. Leisure and a good time always had come first. It was a combination of luck and youthful desire for excitement which had carried him, five years before, from Spokane to Hollywood in a broken-down flivver. It was a break, pure and simple, which had brought Paul Whiteman, on his night off, to view the show in a small vaudeville theater where Bing and Al Rinker were singing. It was an accident of the vocal chords—not long years of training—which had given him the melodious vibrato for which a new word was coined—crooner. His sense of rhythm was innate, his development of it natural. He loved to sing. He loved to play around with arrangements. But when it came to carrying out a future like a business man—he was helpless.

His career had been a cinch so far. His association with Whiteman and the Rhythm Boys had given him prestige and training. The years of knocking about Hollywood singing with countless bands, clowning through Mack Sennett comedies, had been sufficiently lucrative to enable him to have a good time. But now he was married to Dixie and possessed of a new responsibility. He realized that she was ambitious for him, had given up a promising career as a screen star to marry him, and that he must, somehow or other, deliver the goods.

WHILE Bing pondered over his whittling, his lucky stars—which he had begun to distrust of late—were working for him in a big way. The implements of fate were a portable phonograph and a record of I Surrender, Dear—which an executive of the Columbia Broadcasting System was playing to while away the time on a trans-Atlantic voyage.

The executive was greatly impressed with the baritone which delivered the lyrics of the song. Bing had written the lyrics himself, for Dixie, during the stormy periods of their romance. The executive surrendered to

Would Bing Crosby's Devoted Wife Succeed in Remaking His Lazy Nature—or Take Him as Is?



Bing can stop whittling and whistling when his first-born, Little Gary, want a wide. But nothin' else can jar his lethargy

the natural talent of that lazy, persuasive voice. He immediately cabled his staff at Columbia to get hold of Bing Crosby and put him under contract.

Not long thereafter Bing was notified. Luck had come to his aid again! But there were complications, personal and otherwise. In the first place, Bing had signed dozens of small contracts on the Coast during his happy-go-lucky period. Getting out of them would involve strategy and no small amount of money. In the

second place, leaving California would be depriving Bing of the life he loved. He already was dreaming of the home he would build for Dixie in an ideal spot out there.

But Bing—who has a great deal of common sense—saw clearly that a gamble for success on the radio would be worth every sacrifice he would have to make. Knowing that he was helpless himself in managing business affairs, he wired for his brother Everett to help extricate him from the contracts.

It took thousands of dollars and all of Everett's strategy to release Bing from the contracts. Then the three Crosbys, Bing, Dixie, and Everett, packed up and left for New York.

WHEN Bing went on the air with his famous theme—When the Blue of the Night Meets the Gold of the Day—there was a wake of palpitations over the network, indicated by a deluge of fan mail. His style of singing, romantic and boyish, had an intriguing undertone of comedy—especially in hot numbers like Dinah. With Victor Young's orchestra, the immortal guitar of Eddie Lang and the hot fiddle of Joe Venuti close by, Bing went to town.

He would give the production men heart failure by sitting down on the floor during orchestral interpolations, whistling idly and scanning a funny paper until his turn came to sing. Then he would rise lazily, incline his head to the microphone, and stunt through the melody with his tricky voice.

Brother Everett set up an office to take care of Bing's business. One room was stacked with fan mail. Bing rarely showed up at the office himself. He was busy painting the town red with Dixie. They had more time together than they ever had on the Coast.

Bing's rise to fame from that moment on was a cinch. He went smoothly from one commercial to another, reaching a great pitch of accomplishment on Chesterfield, accompanied by Lennie Hayton. The Hayton arrangements were the last word in syncopation.

Then came a combination of circumstances which took the Crosbys back to California. First of all, Bing was receiving bids to make pictures, and it was arranged that he could continue broadcasting from Columbia's West Coast studios. There had developed also an important personal reason for the Crosbys to turn their footsteps West. Dixie was going to have a baby, and they wanted to settle down in their own home.

As for pictures—Bing was aghast over the prospect. "I can't act!" he complained to his brother Everett.

Everett turned a deaf ear to his brother's objections. As it happened, the very fact that Bing decided not to take the Barrymore business seriously made him a grand romantic comedian. With a twinkle in his eye, and his tongue in his cheek, he scored on the screen in a way that astonished everybody, Bing most of all.

People began to sit up and take notice of Bing's rule, Take it easy. It began to look like a good idea!

UNDER the management of Everett, Bing had tucked away a tidy sum. He went ahead, and built a home, the sort of home he had always dreamed would be his—rambling and comfortable, the sort of place where a man could read in a favorite armchair—and spill cigarette ashes on the floor.

Gary Evans was born while his famous father scored in pictures, radio and recordings. The Crosby fame and fortune went right on piling up. Bing and Dixie led a quiet life, spending evenings at home with their closest friends. The crooner remained the same—always a problem child to brother Everett—sneaking out of business appointments to play golf or go fishing, yelling himself hoarse at football games with no regard for his precious vocal chords! But why waste time worrying about Bing? He's done all right for an incurable lazybones.

Later on, the twins arrived. Bing as a family man lost none of his prestige. He has succeeded in every way—he has fame and fortune and a happy family. And he still loves to sing!

He enjoys every aspect of his work except the boredom of applying makeup and getting groomed to play his various romantic roles in pictures. Everett says Bing's favorite part so far was the one in Mississippi—because he had to let a full beard grow, to be trimmed down to side-whiskers for the role!

BING hasn't changed one iota from the lad who left Spokane in a flivver to seek excitement in Los Angeles. Yet he finds himself the center of Big Business enterprises. Two brothers, Larry and Everett, and Pop Crosby, work at running his office on the Paramount lot in Hollywood. He owns a stable of blooded horses, two big ranches, and his own home. He still whistles and whistles when he runs up against a problem.

But Bing's biggest problem has been solved. He made the world love a loafer!

Bing Crosby will be on the air with a new series, featuring Jimmy Dorsey's orchestra and guest stars, commencing Thursday, December 5, over an NBC-WEAF network.



They Wouldn't Believe Me

Mary Small, the Tiny Tot with the Grown-up Voice, Has Her Own Problems with a Skeptical Radio Audience

By Mary Small



I have to rehearse with my mother every day, but I like to sing and to play the piano

I HAVE the hardest time in the world making people believe the simplest of truths. At least 100,000 persons who have written to me and have talked to me, doubt that truth. They refuse to believe I am a little girl. They insist that I am a grown woman.

I was thirteen years old last May. I went on the air two years ago. I sing, and the reason people won't accept the truth about my age is that they say I "sing like a grown-up."

Mother and I used to worry as to how to answer these doubting letters. We didn't want people to believe that we were putting something over on them. After all, a deception of that sort is not impossible, in view of the fact that I can only be heard and not seen on the air—at least until television comes, anyway. It was my father, however, who finally suggested a solution.

"Why not," said my daddy, "have photographs—or photostatic copies—made of Mary's birth certificate? When a listener writes to Mary expressing doubt as to her age, we can reply by sending the copy of the birth certificate!"

It has worked out very nicely. But still some listeners refuse to believe. They write again, saying that Mary Small, whose birth certificate they received, is a child all right, but not the person they hear on the air! We haven't figured out a practical solution to that one. Theater appearances all over the country have helped to convince some of the doubters. The rest will be convinced when television arrives—and it cannot be too soon.

THE kind of letters I like the best are from girls and boys of my own age. I receive many of these. I like them because the kids never doubt my age, and write to me as if they liked me and my work.

I'm glad I am growing up. I'm thirteen now, and it won't be very long before I become a full-grown lady, and then I won't have to answer so many questions about my age.

Even when I appear in vaudeville, people will come backstage and ask many more questions. One man I remember was particularly hard to convince. He refused to accept the birth certificate as proof. He was a friend of the theater manager's, so we tried to answer all of his questions. My mother told me afterwards that he had cross-examined me in an attempt to trip me up about my age. He finally left with the parting statement that I was a midget!

Every week my mail from people all over the country whom I am glad to call my friends, brings in new questions. One of the most frequently asked is, "Do you get nervous before the microphone?"

The answer to that question is "No." I have been singing since I was six years old. Because I like singing so much, I am never afraid when I stand before the microphone. The only thing that might make me nerv-



At Mary Small's thirteenth birthday party (left to right) the Three X Sisters, William Wirges (in the rear) Mary, Irene Nohlette and Tim Ryan

It's hard to be a child, is little Mary Small's only complaint as she contemplates the future

watch, so that I could always be reminded of the time and the fact that I was on the air. Whenever I meet Mr. Vallee now he smiles and asks me the time, and then asks what time I go on the air.

I AM happy to have a friend like Rudy Vallee. Two years ago I was brought to New York—I was eleven years old then—and I was given a chance on Mr. Vallee's program. After the first broadcast he came to me and said that I was a great singer, and that he wanted me to sing on his program many times again. I was never so happy in all my life! I asked Mr. Vallee for his autograph. He gave it to me—and then asked me for mine!

I can play the piano. I have been taking piano lessons for five years, and hope some day to be able to play for myself as I sing.

I like to draw, and when I appear in vaudeville I spend the hours between shows—that is, when I'm not studying—drawing objects and people around me.

A lot of people ask me how I manage to keep up with my school work if I appear in theaters and have to rehearse pretty often for my broadcast. The answer is very simple. My broadcasting is never permitted to interfere with my school work. I attend the Bentley School every day I am in New York. When I go out of town for theater appearances, a special tutor who knows just how much work the children in school will accomplish while I am away, accompanies me. When I return I go to classes again, and so I am just as advanced in my studies as the other children.

I love to collect autographs. I started with Rudy Vallee's, and now I have the autograph of almost every radio artist I have ever met. Another autograph I treasure highly is that of Governor Ritchie, of Maryland, and also that of Mayor Jackson, of Baltimore. Both these lovely and important people heard me sing when I was nine years old, and predicted that some day I would be important. I hope I can live up to that.

There are three lovely ladies to whom I owe a great deal. They are Vi and Pearl Hamilton, and Jessie Fordyce, whom you hear on the radio as the Three X Sisters. It was they who heard me in Baltimore when I was eleven years old and really got me started.

And, oh, yes, I've got a brother and a sister, back in Baltimore. I almost forgot. Neither of them sings, but my brother likes to visit the radio stations to see the machinery. He goes into the control room instead of staying outside to listen to me. But he says he might like to announce.

Maybe some day he would be my announcer when we both get big. Wouldn't it be funny if he could say, "Now, folks, my little sister will sing for you?"

Mary Small is now heard on a sustaining series on Wednesdays at 6:15 p. m. EST (5:15 p. m. CST; 4:15 p. m. MST; 3:15 p. m. PST) over an NBC-WEAF network.

ous is when my father is at the studio. I try too hard then, so daddy doesn't listen in the studio any more, but hears my programs on the radio at home.

When I am away from the studios, I like to play with my own friends. There are several little girls who attend the Bentley School in New York with me. They come to my house, and we stage little plays and we dance, and sometimes my mother takes us all to the movies. Some of the girls like to come to the studio to hear me sing, and once I almost missed a broadcast because some of my friends came to the NBC studios with me.

I HAD fifteen minutes before the broadcast, so my friends asked me to show them around the studios. Mother said it was all right, as long as I watched the clock and was back in the studio five minutes before the broadcast. When we got out into the hall, we met somebody I love, and a person who has done a great deal for me. I mean Rudy Vallee. He was just coming from a broadcast rehearsal and stopped to chat with me. I saw that my friends were looking at him with awe in their eyes, so I asked Mr. Vallee if I could introduce them to him. He smiled and said "Yes," so I presented each of my friends. One of them was so nervous that she stammered "Pleased t-t-to m-m-m-meet you, M-m-m-mister Vallee!"

Before I knew it the time had flown by as we stood there talking to Mr. Vallee, when suddenly my mother hurried up to us and said, "Mary, you're on the air in thirty seconds!" I dashed into the studio, and had just enough time to catch my breath before I began to broadcast. That was a narrow escape, and it was the only time I ever came close to missing a broadcast. The next day my mother bought me a beautiful wrist

Reviewing Radio

By Martin J. Porter

A THREE-CORNERED switch involving two friendly enemies and two real ones, will be effected this week: BEN BERNIE'S beer sponsor is quitting the air. And AL JOHNSON will be through on the Chateau programs September 28. The Ol' Maestro Bernie will step into the Chateau show October 12—and in the interim, that one vacant Saturday that is thus left starless, no less a person than WALTER WINCHELL will pinch-hit. So goes radio!

Burlesque on a major scale is one phase of showmanship that has been touched only lightly and timidly where radio programs are concerned. It is a type of comedy that has been backward and difficult to develop, perhaps because of an overdeveloped sense of dignity where sponsors are concerned. Yet it is a durable, dependable type of fun-making which needs only a courageous pioneer to develop—and of all people, Mr. Henry Ford is first to encourage this venture into a new sector of radio! That is, he is the first sponsor to do so. Preceding him into the field was the sustaining Itty Bitty Kiddy Hour at WJIN, New York, which gave Broadway some idea of how hilarious a good burlesque might become.

Mr. Ford has permitted FRED WARING to do a hit of caricaturing, and Waring last week did a really deft and inoffensive job when he took that cigarette show for a hectic ride, burlesquing LENNIE HAYTON, the presentation of the week's hit songs, and even reproducing with characteristic lustiness the show's theme song.

Undoubtedly Mr. Hayton will be moved eventually to reciprocate, and I hope that he does so before the freshness of the idea wears off. The notion will pave the way into a new and badly needed field of comedy.

THIS section of your favorite radio publication always has prided itself—ahem—on bitter crusading against rackets growing out of the broadcasting industry. One of the most unfair of these, I believe, is the abuse of recordings.

It is the habit of many a small station to use records made by celebrities like GUY LOMBARDO and WAYNE KING, and either mumble the necessary announcement that it is a recording, or deliberately fool the public by having the announcer say, "This is Guy Lombardo's recorded orchestra," which sounds when said rapidly like, "This is Guy Lombardo's recording orchestra." In the stations' program releases, the listing frequently reads merely "Guy Lombardo."

Bandleaders thus kicked around the kilocycles have protested vigorously against the use of records not

licensed for broadcasting, but they've never landed anywhere with their complaints. But now Mr. Lombardo is very, very peeved; and he has called upon the Music Corporation, which manages his band, to file suit in one instance and make a national test case out of it so that the record racket may be stopped. He wouldn't mind the use of his records so much, except that the small stations insert advertising plugs with them. The particular Carolina station to be sued is one which Guy charges not only with using misleading phrases, local advertising, et cetera, along with his canned music, but actually put on his records simultaneously with his

renewal of the series because it had become merely a glorified vaudeville turn. Whiteman has other offers which will permit him to go a-pioneering for new modern music idioms, which is his forte, as he no longer considers his outfit a dance band.

The fact is, Whiteman may quit the series long before the end of November.

Did you know—and do you care?—that you can't use the word *cocaine* in a song lyric if it goes over the air? The dopey word is deleted whenever a crooner groans out the words of I Get a Kick Out of You.



Here are the Sisters, microphone, antics and all—Ralph Dumke and Ed East. The name they picked for the housewives' union, Sisters of the Skillet, has stuck to them for years

Plums and Prunes

By Evans Plummer

THERE is justification for the species of *homo sapiens* known as the Radio Fan, especially after you have heard the story of the Gilbertera family who are three—Momma, her daughter Carmelita and her son Jimmy—a very interesting and a very destitute threesome.

They were always interesting but not poor, not until the head of the family, Signor Gilbertera, a well-known Italian tenor, took ill suddenly with pneumonia and passed away.

Then one day a few weeks after the tragedy, Jimmy turned on the radio and heard in amazement the last trailing notes of an Italian song being rendered by a beautiful tenor voice—his father's voice! Jimmy ran madly to his Momma shouting, "Mother! Mother! Papa's on the radio! I heard him!"

But the anguished family too soon learned that it wasn't Papa Gilbertera. The voice was that of LAWRENCE SALERNO, the young Italian tenor who is heard so frequently on the air. And now the three Gilberteras are glad he sings so often, for to them he is the symbol of Papa. Ever since that first day Lawrence Salerno has been their "patron Saint."

THEY SAY IT IS had journalism to grow too sentimental. It is also notably poor writing to refer to the dead. Why? Life and death are always about us. We cannot escape either. So on with another yarn—this time about one of the live ones to tab for the future, a girl who made her first broadcast from a place usually reserved for the sign-off programs of us mortals.

Truly in the case of MARY JANE WALSH, now featured singer with SEYMOUR SIMONS' orchestra over CBS stations, you might say that her premiere was a voice from the dead. It happened several years

ago at WOC, Davenport, Iowa. Mary Jane wished organ accompaniment for her ether singing debut, and the best available organ in town was located in a mortuary. So WOC engineers placed a mike in the chapel, and amid such somber surroundings Miss Walsh really put feeling into her two songs, Please Handle with Care, and Lover Come Back to Me!

ALTHOUGH CLEM McCARTHY won the blow-by-blow assignment for the big Baer vs. Louis fight, nationwide auditions were conducted previous to his selection, and in Chicago an unique plan was adopted by HAL TOTTEN, NORMAN ROSS, BOB BROWN and WARREN BROWN, all contenders for the fight mike, in order to file their applications.

Two young followers of the manly art were hired at George Trafton's gym and put into a ring in one of NBC's studios. Then, with the two fighters actually going it for four three-minute rounds, each of the four Windy City mikemen broadcast one round while a recording machine took down their efforts

What with the Louis-Baer fistiffs just aired, loud-speakers about to be tightened up for the World Series, and pigskins in the air, it is worth a line to record the fact that FORD BOND, the NBC mikeman, has just completed a post-graduate short course in football under Columbia's Lou Little. The curriculum included, we naturally suppose, several lectures on "The Proper Usage of the Word Putrid."

Monday night commercial programs over CBS—making him compete with himself on another nearby station.

Some time ago ELSA MAXWELL, society arbitrator or something, for some purpose—probably publicity—announced to a waiting world that in her opinion there were no more than ten real gentlemen in the entire world, and these favored ten did not include anybody in Hollywood, radio or the other branches of show business.

MR. LEO REISMAN thinks this is a kind of a slander, and so he arbitrarily names herewith ten obvious gentlemen of radio, modestly leaving his own name out of the list. Do you agree with him?

John Charles Thomas, Edwin C. Hill, Rudy Vallee, Major Bowes, Boake Carter, Phil Dwyer, Lanny Ross, Lawrence Tibbett, Xavier Cugat and James Melton.

A gentleman, I should say, is a guy not merely possessing manners but masterful tact, diplomacy, suave conversation, sartorial taste, et cetera. Personally, I believe there are an easy hundred such gents in radio, notably Lowell Thomas, David Ross, Mario Chamlee—and even Marty Lewis.

THE people I should like to disqualify for any such genteel honors would be: Announcers who say "folks," sponsors who use half their programs for spiels, handleaders who won't play tunes as they are written, and guys who make puns out of song titles.

Screwiest event of the week: When Vox Pop went on the air last, and the two inquiring reporters accosted a woman and asked her what a ladies' man is, she replied, "Oh, I know. This is the Jello program." It would have tickled JACK BENNY, but it didn't make the aspic-selling sponsors laugh.

The lowdown on the WHITEMAN show's passing at the end of November to give way to BING CROSBY and JIMMY DORSEY'S orchestra: Paul turned down a

renewal of the series because it had become merely a glorified vaudeville turn. Whiteman has other offers which will permit him to go a-pioneering for new modern music idioms, which is his forte, as he no longer considers his outfit a dance band.

But regardless of the direction of time, we take a fleeting minute by the tail to hurl prunes at the phonograph record choosers behind that invaluable Musical Clock of Station WBBM, in Chicago, for its monotonous repetition of the His Honor march. Not long ago the sponsor of this show claimed it had broken a record—but evidently the wrong one suffered.

PLUMS to the work of THE WESTERNERS, ex-National Barn Dance ensemble, for their music of late on the SHOW BOAT hours . . . and PRUNES to one SALLY RAND who must have lost a lot of fans by her failure to appear on N.T.G.'s chlorine show Tuesday, September 10 . . . More PRUNES to NBC for kicking around the MASQUERADE sketch after begging for its return to meet listener demand . . . PLUMS to CBS for its announced plans to air the PHILHARMONIC-SYMPHONY'S 1935-36 concert series in the detail already made public . . . And more of the same to General Motors for their plan to include radio talent at next Winter's series of new model shows.

Inside Stuff

Along the Airialto By Harry Steele

Substituting for Martin Lewis. Whose Pulse Is Down to Normal and Whose Temperature Is High from Worry About What Lesser Contributors Do with His Column While He Convalesces

THE answer to those who have been wondering why the name of Melvin Purvis, G-Man headliner, has been notably ignored on the Saturday night Department of Justice dramatizations, may be found in the announcement that the series will come to an end after this week. Why? The boys in the Federal manhunters' division are squabbling over who should get credit for various achievements highlighted in the scripts. The glorified self-sacrificing sleuths are exposed as just human beings after all.

Another vanishing program turns up one of those characteristic radio scrambles. When BING CROSBY replaces the WHITE MAN show, his accompanists will be the Dorsey Brothers' orchestra which not long ago featured BOB CROSBY. Bing's lustiest and youngest brother, whose own band will have a commercial show shortly. Paul's reflections on that gratis guest appearance recently staged by Bing should be interesting.

JOHNNY HAUSER of NBC'S Hit Parade says it is only as a stimulant to his frequently wavering courage that he keeps conspicuously posted on his picture-plastered bedroom wall a photo of himself, inscribed to himself by himself and on which the legend reads: "To Johnny Hauser who is the berries, from Johnny Hauser."

"They left when I sat down at the piano," reports JESSE CRAWFORD, consort of the console. But it's a fact, he says, that he began his career on the revolving stool of a Steinway when he was only 12 years old. By the time he reached that age he had discarded a harmonica and a cornet, neither of which he could master.

ONE of the only unregistered sub-post-offices in existence is the automobile of MALCOLM CLAIR, the Spareparts of NBC and WLS. When Mal pulls up in front of his home he leaves one window of the car partially opened. Into it neighborhood admirers, particularly tots who go for fairy stories, drop their seeds of devotion.

One hundred and eighty minutes for tributes but not one second for explanation of why they fade songs and interrupt dialogue to make station announcements which have to be repeated within a minute or two, is one summary of the expansive WMAQ power-boost ceremonies on Sunday, September 15. Auditors were conscious of the fact that the wallage was not the only thing boosted, and many Chicago artists, well aware of radio history in those parts, were amazed at the comprehensive list of firsts set up to the credit of the former newspaper outlet.

MYRT (de Vail) and daughter MARGE (Donna Kretsinger) back from their pre-broadcast vacation, were permitted to land with all the background they had acquired in Hawaii for their radio sketches—but had to abandon their Mynah bird, a gift from the captain of the liner, *Malolo*, which bore them from Honolulu. This species of parrot, said to be as common in Hawaii as is the sparrow in our own country, is a glib talker but this one couldn't orate with sufficient conviction to circumvent the ban placed on the breed by federal edict.

FAMILIARS of the screen moguls report those worthies as convinced that one of the most recent discoveries will make up, in part, to the movies the box-office magnetism that was lost with the death of Will Rogers. He is EDDIE GUEST, the Bard of Detroit, whose naturalness, critics say, is on a par with that of the lamented cowboy philosopher. Carl Laemmle, the old fox of films, has backed his judgment with a seven-year contract and no one ever has accused Uncle Carl of buying a pig in a poke.

The practice of announcing a commercial account with the name of the talent to be given later, is reversed in the communicado from NBC. This tells of the return to America of LUCIENNE BOYER, premier songstress of France, for an unnamed sponsor.

A chap whose running-mate was immortalized in American song, I Played Fiddle for the Czar, was featured on a recent NBC Symphony Orchestra broadcast. He was VLADIMIR BRENNER, former pianist for the Russian Court, and who consistently played piano for the Czar.



Myrt and Marge displayed unusual elation over the prospect of importing their chattering Mynah bird—but they would have had to stay in Honolulu if they were to keep the feathered pet

Suavity in its various forms doubtless will clash again on October 6. The sophisticated type, as dispensed by the returning ALEXANDER WOOLLCOTT, presumably will be tendered at the same hour as the homespun brand in the hands of JACK BENNY.

The promised importation of JACK HYLTON, named England's No. 1 dance band leader, doesn't threaten to panic Maestro RAY NOBLE. Ray has just been awarded an extension of his present contract, which will permit him to round out 34 broadcasts for his present sponsor, and will dominate the Pause That Refreshes programs when the Atlanta pop mill resumes its broadcasts shortly.

The ubiquitous office volunteer tenders a reply to the Fox Pop question of a recent Sunday night, "Why did Adam take only one shunk into the Ark?" After disposing of the proper identity of the first of all the admirals he suggests the reply should be, "After he got one in he probably had scents enough to leave the other one out."

The above paragraph, being obviously extraneous matter, is included merely to lend a flavor of the column's original conductor. It is Marty's own premise that a pun is the Lewis form of humor. Which might be just the spot to drop in the cheerful information that M. Lewis is waging a brave battle against his multiple

infirmities. He has reached the stage where he is a trifle critical of the fact that his night nurse is a brunette—because if Marty is nothing else he is a gentleman.

Fiddler RUBINOFF prefers missing big public openings to having to acknowledge an introduction with a solo. But a Manhattan debut which he particularly desired to attend was slated for a recent date, and a druggist's clerk is responsible for the story that on the afternoon preceding the ceremony the Russian violinist dropped in to have his hand bandaged. Solicitous inquiry as to the nature and extent of the injury revealed, the young man says, that there was nothing wrong with the paw offered for wrapping. "I'll never know why he wanted it bandaged," the clerk is reported to have said.

It looks as if JOHNNY GREEN, the composer and conductor, will be the next guy with whom JACK BENNY is going to have trouble. In advance of the debut on September 29, Johnny has been practicing up on his talent as a dialectician, hoping to confound the ace jester with some impromptu clowning that will help to make the listeners forget the spats that featured the last chapter of the series.

The picture of Major Bowes' Amateur Hour functioning as a marriage bureau is presented by the results of the show of Sunday, September 15. One of the first telegrams received offered matrimony to the Irish lass who admitted in her interview with the inquisitive master of ceremonies that an underlying reason for her trip to America was the shortage of spouses in Old Erin.

WHILE their erstwhile maestro leads new charges into action in the BENNY programs from the West Coast, JOHNNY GREEN'S band, deserted in the wilds of Manhattan, doubtless will find a job en masse. Under the title of Johnny Green's Band but under the baton of a substitute conductor, MAX METTL, they are expected to work in the oil show which has been featuring Green and VIRGINIA VERRILL. Starred on the programs which are to be given national airing will be TIM RYAN and IRLINE NOBLETTE, CONNIE BOSWELL and a male quartet.

There is an air of innovation about the launching of British JACK HYLTON'S American oil series. Because of arrangements which prevent his leaving Albion on schedule, Jack will do his first program via short wave from Europe October 13 and will transmit his second by way of the same medium from the salon of the *S. S. Normandie*, which will be in mid-ocean with Hylton and his musicians en route to this country. CBS will pick up both short-wave programs for rebroadcasting over its networks here.

MANY a radio artist complains that his only contact with his sponsor is through the medium of kicks because of some fancied weakness in the program and the weekly check. But NORM SHERR, CBS (Chicago) staff pianist, has a permanent memento of the advertiser who backs his programs. He is the manufacturer of one of the better grades of pianos, and Norm was surprised and elated to receive from him a specially-constructed grand instrument as a gift. Sherr is afraid that it will be another case of Skinner's Dress Suit and call for an elevation of his living standards. The first move will be to find an apartment that will accommodate the piano with suitable setting.

The theme song idea is infectious. MADAME SYLVIA, the terrestrial divinity who has shaped endless beauties, while molding some excess tonnage on (or off) one of the better known radio sopranos recently, was heard to hum, You're All I Knead.

NBC's interesting new series revealing that many of our commercial and professional giants make music their avocation reflects how completely the diversion can succeed the normal life work in an opposite field. An instance in point is WILLIAM DALY, one of the country's outstanding conductors, whose orchestra is a featured one in top-notch network programs. Daly formerly was editor of *Everybody's Magazine*, but never too busy with his shears and blue pencil to permit his interest in music to lag. With the shifting conditions in the publication field Daly permanently shelved the tools of that trade and made music his metier.

Coming Events

EST and CST Shown



Fred Allen busied himself before his return to the air by trying to figure out which of the 600,000 Carlo combinations would win for him. But Patsy Kelly, movie comedienne, knows every one of them!

SUNDAY, SEPTEMBER 29

THE Solemn Pontifical Mass opening the National Conference of Catholic Charities will be broadcast over the CBS-WABC network at 11 a. m. EST (10 CST) from St. Mary's Cathedral, Peoria, Illinois.

HONORABLE HAROLD NICHOLSON replaces Commander Stephen King-Hall on the international news events program from London heard over the CBS-WABC network Sundays at 12:45 p. m. EST (11:45 a. m. CST).

The **MAGIC KEY OF RCA**, a variety program which will introduce most of the country's leading artists as guest stars, makes its debut over an NBC-WJZ net-

work at 2 p. m. EST (1 CST). The program is sponsored by the Radio Corporation of America.

YOUR ENGLISH, a program dedicated to the improvement of national speech and diction, and dramatized to stress the power of the spoken word, will have its premiere performance over an NBC-WJZ network at 3 p. m. EST (2 CST). The series is sponsored by the Better Speech Institute of America.

Description of play in the **RYDER CUP GOLF TOURNAMENT** will be broadcast over the CBS-WABC network from Ridgewood, New Jersey, at 4:45 p. m. EST (3:45 CST).

A new series with the famous writer

and canine authority, **ALBERT PAYSON TERHUNE**, will make its debut over the Mutual Broadcasting System, at 5:30 p. m. EST (4:30 CST). The program, which will be heard each Sunday at the same hour, will be highlighted by Terhune's comments on the dramatizations of animal stories which will feature the programs.

The series featuring **JACK BENNY** and **MARY LIVINGSTONE** makes its Fall debut over an NBC-WJZ network at 7 p. m. EST (6 CST) to be heard each Sunday at this hour. **JOHNNY GREEN'S** orchestra and **MICHAEL BARTLETT**, tenor, also will be heard. There will be a repeat broadcast to the West Coast at 11:30 p. m. EST (10:30 CST). The series is sponsored by General Foods, Inc.

The opening program of the series featuring **PHIL BAKER** as the Great American Tourist will be heard over the CBS-WABC network at 7:30 p. m. EST (6:30 CST). The new series will introduce **HAL KEMP'S** band and the **SEVEN G's**, a new choral septet; Baker brings back his previous aids, **BOTTLE** and **BEE-TLE**. The broadcasts are sponsored by the Gulf Oil Company.

A salute of welcome to **WJR**, which joins the network of the Columbia Broadcasting System, will be broadcast over the entire CBS-WABC hookup at 8 p. m. EST (7 CST).

The **FORD SUNDAY EVENING HOUR** resumes its Fall and Winter schedule over the CBS-WABC network and will make its debut at 9 p. m. EST (8 CST). The opening program will feature **JASCHA HEIFETZ**, violinist, as guest artist. **VICTOR KOLAR** will conduct the Ford Symphony orchestra. The Ford Motor Co. sponsors the series.

MONDAY, SEPTEMBER 30

The resumption of standard time brings a schedule change for **MRS. WIGGS OF THE CABBAGE PATCH**, heard daily excepting Saturday and Sunday over the CBS-WABC network. From this date the

sketches will be heard at 11:30 a. m. EST (10:30 CST).

THE O'NEILLS, a dramatic sketch heard daily except Saturday and Sunday, begins its Fall schedule and will be heard over an NBC-WABC network at 3:45 p. m. EST (2:45 CST).

The **TOM MIX ADVENTURES**, heard each Monday, Wednesday and Friday at 5:30 p. m. EST (4:30 CST) resume broadcasting over an NBC-WABC network.

OG, SON OF FIRE, a dramatic program sponsored by Libby, McNeill and Libby, makes its debut at 5:45 p. m. EST (4:45 CST) over the CBS-WABC network with a split network repeat broadcast for the Northwest at 6:15 p. m. EST (5:15 CST). The program will be heard at the same hours each Monday, Wednesday and Friday.

VANISHED VOICES, a combination musical and dramatic program, makes its debut over the CBS-WABC network to be heard each Monday and Wednesday at 6:35 p. m. EST (5:35 CST). The series will be based on historical and fictional events and is sponsored by the Delaware, Lackawanna and Western Coal Co.

The backstage dramatic series, **MYRT AND MARGE**, sponsored by the William Wrigley, Jr. Co., launches its fifth year on the air over the CBS-WABC network. The sketches are heard daily except Saturday and Sunday at 7 p. m. EST (6 CST) with a repeat broadcast at 11 p. m. EST (10 CST) for Western and Midwestern listeners.

A novel broadcast in which stars of the vanished theatrical era will be featured along with those of today, and to be known as **HAMMERSTEIN'S MUSIC HALL**, will have its premiere over an NBC-WABC network to be heard each Monday at 8 p. m. EST (7 CST). The master of ceremonies and producer will be Ted Hammerstein, grandson of the theatrical genius whose variety theater he is immortalizing in the title, Oscar Hammerstein. The series is sponsored by the makers of Kolynos toothpaste.

Because of the requirements of splitting networks the premiere of the new dramatic series starring the film and stage star, **HELEN HAYES**, will be broadcast to Western listeners at 12 midnight

(Continued on Page 15)

Music in the Air

By Carleton Smith

ON MY trip abroad this Summer I found that old London town is pretty much the same, except that there seem to be several thousand more topheavy buses lumbering down Piccadilly and across Trafalgar Square. The speed with which they travel would make New York or Chicago taxicab drivers envious.

One of the first places I dropped in, of course, was Broadcasting House—that modern pile of masonry that houses His Majesty's radio system. They're still talking about the recent whirlwind visit of **JOHN F. ROYAL**, NBC's vice president in charge of programs. The English are delighted that there is to be an even more extensive exchange of programs.

"We are really very fond," I was told, "of your dance music. It is very popular over here, and the people never get enough of it." That's true not only of London, but of all European cities. And that is why almost any good dance-band from this country makes a hit abroad.

When I asked why short-wave listeners in the United States and other parts of the world were given such dead programs (many of them have been programs of phonograph recordings), I was given a typically British answer: Because all bus and subway services close down a little after midnight and there's no way of getting the musicians and artists home except by automobiles and taxis!

And it is perfectly true that if a full-sized symphony orchestra were put on the air after midnight, the problem of transportation would be a major one to be solved only by the combined brains of those in charge of transport. And, besides, it would be ruinously expensive—according to the thrifty English notion.

Certainly, in the matter of all-night transport services, London is the hickest of hick towns.

SERIOUSLY, however, the BBC is beginning to attack the problem, and from another angle. Since shortwave broadcasting came to stay at Broadcasting House, the imposing structure has become the roosting place for a lot of night owls. Food may be obtained at the Canteen, which now is open 24 hours a day. For announcers who remain on duty until 1 or 2 a. m. and others who begin work at 4 or 5 a. m., there are sleeping accommodations.

The night owl contingent also includes a control room staff, a skeleton staff of commissionaires and elevator attendants. While some artists and musicians have the experience of chugging home in their Baby Austins when early newspaper vans are making the streets unsafe, others arrive

by foot or on motorcycle at a time when the milkman is placing the bottles on the doorsteps of a London still slumbering.

I listened to several programs—studio orchestras and music hall shows mostly—and observed that split-second timing had not caught up with them yet—and, for that matter, probably never will catch up with them. Time is not valuable; it isn't bought and paid for by a sponsor who wants every second coming to him. And so programs run over or under, announcements are made in a leisurely manner, and there are many minutes of blank waiting. As I was told, "It isn't the end of the world if we run over the scheduled time. What does a few minutes matter? Timing makes broadcasting too machine-made."

ONE thing the English simply can not understand is how we rave about amateur hours. They consider them downright disgusting, evidence of a depraved taste. It's too much like throwing beginning animal trainers to the lions, as they see it. The jests, the thwarted ambitions, the embryonic hopes, the embarrassment—these are "interesting but intensely cruel," according to **JOHN WATT**, producer of the BBC.

British programs lean to the educational

side, though they don't like to call them educational, because people get the idea that something very highbrow is going on the air. **DOCTOR ADRIAN BOULT** told me, and even wrote me later, that it was certainly the intention of the BBC to improve taste in music. The Director-General some years previously coined the maxim (applying to all broadcasting, not only music) that their aim should be to give the public not what it wants but something better than it thinks it wants!

DOCTOR BOULT said, further: "I think we definitely can quote our audience, for instance at the Promenade Concerts, which is young, and (we feel) drawn to Queen's Hall by hearing the enthusiasm when listening to the wireless relays of the Concerts, as evidence that wireless music has stimulated interest among listeners. A further point for which we should like to claim considerable credit is that the sale of pianos in this country began to boom some two years before there was any sign that the financial depression was coming to an end."

The favorite popular program, I learned, is a music hall show. Short acts are staged in a theater to give the proper atmosphere, and these shows are definitely planned and rehearsed for broadcasting. It's really a vaudeville bill. For example, instead of a comic taking a half-hour, as in the U. S., he gets but seven minutes.

"Give a Fellow a Break"

Calling All Cars

Frank Anderson, of Jersey City, Did Just That—and Forthwith Stepped into a Peck of Trouble
By Marshall Graves

HUSKY Frank Anderson, driver of a newspaper truck, whistled as he walked home from the barber shop, that day in June of 1934. There is a warm, exciting feeling about the streets of Jersey City on a late June day, when the trees bend with the weight of new leaves and every block is full of playing children but lately let out from school. Anderson, big, young and healthy, felt the goodness of life in the air about him, and the goodness of life in his own veins. He had a job, a haircut, and a home. So he whistled.

But when he reached his apartment at No. 507 Summit Avenue, Frank stopped whistling in sudden perplexity. The door was unlocked. For an instant he paused and puzzled about this. Then his brow cleared. Probably, he concluded, his wife had returned suddenly from her shopping expedition. So, puzzled no longer, he stepped over the threshold and closed the door.

But some lingering doubt—or perhaps an instinct—caused him to close the door gently. He looked around. There was no sign of anything wrong, but neither was there any sign of his wife.

For all the bulk of his well-muscled body, Anderson stepped quietly down the hall. Suddenly he stopped dead

FROM the bedroom a tiny sound had come. Like the opening of a drawer. Anderson relaxed, grinned and strode to the bedroom door. So it was his wife, after all, who had unlocked the door which he positively remembered having locked. He threw the door open.

It wasn't his wife, after all. In the middle of the room stood a tall and handsome stranger. In his hand he held a brief-case. His blue eyes, wide with surprise, bored into Anderson's own startled ones—then shifted, flicked over the driver's face and body, sizing him up in swift, piercing glances.



Simon Zeruba: He was a salesman officially; but off the records he tried to make crime pay



Three Jersey City police sergeants discuss the pursuit and capture of Simon Zeruba and compare the swiftness of justice with radio as an ally with the days of the hit and miss system. They are Sylvester D. Sullivan, radio chief, and Sergeants Wilson and Dunphy

For a moment Anderson was so surprised that he could come to no conclusion. The stranger was so smartly turned out, so thoroughly smooth-looking, that he didn't fit into the householder's concept of a house-breaker. He looked like a particularly smart salesman—and the brief-case in his hand added just the semi-professional touch that completed the picture of brisk respectability. For one fleeting instant Anderson's mind held the notion that this might be the insurance salesman to whom his wife paid small weekly sums.

AND then the incongruity of the idea—of an insurance salesman standing alone in the Anderson bedroom—smote the startled husband's mind. Besides, the bureau drawers were all pulled out, and—outrageously—many of his wife's most intimate garments were cascading over their edges like tiny waterfalls of fabric. Anderson's hands jerked into great chunks of muscle and knuckle.

"What the hell are you doing here?" he said, stepping forward on the balls of his feet. The intruder held up his hand, palm forward, in mankind's age-old and instinctive gesture of peace.

"Wait, buddy!" he pleaded, in a soothing and almost hypnotic voice. "I'm up against it, or I wouldn't do a thing like this. Honest! Won't you give a fellow a break?"

This appeal halted Anderson in his tracks; uncertainty filled his mind and drove out the impulse to commit mayhem. His instinctive masculine intent to give battle had been met by a plea.

Quickly the burglar followed up his advantage. He opened the brief-case and poured its contents on Anderson's bed. The truck-driver saw several articles of his wife's jewelry, a roll of bills, his own gold watch and chain and a number of other articles flop there and bounce gently upon the neatly-made bed.

"Look!" murmured the housebreaker tensely. "I'm giving you all your own stuff back. Give a guy a break, won't you? I'm up against it."

IF THE man only had let it go at that, Anderson might very well have permitted him to walk out into the street a free man. For in the prodigality of his own youth and health, the big man was good-natured and kindly. The men he worked with used to kid him because he was an easy mark for every needy beggar or peddler who chose to put the touch on him.

But just at that moment, when the intruder's fate rested in the balance, the nattily-dressed and smooth-voiced fellow made his one mistake.

He reached his hand back into that brief-case! Instantly, into Anderson's mind flashed the thought: "Perhaps he's going for a gun!" And instantly rage surged back into his brain, supplanting the rising tide of compassion.

"Drop that thing!" he roared, and lunged recklessly forward.

The man obeyed—but too late. Already Anderson's muscular hands were upon him. And then an amazing thing happened.

Like a dew-worm that has been grazed by a robin's bill, the entire body of the burglar shrank—in one sudden jerk. Too late Anderson realized that beneath the smoothly-cut clothes of this slick-looking, slim fellow there lurked muscles like drawn steel. Gone, now, was the smooth-tongued appeal. Stark brutality, the brutality of the jungle and the underworld, was in the swift downthrust of clenched hands with which the burglar broke Anderson's hold upon him. It was an old wrestling trick, done with consummate skill—and it hurled the bigger, heavier man against the wall as if he had been a baby.

THEN the burglar jumped. Not at Anderson, but towards the open door he skipped with all the grace of an adagio dancer—or a boxer. He vanished into the hall.

Bellowing with rage, Anderson recovered his balance and rushed after him. But he wasn't quick enough. He reached the hall just in time to see the burglar rip open a window and slip out.

"Good grief!" cried the awe-struck Anderson. For that window had been stuck tight for months—so tight that he, himself, had not been able to open it. Swift recollection of this made him all the madder. He ran down the stairs, two at a time, shouting for the police.

Thus it was that a neighbor, hearing but not knowing what it was all about, ran to her telephone and called the police. And thus it was that Detectives John Woods and M. Kierstead, patrolling in the Jersey City two-way police radio car Number Six, suddenly heard this broadcast:

"Calling Car Six . . . Car Six . . . A disturbance reported at 507 Summit . . . Investigate and report disturbance at 507 Summit, Number Six."

Throwing the sending switch, Kierstead reported back:

"Car Six . . . Kierstead reporting . . . Now proceeding to 507 Summit to investigate."

Even before they reached their destination, another message came to them from Headquarters. Anderson and neighbors had pieced together a description of the fleeing crook, and it reached Kierstead and Woods as follows, from Headquarters:

"Calling All Cars . . . Particularly Car Six . . . Further bulletin on disturbance at 507 Summit. Wanted for breaking and entering at that address . . . A fugitive loose in the district as follows . . . Man is about five feet eight . . . wearing blue pin-stripe double-breasted suit . . . hair combed back . . . very good-looking . . . Car Fourteen, join Car Six at 507 (Continued on Page 31)

DEPARTMENT OF PUBLIC SAFETY
(WEST VIRGINIA STATE POLICE)
CHARLESTON

Williamson, West Va.
September, 11, 1935

Honorary Editors Chairman
Care Radio Guide
Chicago, Illinois

Dear Sirs:

There are three members of the local detachment of the Department of Public Safety and we read with interest each issue of RADIO GUIDE and especially the section of the magazine devoted to CALLING ALL CARS.

We are devoted to protecting the lives of the citizens of West Virginia, this state beautiful, and we are thankful that your magazine sees fit to print the true fact crime stories. The nation as a whole will have a less crime wave if only the young people can be made to understand that CRIME DOES NOT PAY.

More power to CALLING ALL CARS and may it never be absent from an issue of RADIO GUIDE.

Yours very truly,
L. A. Taylor
Cor. of 1st & Taylor
Troop 1st
Troop 2nd
Troop 3rd

Reproduced above is an official recommendation of the Calling All Cars series featured in RADIO GUIDE. It is a glowing letter of approval signed by a trio of Honorary Editors

Programs for Sunday, September 29

Notice

These programs are here presented as correct and accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate evening hour changes in program listings, time, etc.

Look for the Bell in Religious Services and Prams.

7:10 a.m. EST 6:30 CST
WWVA— Δ Gospel Tabernacle

8:00 a.m. EST 7:00 CST
NBC—Melody Hour, Guest Soloists; Internat'l Trio: WFAF WSAI
CBS—On the Air Today; Organ Reveille WABC
NBC—William Meeder, organist WJZ WLW
WFBF— Δ Our Daily Thought
WKRC—Along Melody Lane
WLW— Δ Church Forum
WIAM— Δ Cathedral Echoes
WWVA— Δ Wheeling Gospel Tabernacle

8:15 a.m. EST 7:15 CST
WFBF—Uncle Bob

8:30 a.m. EST 7:30 CST
CBS—Lyric Serenade: WABC
NBC—Tone Pictures, Ruth Pepple, pianist, Mixed Quartet, Mary Merker, soprano, Gertrude Forster, contralto; Richard Maxwell, tenor; Leon Saitliel, baritone: WJZ

8:45 a.m. EST 7:45 CST
CBS—The Radio Spotlight WABC

9:00 a.m. EST 8:00 CST
NBC—The Balladeers WFAF WGY WTAM WSAI WAVE WSM
CBS—Sunday Morning at Aunt Susan's; William Harcraves, baritone: WABC WHAS KMOX
NBC—Coast to Coast on a Bus, children's program: WJZ WLW KDKA WCKY (sw-15.21)
WFBF—Serenaders
WGBF— Δ Gospel Home Circle
WKRC— Δ Sunday School
WLS—Ronche Ray organist

9:15 a.m. EST 8:15 CST
NBC—Gould and Shefter, piano duo: WFAF WTAM WAVE WSM WGY
WFBF—Pat & Bill
WKRC—Sunday Morning at Aunt Susan's (CBS)
WSAI— Δ Church Forum

9:30 a.m. EST 8:30 CST
NBC—Peerless Trio: WFAF WGY WTAM WAVE WSM
WFBF—Jewish Community Program
WGBF— Δ First Church of Fundamentals
WLS—Lois & Reuben Bergstrom; John Brown
WWVA—Sunday Morning at Aunt Susan's (CBS)

9:45 a.m. EST 8:45 CST
NBC—Alden Edkins, baritone: WFAF WGY WCAE WSAI WTAM WAVE WSM
WFBF—Morning Concert
WLS—News; George Harris

10:00 a.m. EST 9:00 CST
NBC— Δ Sabbath Reveries; Dr. Charles L. Goodell: WFAF WAVE WTAM WGY WSM WSAI WLW
NBC—Samovar Serenade: WJZ WCKY KDKA (sw-15.21)
CBS— Δ Church of the Air: WABC WHAS WSMK KMOX WWVA
WGBF— Δ German Church Services
WGN—Sunday Morning Concert
WKRC—Salvation Army
WLS—Sycamore and Cypress

10:15 a.m. EST 9:15 CST
WFBF—Bob Koledin

10:30 a.m. EST 9:30 CST
NBC—Walberg Brown String Quartet: WJZ KDKA WCKY WLW WAVE WSM (sw-15.21)
CBS—News; Dale Carnegie: WABC WSMK
NBC—Mildred Dilling, harpist: WFAF WGY WTAM WSAI (sw-15.33)
KMOX—News; Organ Melodies

WFBF—Jimmy Lee
WHAS— Δ News; Sunday Jail Service
WLS— Δ Little Brown Church
WWVA—News; Morning Serenade
10:45 a.m. EST 9:45 CST
NBC—Norwegian Quartet: WFAF WGY WTAM WSAI (sw-15.33)
KDKA— Δ First Presbyterian Church Services
KMOX—Three Quarter Time
WFBF—Galvano & Coste
WGN—Honorabile Serenaders
WSM— Δ First Baptist Church
11:00 a.m. EST 10:00 CST
NBC—News; Mexican Mariacha Orch.: WFAF WSAI WLW
NBC—News; Frances Adam, soprano: WJZ WCKY
CBS— Δ Solemn Pontifical Mass Opening Nat'l Conference of Catholic Charities: WABC WKRC KMOX (sw-15.27)
WAVE— Δ Devotional Service
WFBF—Gems of Music
WGBF— Δ Agoga Tabernacle
WGN—Northwestern Univ Re-viewing Stand
WGY—News; Musical Program
WHAS— Δ Temple Adath Israel
WTAM—News; Betty Lee Laylor
WWVA— Δ Judge Rutherford
11:15 a.m. EST 10:15 CST
NBC—Neighbor Nell: WJZ WSM WCKY WAVE
NBC—Ruud and Rogers: WFAF WGN—Sunday Morning Concert
WGY— Δ College Services
WLS—Concert Orchestra
WWVA— Δ Pontifical Mass Opening Charities Cont. (CBS)
11:30 a.m. EST 10:30 CST
★ NBC—Major Bowes Family, Waldo Mayo, conductor and violinist; Tom McLaughlin, baritone; Nicholas Cosentino, tenor; Helen Alexander, soprano; Roy Campbell's Royalists: WFAF WTAM WSM WAVE WSAI (sw-15.33)
NBC—Southerners, male quartet: WJZ WLW WCKY
WFBF—Margie & Betty
WHAS— Δ Solemn Pontifical Mass (CBS)
WWVA— Δ Wheeling Gospel Tabernacle
11:45 a.m. EST 10:45 CST
WFBF—Salvation Army Program
WLS—Henry Burr
WGBF—Better Vision
WLW—Holly Ed McConnell
WSM— Δ First Baptist Church

Afternoon

12:00 m ES 11:00 a.m. CS
NBC—"The Opportunity Matinee"; Johnny Johnson's Orch.; Guests: WJZ WCKY KDKA (sw-15.21)
CBS—Salt Lake City Choir: WABC WKRC WHAS KMOX (sw-15.27)
NBC—Major Bowes: WGY WLS (sw-15.33)
WAVE— Δ Devotional Service
WFBF—Bob & Roy
WLW—Tabernacle Choir
WSM— Δ First Presbyterian Church Services
12:15 p.m. ES 11:15 a.m. CS
NBC—Sugar Cane; juvenile singer and impersonator: WFAF WFBF—To be announced
12:30 p.m. ES 11:30 a.m. CS
NBC—Univ. of Chicago Round Table Discussion; Guest Speakers: WFAF WGY WTAM WSAI (sw-15.33)
CBS—Musical Footnotes; Vivian Della Chiesa, soprano; Franz Imhof, tenor; Ralph Ginsburgh's Ensemble: WABC WKRC KMOX WHAS (sw-15.27)
★ NBC—Radio City Music Hall; Symphony Orch.; Jan Peerce, tenor; Viola Philo, soprano: WJZ WCKY KDKA WAVE WLW (sw-15.21)
WFBF—Future Stars
WGN—Wilbert Liebling, hoy soprano
WLS—Camera Club
12:45 p.m. ES 11:45 a.m. CS
★ CBS—Trans-Oceanic Broadcast from London; Hon. Harold T. Nicholson: WABC WHAS WSMK KMOX (sw-15.27)

Log of Cincinnati Stations

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KOKA	980	50,000	Pittsburgh, Pennsylvania	N
KMOX	1090	50,000	St. Louis, Missouri	C
WABC	850	50,000	New York City, New York	C
WAVE	940	1,000	Louisville, Kentucky	N
WBEM†	770	50,000	Chicago, Illinois	N
WCKY	1490	5,000	Cincinnati, Ohio	N
WEAF	660	50,000	New York City, New York	N
WENR	870	50,000	Chicago, Illinois	N
WFBF	1200	250	Cincinnati, Ohio	L
WGBF	630	500	Evansville, Indiana	L
WGN	720	50,000	Chicago, Illinois	L & M
WGY	790	50,000	Schenectady, New York	N
WHAM†	1150	50,000	Rochester, New York	N
WHAS	820	50,000	Louisville, Kentucky	C
WJZ	760	50,000	New York City, New York	N
WKRC	550	1,000	Cincinnati, Ohio	C
WLS	870	50,000	Chicago, Illinois	N
WLW	700	500,000	Cincinnati, Ohio	N & M
WSAI	1330	2,500	Cincinnati, Ohio	N
WSM	650	50,000	Nashville, Tennessee	N
WSMK*	1380	200	Dayton, Ohio	C
WTAM	1070	50,000	Cleveland, Ohio	N
WWVA	1160	5,000	Wheeling, West Virginia	C

- C—CBS (Columbia Broadcasting System)
- L—Local Programs
- M—MBS (Mutual Broadcasting System)
- N—NBC (National Broadcasting Company)
- †—Night Programs
- *—Network Programs

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

Star ★ Indicates High Spot Selections

WKRC—Bowling Alley
WLS—Keep Chicago Safe; Markets: Weather

1:00 p.m. ES 12:00 m CS
CBS— Δ Church of the Air: WABC WSMK WWVA WKRC KMOX WHAS (sw-15.27)
NBC—Road to Romance: WFAF WTAM WGY (sw-15.33)
NBC—Radio City Music Hall: WLW RSM
WFBF—Musical Program
WGBF—Golden Hour of Music
WGN—Reading the Corner
1:15 p.m. EST 12:15 CST
WCKY—Russian Melodies
WENR—Larry Larsen, organist
WFBF—Joseph A. Link, Jr.
WSAI— Δ Sermonette and Hymn Time

1:30 p.m. EST 12:30 CST
NBC—Words and Music: WFAF WGY WTAM WSAI (sw-15.33)
CBS—Eddie Dunstetter Presents: WABC WHAS WSMK KMOX WKRC WWVA (sw-15.27)
NBC— Δ Highlights of the Bible, Dr. Frederick K. Stamm; Male Quartet, direction Chas. A. Baker: WJZ WCKY WAVE WENR WSM
O Worship the King
Thy Will Be Done
Now the Day is Over
KDKA—Mac and Bob
KMOX—Russell Brown; Edith Karen, songs
WFBF—Safety Club
WLW— Δ Lutheran Hour

1:45 p.m. EST 12:45 CST
CBS—Sisters of the Skillet: WABC WHAS WKRC KMOX WHAS (sw-15.27)
KDKA—While the City Sleeps
WFBF—Treasure Tunes
WWVA—Chas. Braddock, tenor

2:00 p.m. EST 1:00 CST
★ NBC—The Magic Key; John B. Kennedy, m. c.; Dr. Walter Damrosch, Paul Whiteman & Frank Black, guests: WJZ WENR KDKA WAVE WSM (sw-15.21)
CBS—Johnny Augustine's Orch.; Patti Chapin, vocalist: WABC WHAS WWVA WKRC (sw-15.27)
NBC—Bible Dramas; "Loaves & Fishes": WFAF WSAI WTAM WGY (sw-15.33)
KMOX—This and That
WCKY—News
WFBF—Baseball Resume
WGN—To be announced
WLW—Soloists, concert recital

2:15 p.m. EST 1:15 CST
KMOX—Frank Hazzard, tenor; Orchestra
WFBF—Laura Shields

WGN—Afternoon Serenade
WLW—Albert Payson Terhune

4:00 p.m. EST 3:00 CST
NBC—Jesse Crawford's Musical Diary: WFAF WGY WTAM WSAI
NBC—Willard Robison's Orch.: WJZ WCKY WSM WAVE WENR
CBS—St. Louis Parade: WABC WSMK KMOX WHAS WKRC (sw-15.27)
WFBF—Michelson's Orchestra
WGBF— Δ Church Hour
WLW—Father Conghlin

4:15 p.m. EST 3:15 CST
NBC—Jesse Crawford, organist: (sw-9.53)
4:30 p.m. EST 3:30 CST
NBC—A Garden Party: WJZ WCKY WSM WAVE WENR WLW KDKA (sw-15.21)
NBC—Dorothy Dreslin, soprano: WFAF WTAM WGY WSAI (sw-9.53)
WFBF—To be announced

4:45 p.m. EST 3:45 CST
NBC—The Wise Man: WFAF WTAM WGY (sw-9.53)
CBS—Ryder Cup Golf Tournament: WABC WHAS WKRC (sw-15.27)
WENR—Musical Program
WFBF—Mose & Rufus
WGBF—Aloha Hawaiians
WSAI—Curtain Calls

5:00 p.m. EST 4:00 CST
NBC—Roses and Drums; "Girl in Uniform," dramatic sketch with Helen Claire, Reed Brown Jr., and John Griggs; WJZ KDKA WENR WLW (sw-15.21-11.87)
★ NBC—America's First Rhythm Symphony; De Wolf Hopper, narrator, with 86 artists from the Kansas City Philharmonic Orchestra: WFAF WSM WTAM WAVE WSAI WGY (sw-9.53)
Signature: Only a Ruse Fitful Page Miss Glory
The Simple Things in Life
I Wish I Were Aladdin
Truckin' Leone
Paris in the Spring
You Are My Lucky Star
I Feel a Song Coming On

CBS—Melodiana; Abe Lyman's Orch.; Bernice Claire, soprano; Frank Luther, tenor: WABC WHAS KMOX WKRC (sw-15.27)
WCKY—Rhythm Makers
WFBF—Miniature Concert
WGBF—American Legion
WGN—Dance Orchestra
WWVA—On Wines of Song

5:15 p.m. EST 4:15 CST
WFBF—Williams & Fey
WWVA—Royal Serenaders

5:30 p.m. EST 4:30 CST
CBS—Crunit and Sanderson; Jack Shilkrut's Orch.; Three Jesters; Guests: WABC KMOX WHAS WWVA (sw-15.27)
NBC—Bob Becker's Chats About Dogs: WJZ WCKY WENR KDKA (sw-15.21-11.87)
NBC—Dream Drama: WFAF WGY WSAI WTAM (sw-9.53)
WAVE—Frank Lashbrook, songs
WFBF—Music by Ramona
WGBF—Vocal Chorus
WGN—Albert Payson Terhune
WKRC—Tune Time
WLW—Musical Style Show, Wm. Stoess' Orch.; Charlie Damron, tenor; News
WSM—Leon Cole, organist; Fred Waller, tenor

6:15 p.m. EST 5:15 CST
NBC—Ray Heatherton, baritone; Lucille Manners, soprano; Orchestra: WFAF WTAM WCKY WGY WLW WSM (sw-9.53)
NBC—Week-End News Review; Gabriel Heatter: WJZ KDKA WENR WSAI (sw-15.21-11.87)
WAVE—Dance Music
WFBF—The Vesper Singer
WGN—Alice Blue, pianist
WKRC—Musical Interlude

5:45 p.m. EST 4:45 CST
CBS—Nat'l Amateur Night; Ray Perkins, m.e.; Arnold Johnson's Orch.: WABC WHAS WKRC KMOX WSMK (sw-11.83)

Night

6:00 p.m. EST 5:00 CST
KDKA—Comedy Stars of Hullwood
WENR—Footlight Melodies
WFBF—Irene Reynolds
WGN—Jan Garber's Orchestra
WWVA—The Cosmopolitans

6:30 p.m. EST 5:30 CST
NBC—Invitation to the Dance: WFAF WSAI WSM (sw-9.53)
★ CBS—Smilin' Ed McConnell: WABC WKRC WHAS KMOX WWVA WDOD (sw-11.83)
NBC—Grand Hotel; Drama; Anne Seymour & Don Ameche: WJZ KDKA WENR WCKY (sw-11.87-15.21)
WAVE—Twilight Gems
WFBF— Δ Church Federation
WGY—Horse Sense Philosophy
Andrew Kelley
WLW—Court of Human Relations
WTAM—To be announced

6:45 p.m. EST 5:45 CST
CBS—The Voice of Experience: WABC WKRC WWVA KMOX WHAS (sw-11.83)
WAVE—Dance Music
WGN—Wayne King's Orchestra
WJZ—Minners' Quartet
WLW—Donald Novis, tenor
WSAI—Baseball Resume

7:00 p.m. EST 6:00 CST
★ NBC—Jack Benny and Mary Livingstone; Johnny Green's Orch.; Michael Bartlett, tenor: WJZ KDKA WENR WHAM WAVE WCKY WSM WLW (sw-11.87)
NBC—K 7 Secret Service Spy Stories; "Chemistry Spy": WEA FWSAI WGY (sw-9.53)
CBS—Freddie Rich's Penthouse Party; Robert Tredinnick, guest: WABC WHAS KMOX WKRC WSMK (sw-11.83)
WBEM—Don Pedro
WFBF—Strive Duo
WGN—Palmer House Ensemble
WTAM—Leisy Sportsman; Baseball Scores
WWVA—Harold Hess; Baseball Scores

7:15 p.m. EST 6:15 CST
WFBF—The Ginger Boys
WGBF—Sport Fests
WGN—Henry Weber's Intime
WTAM—Dick Fidler's Orchestra
WWVA—Freddie Rich (CBS)

7:30 p.m. EST 6:30 CST
★ CBS—Phil Baker, the Great American Tourist; Beetle and Bottle; Hal Kemp's Orchestra: WABC WKRC WHAS WWVA WSMK WBEM (sw-11.83)
NBC—Fireside Recitals; Sigurd Nilssen, basso; Hardesty John, tenor; Graham McNamee: WFAF WGY WTAM WSAI (sw-9.53)
Pilgrim Song Tchaikovsky
Sing Me to Sleep Green
Lover Come Back to Me
Annie Laurie (Old Scotch)
NBC—Voice of the People: Jerry Belcher and Patsy Johnson, interviewers: WJZ KDKA WCKY WHAM WLS (sw-11.87)
KMOX—News
WAVE—Galaxy of Stars
WBEM—Money Music
WFBF—Sport Review
WGBF—German Band
WGN—Bob Becker dog drama
WLW—Smilin' Ed McConnell
WSM—Concert

7:45 p.m. EST 6:45 CST
NBC—Sunset Dreams; Morin Sisters & Ranch Boys: WFAF WTAM WGY WLW (sw-9.53)
KMOX—After Sundown
WFBF—Emma Scully, violinist
WGN—All-Star Radio Revue
WHAS—Mammoth Cave
WSAI—To be announced

Numerals in Program Listings Show Short-Wave Rebroadcasts in Megacycles

Coming Events

(Continued from Page 12)

EST (11 p. m. CST) with the formal network debut scheduled for Tuesday, October 1, at 9:30 p. m. EST (8:30 CST) over an NBC-WJZ network.

TUESDAY, OCTOBER 1

STUDIO 7, a series of musical programs featuring JACK and LORETTA CLEMENS, will be heard each Tuesday, Wednesday and Thursday at 11:15 a. m. EST (10:15 CST) over an NBC-WFAP network, makes its debut on this date. The series is sponsored by the Delaware, Lackawanna and Western Coal Co.

Jacob Tarshish, THE LAMPLIGHTER, previously heard locally over WOR, resumes his Fall series and will be heard over the stations of the Mutual Broadcasting System Tuesdays, Wednesdays and Thursdays at 11:15 a. m. EST (10:15 CST) and Sundays at 2:30 p. m. EST (1:30 CST).

Town Topics with LOIS LONG as Editor inaugurates a new weekly series featuring the famous writer and newspaper woman with guest stars and MARK WARNOW'S orchestra. The program will be heard each Tuesday over the CBS-WABC network at 3 p. m. EST (2 CST).

The premiere of COFFEE TIME with KATE SMITH as featured artist will be broadcast over the CBS-WABC network at 7:30 p. m. EST (6:30 CST). The program will be every Tuesday, Wednesday and Thursday evening at the same hour and is sponsored by the Great Atlantic and Pacific Tea Co. Guest stars and unique features will be introduced from time to time. JACK MILLER'S orchestra will provide the music and TED COLLINS, Miss Smith's manager, will act as announcer for the series.

A schedule change brings WASHINGTON MERRY-GO-ROUND to the Mutual Broadcasting System network at a new hour. From this date it will be heard Tuesdays and Saturdays at 7:45 p. m. EST (6:45 CST) with the originators of the National Capital gossip program, DREW PEARSON and ROBERT S. ALLEN.

ETHEL BARRYMORE will make a guest appearance with the Welcome Valley broadcast—Eddie Guest's show—over an NBC-WJZ network at 8:30 p. m. EST (7:30 CST).

A half-hour program featuring ISHAM JONES' orchestra, the ETON BOYS, quartet, and LORETTA LEE, blues sing-

er, makes its debut over the Mutual Broadcasting System at 8:30 p. m. EST (7:30 CST) to be heard each Tuesday at the same hour. The program is sponsored by the United Cigar Stores Corp.

The 1935-36 renewal of the CAMEL CARAVAN, featuring Comedian WALTER O'KEEFE, DEANE JANIS, vocalist, and GLEN GRAY'S Casa Loma orchestra will make its debut over the CBS-WABC network at 9 p. m. EST (8 CST) with a rebroadcast at 11:30 EST (10:30 CST). The program will be heard each Tuesday and Thursday at the same hours.

WENDELL HALL, the red-headed music maker, begins his fourth year for the same sponsor, the F. W. Fitch Company, at 10 p. m. EST (9 CST) over an NBC-WJZ network.

WEDNESDAY, OCTOBER 2

Extensive NBC and CBS networks will bring to listeners the entire World Series, opening Wednesday at Detroit, and continuing each day until either team has won four games. The broadcasts on Wednesday and Thursday will begin at 1:15 p. m. EST (12:15 CST); on Friday and Saturday they will start an hour later, at 2:15 p. m. EST (1:15 CST). The series broadcast again is sponsored by the Ford Motor Company.

The premiere of a new series of Wednesday programs featuring GEORGE BURNS and GRACIE ALLEN will be broadcast over the CBS-WABC network at 8:30 p. m. EST (7:30 CST). The series is sponsored by the manufacturers of Campbell's tomato juice.

(Continued on Next Page)

Represent this
46 YEAR OLD
HOSIERY MILL

HERE'S your chance to make a good living or earn extra money for special needs. You sell ladies', men's and children's hose that "really wear", made by a mill continuously in business for 46 years. Our Selling Helps and suggestions enable you to get customers quickly and keep them. Many of our agents make over \$20 a week. Smart styles, lowest prices. Write right away for details of our "Can't Lose" Selling Plan.

RACINE FEET KNITTING COMPANY
Desk R, Beloit, Wis.



Did You Ever Read of Wholesale Killings by a Love-Crazed Maniac?
Don't Overlook
Mass Murder on the Mesa



BUT JIM, I DON'T SEE HOW WE CAN AFFORD TO MARRY.

MARY'S RIGHT. I REALLY CAN'T SUPPORT A WIFE.

GUESS I HAVEN'T A RIGHT TO ASK A GIRL LIKE MARY TO MARRY AN ORDINARY MECHANIC.

LOOK HERE, N.R.I. HAS TRAINED HUNDREDS OF MEN LIKE ME TO MAKE GOOD MONEY I GUESS I'LL GET THAT FREE BOOK

THIS IS SWELL FUN, AND I AM BEGINNING TO MAKE MONEY ON THE SIDE ALREADY. RADIO SURE IS FULL OF OPPORTUNITIES FOR TRAINED MEN.

YOU CERTAINLY KNOW RADIO. MINE NEVER SOUNDED BETTER

"THANKS" YOU SEE I HAVE TAKEN N.R.I. TRAINING

OH! JIM, IT'S WONDERFUL, NOW YOU'RE ON THE WAY TO SUCCESS

YES MARY, AND THERE'S A REAL FUTURE FOR US IN THIS RADIO FIELD.

I'LL TRAIN YOU AT HOME In Your Spare Time For A GOOD RADIO JOB

MAIL THE COUPON NOW. Get the facts about Radio—the field with a future. N. R. I. training fits you for jobs in connection with the manufacture, sale and operation of Radio equipment. It fits you to go in business for yourself, service sets, operate on board ships, in broadcasting, television, aviation, police Radio and many other opportunities. My FREE book tells how I train you quickly at home in spare time to be a Radio Expert.

Many Radio Experts Make \$30, \$50, \$75 a Week

Why struggle along in a dull job with low pay and no future? Start training now for the live-wire Radio field. I have helped many men make more money. Hundreds of successful men now in Radio got their start through N. R. I. training.

Many Make \$5, \$10, \$15 a Week Extra in Spare Time While Learning

Hold your job. I'll not only train you in a few hours of your spare time a week, but the day you enroll I start sending you Extra Money Job Sheets which quickly show you how to do Radio repair jobs common in most every neighborhood. I give you Radio Equipment for conducting experiments and making tests that teach you to build and service practically every type of receiving set made. James R. Ritz, 3525 Chapline St., Wheeling, W. Va., writes: "During my training my spare time earnings netted me an average of \$1000 to \$1500 yearly."

Find Out What Radio Offers

My book has shown hundreds of fellows how to make more money and win success. It's FREE to any ambitious fellow over 15 years of age. Investigate. Find out what Radio offers you. Read what graduates are doing and making, about my Money Back Agreement, and the many other N. R. I. features. Mail the coupon in an envelope, or paste it on a 1c. post card TODAY.

J. E. SMITH, President, Dept. 5KT6, National Radio Institute, Washington, D. C.

J. E. SMITH, President, Dept. 5KT6, National Radio Institute, Washington, D. C.

Dear Mr. Smith: Without obligating me, send your book which points out the spare-time and full-time job opportunities in Radio and your 50-50 method of training men at home in spare time to become Radio Experts. (Please Print Plainly)

NAME.....AGE.....

ADDRESS.....

CITY.....STATE.....

MAIL THIS NOW

HERE'S PROOF that my training pays

\$3,200 IN 1933

"My books show that for the year 1933 I ran \$3200. Radio service doesn't come too tough for me now. You know who taught me Radio? N. R. I.—J. P. WILSON, Box 43, Westville, Okla.

MORE WORK THAN HE CAN DO

"At times I have more work than I can do and I also sell quite a few new Radios. I average \$400 to \$500 profit a year in my spare time. I can always make a good living or better, in Radio, thanks to the N. R. I. Course."—GORDIN ANGLIN, 1815 Barrett Ave., Richmond, Calif.

PICKED UP \$1,800 WHILE STUDYING

"My opinion of the N. R. I. Course is that it is the best to be had at any price. I picked up \$1,800 while studying, and I call that easy money—the time I gave my Radio work did not interfere with my other business."—OTIS HENTON, 11105 Lorain Avenue, Cleveland, Ohio.

FREE 7 PIECE BED SET

You can own this beautiful 7 piece bed set WITHOUT SPENDING A PENNY—just by helping us in your neighborhood. Our plan is simple and fascinating—everyone can do it.

This valuable Bed Set is made of gorgeous Tactel, beautifully trimmed. Comes in 6 colors. Write at once for FREE Bed Set Plan.

HOME PLAN CORP.
100 E 11th Ave., Dept. 250, New York

NEW Deodorizer for Bathrooms

AGENTS...UP TO \$5 & \$8 IN A DAY

HERE'S an invention that housewives everywhere eagerly welcome. At last a way to banish unpleasant odors in bathrooms. The new improved patented Bowl-Lifter inside the toilet bowl actually seems to absorb odors and replace them with a delicate perfume that everybody likes. Guaranteed as advertised in Good Housekeeping Magazine. Every home a prospect! One of 10 Red HOT SELLERS. Agents clean up \$5 to \$8 in a day. (Splendid distributor's proposition also on request.) Write at once for details and full size Free Sample. The Puro Co., Dept. P-2295, 3107 Pine St., St. Louis, Mo.

BRAND NEW—FREE SAMPLE

MAIL THIS NOW

J. E. SMITH, President, Dept. 5KT6, National Radio Institute, Washington, D. C.

J. E. SMITH, President, Dept. 5KT6, National Radio Institute, Washington, D. C.

Dear Mr. Smith: Without obligating me, send your book which points out the spare-time and full-time job opportunities in Radio and your 50-50 method of training men at home in spare time to become Radio Experts. (Please Print Plainly)

NAME.....AGE.....

ADDRESS.....

CITY.....STATE.....

Cash FOR OLD MONEY

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UNIVERSAL COIN CO.,
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Many people with defective hearing and Head Noises enjoy Conversation, Movies, Church and Radio, because they use Leonard Invaluable Ear Drums which resemble Tiny Megaphones fitting in the Ear entirely out of sight. No wires, batteries or head piece. They are inexpensive. Write for booklet and sworn statement of the inventor who was himself deaf.

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MEN - WOMEN DO YOU NEED EXTRA MONEY

Serious people can make substantial profit selling Christmas cards to friends. No experience necessary. Full particulars supplied. Commissions to 50%. Bonus for earnest workers. Exclusive designs! Low prices! Personal calls and box assortments. Cards sell on sight. Send today for samples and details.
COAT-OF-ARMS STUDIOS, 102 Worth St., Dept. G, New York

RADIOS..SAVE UP TO 50%

DEAL DIRECT. Factory Prices. Many models: AC-DC, All wave, Farm, Car and new Metal Tube Models. Postcard brings you NEW 24-page Bargain Catalog FREE. Get 30-day trial plan and Agent offer. **GOLDFENTONE RADIO CO., Dept. 215, Detroit, Mich.**

TYPISTS WANTED

Typists earn extra money home typing authors manuscripts. Good pay. A real opportunity for those who really want to work. Send 3c stamp for details.
TYPISTS BUREAU, Dept. RG, Westfield, Mass.

Do You Know ALL the Facts in Detroit's Recent Hotcha Murder? See the Super-Thriller What Really Happened to Howard Carter Dickinson

FEMALE HELP WANTED

Earn Extra Money Home Spare Time—ADDRESS ENVELOPES Do Sewing Work, List Names. Many other kinds of work offered. Send 3c stamp for full complete details.
WOMEN'S AID BUREAU, Dept. RG, 276 High St., Holyoke, Mass.

PANTS MATCHED TO ANY SUIT

DON'T DISCARD OLD SUIT! Wear your coat and vest another year by getting new trousers to match. Tailored to your measure. With over 100,000 patterns to select from we can match almost any pattern. Send vest or sample of cloth today, and we will submit Free Sample of best match obtainable. **AMERICAN MATCH PANTS CO., 6 W. Randolph St., Dept. 10-D, Chicago**

New Perfume!

SUBTLE, alluring, enticing. Sells regularly for \$12.00 an ounce. Made from the essence of flowers. Exquisite!
 A single drop lasts a week! It is—
"Splendor"
 Send for free trial bottle. Send only 10¢ To pay for postage and handling, enclose only 10c silver or 12c stamps.
Paul Rieger (Est. 1872) 147 Davis St., San Francisco

Redwood Treasure Chest: Contains 4-50c bottles of perfume selling at \$2.00 to \$5.00 an ounce—(1) Hollywood, (2) Persian Night, (3) Black Velvet, (4) Samarkand. Chest 6x3 in., made from Giant Redwood Trees of California. Send only \$1.00 check, stamps or currency. An ideal gift. \$1.00

Coming Events

(Continued from Preceding Page)
 The Fall resumption of the CHESTERFIELD series, featuring ANDRE KOSTELANETZ' orchestra and LILY PONS, soprano, makes its debut over the CBS-WABC network at 9 p. m. EST (8 CST). Kostelanetz will present a greatly augmented orchestra on this series which will be heard at the same hour each Wednesday and Saturday, sponsored by the manufacturers of Chesterfield cigarettes.

FRED ALLEN returns to the Town Hall Tonight series broadcast each Wednesday at 9 p. m. EST (8 CST) over an NBC-WEAF network with a rebroadcast for a split network at 12 midnight EST (11 p. m. CST).

THURSDAY, OCTOBER 3
 The Atwater Kent program, heard each Thursday at 8:30 p. m. EST (7:30 CST), will have as guest artist on this date GRETE STUECKGOLD, opera, concert and radio soprano. The programs are broadcast over the CBS-WABC network.

Short Waves

KEY TO FREQUENCIES			
Megacycles, or thousands of kilocycles, shown.			
ZRO (Rome)	9.64	PCJ (Huizen, Holland)	15.22
CJRX (Winnipeg, Canada)	11.72	PHI (Huizen, Holland)	17.77
DJC (Zeeseen)	6.02	Pontoise	11.72
DJD (Zeeseen)	11.77	PRADO (Riobamba, Ecuador)	6.62
EAQ (Madrid)	9.87	RNE (Moscow)	12.00
FYA (Paris)	11.71	VK2ME (Sydney, Australia)	9.59
GSB (Davenport)	9.51	VK3LR (Melbourne, Australia)	9.58
GSC (Davenport)	9.58	VK3ME (Melbourne, Australia)	9.51
GSD (Davenport)	11.75	VUB (Bombay, India)	9.65
GSE (Davenport)	11.86	VUC (Bombay, India)	6.11
GSF (Davenport)	15.14	YV2RC (Caracas, Venezuela)	6.11
GSG (Davenport)	17.79	W2XAF (Schenectady, New York)	9.53
GSI (Davenport)	15.26		
GSL (Davenport)	6.11		
HC2RL (Guayaquil, Ecuador)	6.66		
HJ1ABE (Cartagena, Colombia)	6.12		
HJ4ABJ (Ibague, Colombia)	6.30		

NEWS BROADCASTS
 Daily—2 a. m., GSD, GSB; 8 a. m., GSG, GSJ; 11:30 a. m., GSG, GSF; 5 p. m., GSF, GSB; 7:45 p. m., GSD, GSC; 10:45 p. m., GSD, GSC; 9:15 p. m., DJD; 10:50 a. m., VUC; 7 a. m., VK2ME; 7 p. m., Pontoise.
 Sunday 7:45 a. m., PCJ.
 Monday, Wednesday, Friday—11:15 a. m., VUB; 7:15 p. m., ZRO.
 Tuesday, Thursday, Saturday—10:45 a. m., VUB.
 Monday, Thursday, Friday, Saturday—7:45 a. m., PHI.
 Daily except Sunday—5:50 a. m., VK3LR.

SUNDAY, SEPTEMBER 29
 4:30-8:30 a. m.—Sunday programs (VK2ME).
 9:55 a. m.—Jacob Ros, pianist (PCJ).
 10:10 a. m.—Roman Catholic Ass'n (PCJ).
 2:45-5:30 p. m.—Horse races (YV2RC).
 4 p. m.—History of Russian revolution (RNE).
 5 p. m.—Grenadier Guards' band (CJRX).
 5:10 p. m.—Children's hour (DJC).
 6 p. m.—BBC Empire orchestra (GSB, GSC).
 6 p. m.—Sunday evening program (DJC).
 6:30 p. m.—Dance music (YV2RC).
 7 p. m.—Religious service (GSB, GSC).
 7:45 p. m.—Songs and verses (DJC).
 8:10-30 p. m.—BAND CONCERT (YV2RC).
 9:15 p. m.—Military music (DJC).
 10 p. m.—Backstage London (GSC, GSL).

MONDAY, SEPTEMBER 30
 9:25 a. m.—Mrs. E. Maarschalk, soloist (PHI).
 9:40 a. m.—Bands across the sea (GSF, GSG).
 2-2:55 p. m.—PROMENADE CONCERT, Wagner (GSB, GSD, GSL).
 2:55 p. m.—Brumaire, play (GSB, GSD, GSL).
 3:40 p. m.—Bands across the sea (GSB, GSD, GSL).
 4 p. m.—Women's half hour (RNE).
 5:10 p. m.—Songs by Robert Schumann (DJC).
 6 p. m.—Catalonia Radio Association (EAQ).
 6 p. m.—German Folk Songs (DJC).
 6:05 p. m.—Annihale Alberti, talk (ZRO).
 6:15-7 p. m.—Opera, IGANNO FELICE (ZRO).
 6:30 p. m.—Bands across the sea (GSB, GSC).
 7:10 p. m.—Cetra orchestra (ZRO).
 7:15 p. m.—Quentin MacLearn, organist (GSB, GSC).
 7:30 p. m.—Dance music (DJC).
 8 p. m.—Sergio Codes' orchestra (YV2RC).
 8:30-9 p. m.—THE SONG HIT (DJC).
 8:30-9 p. m.—AMATEUR HOUR (YV2RC).
 9 p. m.—Dance music (YV2RC).
 9:15 p. m.—Raul Isquierdo, crooner (YV2RC).
 (Continued on Page 23)

TO ARMS FOR PEACE, a new weekly series in connection with World Peaceways, will be heard over the CBS-WABC network at 9:30 p. m. EST (8:30 CST). The program, sponsored by E. R. Squibb and Sons, will present prominent economics leaders, guest artists, DEEMS TAYLOR as master of ceremonies and HOWARD BARLOW'S Symphony orchestra.

FRIDAY, OCTOBER 4
 The NBC MUSIC APPRECIATION HOUR with WALTER DAMROSCH, makes its debut on the 1935-36 Fall and Winter program and will be heard over both NBC networks at 11 a. m. EST (10 CST).

A change of artists features the BROADWAY VARIETIES programs formerly heard on Wednesdays and from this date to be broadcast over the CBS-WABC network each Friday at 8:30 p. m. EST (7:30 CST). Performers to be introduced include OSCAR SHAW, musical comedy tenor; CARMELA PONSELLE, grand opera mezzo-soprano; ELIZABETH LENNOX, contralto, and VICTOR ARDEN'S orchestra. The programs are sponsored by the manufacturers of Bi-So-Dol.

The first of the new series of programs

to be known as the ELGIN CAMPUS REVUE, featuring the FOUR MILLS BROTHERS: HAL TOTTEN, commentator, and ART KASSEL'S orchestra will be broadcast over an NBC-WEAF network at 10:30 p. m. EST (9:30 CST). The series, sponsored by the Elgin Watch Co., will be heard weekly at this hour.

SATURDAY, OCTOBER 5
 A schedule change brings CHARLES HANSON TOWNE'S Town Talks at a new hour. They will be heard Saturdays from this date at 8:30 p. m. EST (7:30 CST) over the CBS-WABC network.

On the Chesterfield program (heard twice weekly) NINO MARTINI, tenor, will be the featured artist with ANDRE KOSTELANETZ' orchestra. The broadcasts are heard over the CBS-WABC network at 9 p. m. EST (8 CST).

Another CBS-WABC time change brings the MARTY MAY-TIME broadcasts to the air on Saturdays at 9:30 p. m. EST (8:30 CST). These broadcasts heretofore have been heard on Thursdays.

EX-PRESIDENT HERBERT Hoover's address to the Young Republicans' Assembly of California will be broadcast over an NBC-WJZ network at 10:30 p. m. EST (9:30 CST).

Sunday - Continued

(Continued from Page 14)

8:00 p. m. EST 7:00 CST
 * NBC—String Symphony; Frank Black, conductor; WJZ WLS WHAM KDKA (sw-11.87)
 * CBS—Salute of Welcome to WJR, Detroit; WABC WYVA WHAS KMOX WKRC WBBM KMOX (sw-6.12)
 * NBC—Major Bowes' Amateur Hour; WEAF WTAM WLW WSM WAVE WGY (sw-9.53)
 WCKY—Variety Revue
 WFBE—Quartet Songs
 WGN—Dance Orchestra
 WSAI—To be announced

8:15 p. m. EST 7:15 CST
 MBS—Veloz & Yolanda's Orch.: WGN WSAI
 WFBE—Michelson's Orchestra

8:30 p. m. EST 7:30 CST
 MBS—Band Box Revue WGN WBBM—Highway Traffic Report
 WCKY—String Symphony (NBC)
 WFBE—Bill Mandell
 WSAI—To be announced

8:45 p. m. EST 7:45 CST
 NBC—Hendrik Willem van Loon, author; WJZ WCKY WLS KDKA WHAM (sw-11.87)
 WFBE—Calvin Bell

9:00 p. m. EST 8:00 CST
 * CBS—Sunday Evening Hour; Jascha Heifetz, violinist, guest; Victor Kolar, conductor; WABC WHAS KMOX WKRC WSMK WBBM (sw-6.12)
 * NBC—Manhattan Merry-Go-Round, featuring Famous Acts of the American Theater; Rachel Carlay, blues singer; George Metaxa, tenor; Pierre Le Kreun, tenor; Men About Town, trio; Orchestra, direction Andy Sannella; WEAF WTAM WGY WSAI (sw-9.53)
 NBC—Silken Strings; Charlie Previn's Orch.; Betty Bennett, contralto; WJZ WENR WLW KDKA WHAM (sw-6.14)
 WAVE—All-Star Round 'Up
 WCKY—Musical Revue
 WFBE—Carl Kennedy
 WGN—Fiddle Riddles
 WSM—Francis Crayle's Orchestra

9:15 p. m. EST 8:15 CST
 WAVE—Bert Kenney Parade
 WFBE—Two Spanish Guitars
 WGN—Concert Orchestra

9:30 p. m. EST 8:30 CST
 * NBC—American Album of Familiar Music; Frank Munn, tenor; Vivienne Segal, soprano; Bertrand Hirsch, violinist; Gus Haenschen's Orchestra; WEAF WTAM WSM WGY WSAI WAVE (sw-9.53)

11:30 p. m. EST 10:30 CST
 NBC—News; Glenn Lee's Orch.: WEAF WCKY WGY WSAI WAVE WTAM (sw-9.53)
 NBC—Eddie South's Orchestra; WJZ KDKA WHAM (sw-6.14)
 CBS—Frank Dailey's Orchestra; WABC WSMK WBBM KMOX—Bobbie Meeker's Orch. WENR—Earl Hines' Orchestra WGN—Earl Burnett's Orchestra WHAS—Dance Time WKRC—Red Birds Orchestra WSM—Sunday Night Serenade

11:45 p. m. EST 10:45 CST
 CBS—Frank Dailey's Orchestra; WHAS WKRC KMOX WGN—Jan Garber's Orchestra WLW—Dance Orchestra

12:00 Mid ES 11:00 p. m. CS
 CBS—Frankie Masters' Orchestra; WABC WKRC WSMK KMOX WBBM
 NBC—Dancing in the Twin Cities; Bob McGrew's Orch.: WJZ KDKA WHAM WAVE WLW (sw-6.14)
 NBC—Dick Fidler's Orchestra; WEAF WGY WTAM (sw-9.53)
 WENR—Jack Russell's Orchestra WHAS—Gray Gordon's Orch. WSM—Dance Orchestra

12:15 a. m. ES 11:15 p. m. CS
 WGN—Veloz & Yolanda's Orch.

12:30 a. m. ES 11:30 p. m. CS
 NBC—Earl Hines' Orch.: WJZ KDKA WHAM WLW (sw-6.14)
 CBS—Dick Messner's Orchestra; WABC WKRC WSMK WBBM KMOX
 NBC—Sammy Kaye's Orchestra; WEAF WGY WTAM WAVE WENR—Jess Hawkins' Orch.

12:45 a. m. ES 11:45 p. m. CS
 KMOX—When Day Is Done
 WGN—Veloz & Yolanda's Orch.

1:00 a. m. ES 12:00 Mid CS
 MBS—Continental Gypsies WGN WENR—Glenn Lee's Orchestra WLW—Moon River, organ and poems
 WTAM—Moonglow

1:15 a. m. ES 12:15 CST
 MBS—Jan Garber's Orchestra; WGN
 WTAM—Gene Baker's Orch

1:30 a. m. EST 12:30 CST
 MBS—Joe Sanders' Orch.: WGN WENR—Jack Russell's Orchestra WTAM—Paul Nielsen's Orch.

1:45 a. m. EST 12:45 CST
 WGN—Continental Gypsies

2:00 a. m. EST 1:00 CST
 WGN—Veloz & Yolanda's Orch.

2:30 a. m. EST 1:30 CST
 WBBM—Bob Paelli's Orchestra

Programs for Monday, September 30

7:00 a.m. EST 6:00 CST
 KDKA—Musical Clock
 KMOX—Novelty Boys
 WCKY—Bert Layne's Fiddlers
 WFBE—Musical Clock
 WKRC—This and That
 WLS—Smile-a-While; Markets & Weather
 WLW—A Nation's Family Prayer Period
 WSAI—Good Morning
 WWVA—Blue Grass Roy

7:15 a.m. EST 6:15 CST
 KMOX—Hour Harvest Hands
 WCKY—Musical Clock
 WKRC—A God's Bible School
 WLW—To be announced

7:30 a.m. EST 6:30 CST
 NBC—Jully Bill & Jane: WEAF
 CBS—Organ Reveille: WABC
 NBC—Pollock and Lawnhurst, piano duo: WJZ
 KMOX—Harry, Johnny and Aunt Sarah
 WGY—Early Bird Musical Clock
 WIAS—To be announced
 WKRC—Fiddlin' Farmers
 WLS—Farm Bulletin Board
 WLW—Morning Devotions, organ, vocalist and sermon
 WSAI—News
 WSM—Paul and Bert
 WTAM—Sun Up
 WWVA—The Eye Opener

7:45 a.m. EST 6:45 CST
 NBC—Yoichi Hiraoka, xylophonist: WEAF
 NBC—Roads in the Dawn: WJZ
 KMOX—Ambrose Haley and the Ramblers
 WCKY—Yodeling Twins
 WLW—To be announced
 WSAI—Musical Sun Dial
 WSM—Morning Devotion

8:00 a.m. EST 7:00 CST
 NBC—Sparteris: WEAF
 CBS—Oleanders, male quartet: WABC
 NBC—Morning Devotions: WJZ
 WAVE KDKA WCKY (sw-21.54)
 Δ Gospel Tabernacle: WWVA
 WGBF
 KMOX—News; Home Folks' Hour
 WFBE—Our Daily Thought
 WGN—Good Morning
 WGY—Musical Clock
 WHAS—To be announced
 WKRC—To be announced

8:15 a.m. EST 7:15 CST
 NBC—Pals: WJZ KDKA WAVE (sw-21.54)
 CBS—Leon Guldman, violinist: WABC
 NBC—Morning Glories: WEAF
 WTAM WLW
 WCKY—News
 WFBE—The Southern Drifters
 WLS—The Hilltoppers; Hawaiian Novelties

8:30 a.m. EST 7:30 CST
 NBC—William Meeder, organist: WJZ KDKA WCKY (sw-21.54)
 CBS—Lyric Serenade: WABC
 NBC—(cheerio) WEAF WTAM WLW WGY
 KMOX—Tick-Tock Revue
 WAVE—Musical Clock
 WFBE—Morning Concert
 WGN—Fireside Melodies
 WSAI—McCormick's Old Time Fiddlers

8:45 a.m. EST 7:45 CST
 NBC—Lambert & White: WJZ KDKA WCKY (sw-21.54)
 WGBF—Timely Topics

9:00 a.m. EST 8:00 CST
 NBC—William Meeder, organist; Rosa Lee, soprano: WEAF
 WGY WSM
 CBS—Metropolitan Parade: WABC WSMK WIAS WKRC
 * NBC—Breakfast Club; Edna Odell, contralto; Merry Maes; Dance Orchestra: WJZ KDKA WCKY WAVE WSM (sw-15.21)
 KMOX—Views on News
 WLS—A Morning Devotions
 WTAM—Source of Power of Famous Lives
 WWVA—News

9:15 a.m. EST 8:15 CST
 KMOX—Musical Jewel Box
 WGBF—City Court
 WLS—Jolly Joe & His Pet Pals
 WTAM—Console Capers

WWVA—Tex Harrison's Buckaroos

9:30 a.m. EST 8:30 CST
 NBC—Fields and Hall, songs and patter: WEAF WTAM WGY WSAI
 KMOX—The Corn Huskers
 WFBE—To be announced
 WGN—Good Morning
 WLS—Ford Rush and Ralph Emerson
 WLW—Musical Program
 WWVA—Morning Dance Tunes

9:45 a.m. EST 8:45 CST
 NBC—Morning Melodies: WEAF
 CBS—Cadets Quartet: WABC
 WSMK WKRC WHAS KMOX
 KDKA—Style & Shopping Service
 WCKY—Dick Newton
 WFBE—Morning Headlines
 WGY—Musical Program
 WLS—Hoosier Sod Busters; Weather; Artist Bookings: News
 WLW—Back Stage Wife
 WSAI—On the Mall
 WTAM—Vaughn King

10:00 a.m. EST 9:00 CST
 NBC—News; Frank Luther, tenor: WEAF WTAM WAVE WSM
 NBC—News; City Voices: WJZ KDKA (sw-15.21)
 CBS—News; Harmonies in Contrast: WABC WKRC WHAS KMOX
 WCKY—News; Hollywood Newsreel
 WFBE—Carence Berger
 WGN—Golden Melodies
 WGY—News; Market Basket
 WLS—Prairie Ramblers; Patsy Montana; Hiram & Henry
 WLW—Musical Program
 WSAI—Household Hints
 WWVA—Cowboy Loyce and Just Plain Bill

10:15 a.m. EST 9:15 CST
 NBC—Home Sweet Home, dramatic sketch: WEAF WTAM WGY WLW
 NBC—Edward MacLough, Gospel Singer: WJZ WCKY WAVE WSM KDKA (sw-15.21)
 KMOX—Let's Compare Notes
 WFBE—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham

10:30 a.m. EST 9:30 CST
 NBC—Breen and de Rose; Andy Sannella, guitarist: WEAF WSM WSAI
 CBS—Carlton and Shaw: WABC WHAS
 NBC—Today's Children, drama: WJZ KDKA WCKY WLS (sw-15.21)
 KMOX—The Happy Hunters
 WAVE—A Devotional Service
 WFBE—Little Black Joe
 WGN—Antonio's Continentals
 WGY—A Mid-morning Devotions
 WKRC—Womans' Hour
 WLW—The Morning House-warmers; Orchestra
 WTAM—Health and Home
 WWVA—Phil Cook's Notebook

10:45 a.m. EST 9:45 CST
 NBC—Joe White tenor: WEAF WTAM WGY WSAI WAVE
 CBS—Saudra Brwn, songs: WABC KMOX WHAS WKRC
 NBC—Herman and Banta, xylophonist & piano: WJZ KDKA WCKY (sw-15.21)
 WFBE—Jay Kay Jamboree
 WGBF—Your Home
 WGN—Backstage Wife
 WLS—Morning Minstrels
 WLW—Live Stock Reports; News
 WSM—Leon Cole, organist
 WWVA—Flyin' X Round-Up

11:00 a.m. EST 10:00 CST
 NBC—Morning Parade: WEAF WGY WSAI
 NBC—The Honeymooners: WJZ WCKY WAVE WSM WLW
 CBS—Famous Babies; Dialogue and talk; Dr. Louis I. Harris; Guest: WABC WKRC KMOX WHAS (sw-15.27)
 KDKA—Uncle Tom and Betty
 WFBE—Annette Patton Cornell
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House Party
 WLS—Martha Crane; Helen Jovee; Morning Homemakers Hr.

11:15 a.m. EST 10:15 CST
 NBC—Wendell Hall, songs: WJZ WSM WCKY WAVE

CBS—Blanche Sweet, beauty talk: WABC (sw-15.27)
 KDKA—Grab Bag
 KMOX—To be announced
 WFBE—Musical Program
 WGN—Through the Looking Glass
 WHAS—Chats with Dolly Dean
 WKRC—Irene Richter
 WLW—The Mail Bag
 WTAM—Morning Parade (NBC)
 WWVA—Rapid Ad Service

11:30 a.m. EST 10:30 CST
 NBC—Hour of Memories; U. S. Navy Band: WJZ WSM WAVE WCKY KDKA (sw-15.21)
 CBS—Mrs. Wiggs of the Cabbage Patch: WABC WKRC KMOX (sw-15.27)
 WFBE—Homespun Philosopher
 WGBF—Baby Shop
 WGN—Bachelor's Children
 WIAS—To be announced
 WLS—News Report; Markets
 WLW—Chandler Chats

11:45 a.m. EST 10:45 CST
 CBS—Just Plain Bill: WABC WKRC KMOX (sw-15.27)
 MBS—Minstrels: WLW WGN
 WENR—Variety Program
 WFBE—Fried Facts
 WGBF—Hoosier Philosopher
 WIAS—Monticello Party Line
 WLS—Wm. O'Connor, tenor: Sue Roberts
 WWVA—Your Helpful Helper

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—Pat Barnes in Person: WLW
 NBC—Jerry Joy and Jubilere: WEAF WSAI WAVE WSM
 CBS—The Voice of Experience: WABC WKRC KMOX WWVA WIAS (sw-15.27)
 WFBE—Olympia Rosiello
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WGY—Musical Program
 WTAM—Vets of Foreign Wars
 WLS—Roundup; Variety Acts
 WTAM—Doc Whipple

12:15 p.m. ES 11:15 a.m. CS
 NBC—Honeyboy and Sassafras: WEAF WSAI
 CBS—The Gimps: WABC WHAS WKRC KMOX (sw-15.27)
 NBC—Navy Band: WSM WAVE WCKY—News
 WFBE—Noontime Tunes
 WGN—Tom, Dick and Harry
 WGY—Doc Schneider's Cowboys
 WLS—The Old Kitchen Kettle
 WLW—Music
 WTAM—A Cardinal Hayes
 WWVA—Patterns in Organdy

12:30 p.m. ES 11:30 a.m. CS
 NBC—Merry Madcaps: WEAF WSAI WTAM
 CBS—"Mary Marlin," sketch: WABC WKRC KMOX WIAS (sw-15.27)
 NBC—Nai'l Farm and Home Hour; Guest Speakers; Walter Blaufuss' Orch.: WJZ WSM WAVE WLW KDKA WCKY (sw-15.21)
 WFBE—Luncheon Melodies
 WGN—Markets; Good Health & Training
 WGY—Farm Program
 WLS—Tommy Tanner

12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones: WABC WKRC KMOX (sw-15.27)
 WGN—Painted Dreams
 WHAS—To be announced
 WLS—Weather; Produce Markets; News
 WWVA—Gertrude Miller

1:00 p.m. ES 12:00 m CS
 NBC—Market and Weather Reports: WEAF
 CBS—Blue Flames Quartet: WABC WKRC WWVA WSMK KMOX (sw-15.27)
 NBC—Silverburg Ensemble: WGY WSM WTAM
 WFBE—Jean Harris
 WGBF—Church & School News
 WGN—The Love Doctor
 WHAS—College of Agriculture
 WLS—Dinnerbell Program
 WSAI—Police Flashes

1:15 p.m. EST 12:15 CST
 CBS—Radio Gossip Club; Eddie & Fannie Cavanaugh: WIAS KMOX

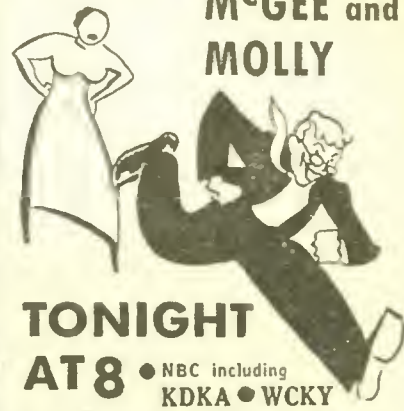
(Continued on Next Page)

Vox Pop Answers

To Questions Given in Box on Page 5:

1. Either two, one or none. They seldom bite, even with false teeth, as they happen to be persons between 80 and 90 years old.
2. The "O" stands for the word *out*. The phrase has been in use for centuries—even before "with" and "out" were compounded.
3. Because, young fellow, you'd never know it was a wrong number if someone didn't answer.
4. One and five-sevenths days, according to the CPA's.
5. The state of Michigan.
6. His birthday, February 22, but it wasn't a holiday when he was born.
7. A conjunction meaning: on the supposition that, allowing that, although, because, at the time when, whenever, or whether.
8. He would make \$20.
9. No, but keep away from 'em if you don't want to be picked up yourself.
10. Yes.
11. Thirteen and a half miles.
12. The Electoral College is composed of Presidential Electors from every state, who meet in their separate state capitals and cast their votes, which then are forwarded under seal to Washington, D. C.
13. If you know your sales taxes, it's only five per cent.
14. Why, \$1.25, of course.
15. I give up, you've got me down!

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Monday - Continued

(Continued from Preceding Page)

1:30 p.m. EST 12:30 CST
CBS—Jan Savitt's Orchestra: WABC WKRC WWVA (sw-15.27)
NBC—The Kilmer Family: WJZ WAVE WCKY
NBC—Rex Battle's Ensemble: WFAF WGY
KDKA—Salt and Peanuts
KMOX—Magic Kitchen
WFBE—Conservatory of Music
WGBF—Farmer Purcell
WGN—Markets; Δ Mid-day Service
WHAS—Savings Talk; Weather; Markets Temperature
WLW—Gene Burchell's Orch.
WSAI—Treadwells on Tour
WVVA—State Department of Agriculture
WTAM—Dick Fidler's Orchestra

1:45 p.m. EST 12:45 CST
CBS—Jan Savitt's Orchestra: WSMK
NBC—Happy Jack: WJZ WAVE WCKY
KDKA—To be announced
WGBF—Curbstone Reporter
WHAS—Mrs. Randolph, shopping
WLS—Livestock Market; Jim Poole
WLW—Dance Orchestra
WSM—Farm Credit Interview
WTAM—Noonday Breeze
WWVA—Luncheon Music

2:00 p.m. EST 1:00 CST
NBC—Melody Mixers: WJZ WAVE WCKY
NBC—Revolving Stage, variety show: WFAF WSAI
CBS—Marie, Little French Princess: WABC KMOX WKRC (sw-15.27)
KDKA—Home Forum
WFBE—Studio Program
WGBF—Billboard
WGN—Palmer House Ensemble
WGY—Lauren Bell, baritone
WHAS—University of Kentucky
WLS—Cornhuskers and Chore Boy
WLW—School of the Air
WSM—To be announced (NBC)
WTAM—Liturgical Reception

2:15 p.m. EST 1:15 CST
CBS—Romance of Helen Trent: WABC KMOX WKRC WGN (sw-15.27)
WFBE—Studio Masterpieces
WGY—Household Chats
WWVA—Musical

2:30 p.m. EST 1:30 CST
NBC—The South Sea Islanders: WFAF WGY
★ CBS—Between the Bookends: WABC WSMK WKRC WHAS (sw-15.27)
NBC—Music Guild: WJZ WAVE WCKY WSM
KDKA—To be announced
KMOX—Exchange Club
WGN—Gene Burchell's Orch.
WLS—Markets
WSAI—Today's News
WWVA—Musical Program

2:45 p.m. EST 1:45 CST
CBS—Happy Hollow, dramatic sketch: WABC WKRC WHAS WSMK (sw-15.27)
MBS—George Duffly's Orchestra: WGN
KDKA—Mae and Bob
KMOX—Window Shoppers
WFBE—Musical Program
WGN—Blackstone Ensemble
WLS—Homemakers' Program
WSAI—The South Sea Islanders (NBC)
WSM—Ma Perkins
WWVA— Δ Wheeling Gospel Tabernacle

3:00 p.m. EST 2:00 CST
NBC—To be announced: WFAF WLW WGY WTAM (sw-15.33)
CBS—Salon Musicale: WABC WSMK WKRC KMOX WHAS (sw-15.27)
NBC—Roy Campbell's Royalists: WJZ WSM WCKY WAVE
MBS—Palmer House Ensemble: WSAI WGN

KDKA—Stroller's Maitnee
KMOX—Ma Perkins
WFBE—Rumba Rhythms
WGBF—On the Air
WGY—Musical Program
WLW—Doctors of Melody

3:15 p.m. EST 2:15 CST
NBC—Ma Perkins, dramatic sketch: WFAF WGY WLW WTAM WLS (sw-15.33)
NBC—The Wise Man, sketch: WJZ WAVE WSM
KDKA—Romance of Dan and Sylvia
KMOX—To be announced
WFBE—Tedra Miller
WGN—June Baker, home management
WSAI—To be announced
WWVA—The Ol' Partner

3:30 p.m. EST 2:30 CST
NBC—Vaughn de Leath, contralto: WJZ WAVE WSM WCKY
CBS—Dictators: WABC WSMK WHAS WKRC (sw-15.27)
NBC—Vic and Sade, comedy sketch: WFAF WGY WLW WTAM (sw-15.33)
KDKA—To be announced
KMOX—To be announced
WFBE—Teatime Times
WGN—The Mail Box
WLS—Dale Carnegie; Radio Commentator
WWVA—Ma Perkins

3:45 p.m. EST 2:45 CST
NBC—Kings Jesters: WJZ WSM WCKY WAVE
NBC—The O'Neils, dramatic sketch: WFAF WTAM WGY WLW (sw-15.33)
KDKA—Charin
KMOX—The Dictators (CBS)
WFBE—Pablo Casals Music
WGN—Afternoon Serenade
WLS—Homemakers' Program
WWVA—The Dictators (CBS)

4:00 p.m. EST 3:00 CST
NBC—Woman's Radio Review: WFAF WAVE WSM WTAM WCKY WSAI
CBS—Visiting America's Little House: WABC WSMK WKRC (sw-15.27)
★ NBC—Betty & Bob, drama: WJZ KDKA WLW WENR (sw-15.21)
WFBE—Harry Ogden
WGBF—Sunshine Hour
WGY—Betty and Bob, sketch
WHAS—A Week-day Devotions
WWVA—Cowboy Loyce and Just Plain Bill

4:15 p.m. EST 3:15 CST
NBC—Songs and Stories: WJZ WAVE WCKY WSM
CBS—Chicago Variety Hour: WABC WSMK WHAS KMOX WKRC (sw-15.27)
KDKA—Market Report
WENR—Madame de Sylvara
WGY—Woman's Radio Review (NBC)
WLW—News & Financial Notes

4:30 p.m. EST 3:30 CST
NBC—Masquerade, sketch: WFAF WTAM WSAI
NBC—Bert Stevens' Orchestra: WJZ WSM WCKY WAVE KDKA (sw-15.21)
WENR—Mme. de Sylvara
WFBE—Rudy Vallee, songs
WGBF—News
WGY—Book News
WKRC—Eddie Schoeber
WLW—To be announced
WWVA—Chicago Variety (CBS)

4:45 p.m. EST 3:45 CST
NBC—Grandpa Burton, sketch: WFAF WSAI
CBS—Do Re Mi, trio: WABC WWVA WHAS WKRC KMOX (sw-15.27)
WENR—Umberto Egizis' Orch. (NBC)
WFBE—Poets Gems
WGBF—Musical Masterpieces
WGN—Stock Reports
WLW—Questions and Answers
WTAM—Musical Cocktail

5:00 p.m. EST 4:00 CST
NBC—Teddy Hill's Orch.: WJZ WENR
CBS—The Manhattan Matinee: WABC WHAS WSMK WKRC KMOX (sw-15.27)
★ NBC—Al Pearce's Gang: WFAF WSAI WTAM
KDKA—Plough Boys
WFBE—Treasure Tunes
WGY—Musical Program
WLW—Dick Tracy, drama
WLS—To be announced
WWVA—Cap, Andy and Flip

Star ★ Indicates High Spot Selections

5:15 p.m. EST 4:15 CST
NBC—M Pearce's Gang: WGY KDKA—Kiddies' Klub
WFBE—Salon Music
WLW—Jack Armstrong, drama
WWVA—Manhattan Matinee (CBS)

5:30 p.m. EST 4:30 CST
NBC—Fam Mix Adventures: WFAF WAVE WSM WTAM WGY WSAI
CBS—Jack Armstrong: WABC (sw-15.27)
NBC—Irene Wicker, the Singing Lady: WJZ KDKA WLW (sw-15.21-11.87)
KMOX—St. Louis Medical Society
WCKY—Southern Sisters
WENR—Music and Comments
WFBE—Shoppers Special
WHAS—Herbert Koch, organist
WKRC—Tune Time
WWVA—Shopping Synchpation

5:45 p.m. EST 4:45 CST
NBC—Adventures of Sam and Dick, sketch: WFAF WAVE WSAI WTAM WGY WSM
CBS—Oz, Son of Fire: WABC WKRC (sw-15.27)
NBC—Little Orphan Annie: WJZ WLW KDKA (sw-15.21-11.87)
KMOX—Hawaii Sunlight
WCKY—Civic Club
WENR—Rhythm Ramblers
WFBE—Dinner Music
WGBF—Sport Facts

Night

6:00 p.m. EST 5:00 CST
NBC—U. S. Army Band: WJZ WCKY WAVE
NBC—Flying Time: WFAF WGY WENR
CBS—L. Nazir Kurkdjie's Ensemble: WSMK
CBS—Buck Rogers, sketch: WABC (sw-11.83)
KDKA—News-Reeler
KMOX—To be announced
WGN—Dinner Music
WHAS—Shadow Time
WKRC—Stullin' Dan
WLW—Old Fashioned Girl
WSAI—“Omar the Mystic”
WSM—Marjorie Cooney; Pan American Broadcast
WTAM—Twilight Tunes
WWVA—The Keystoneers

6:15 p.m. EST 5:15 CST
NBC—Eddie South's Orchestra: WFAF WTAM WGY WSAI WENR
NBC—To be announced: WJZ WCKY
CBS—Bobby Benson & Sunny Jim: WABC (sw-11.83)
NBC—Army Band: KDKA WSM (sw-15.21-11.87)
KMOX—Oz, Son of Fire (CBS)
WAVE—Musical Primer
WFBE—Dance Rhythms
WKRC—Sports Cast
WLW—To be announced
★ WSMK—GOSSIP PROGRAM
WWVA—Economy Notes

6:30 p.m. EST 5:30 CST
NBC—News; Carol Dris, soprano: WFAF (sw-9.53)
NBC—Irene Wicker, the Singing Lady: WGN
CBS—News; Vanished Voices: WABC (sw-11.83)
NBC—News; The Charioteers: WJZ
KDKA—Texans
KMOX—Jack Armstrong (CBS)
WCKY—News
WENR—What's the News
WFBE—Star Serenaders
WGBF—Singing Cowboy
WGY—News; Evening Brevities
WKRC—Evening Serenade
WLW—Bob Newhall, sports
WSAI—Headlines in the News
WSM—News; Financial News
WTAM—News; Don Jose
WWVA—News Reporter

6:45 p.m. EST 5:45 CST
NBC—Billy and Betty, dramatic sketch: WFAF
CBS—Concert Miniatures; News: WABC WSMK WWVA (sw-11.83)
NBC—Lowell Thomas, news: WJZ KDKA WLW (sw-11.87-15.21)
NBC—Orphan Annie: WAVE WSM WGN
KMOX—To be announced
WCKY—Baseball

WHBM—Elena Moneak's Ensemble
WFBE—Michelson's Orch.
WHAS—Amateur Contest
WLW—To be announced

6:00 p.m. EST 6:00 CST
★ NBC—Amos 'n' Andy: WFAF WLW WGY (sw-9.53)
★ CBS—Myrt & Marge: WABC WKRC (sw-11.83)
NBC—Dinner Concert; Richard Leibert, organist: WJZ KDKA WCKY WENR (sw-11.87)
CBS—Buck Rogers: WHAS KMOX
NBC—Lee Gordon's Orchestra: WAVE WSM
WFBE—The Cincinnati Players
WGN—Bob Elson, sports
WHAM—Sportcast
WSAI—Modernization of Homes
WTAM—Sportsman, Baseball Scores
WWVA—Sports; Baseball Scores

7:15 p.m. EST 6:15 CST
★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WFAF WTAM WGY WSAI (sw-9.53)
CBS—Vocals by Verrill: WABC (sw-11.83)
NBC—Capt. Tim Healy: WJZ KDKA WENR WHAM (sw-11.87)
MBS—Lilac Time: WLW WGN
KMOX—Frank Hazzard, tenor; Orchestra
WAVE—To be announced
WHBM—Pat Flanagan's Sports
WCKY—Stamp Club (NBC)
WFBE—To be announced
WGBF—Zoo News
WHAS—Hot Dates in History
WKRC—All Star Radio Roundup
WSM—Jack and His Buddies
WWVA—Dinner Music

7:30 p.m. EST 6:30 CST
NBC—Education in the News: WFAF WSAI WAVE WSM
CBS—“Singin' Sam”: WABC WHAS WKRC KMOX WBBM (sw-11.83)
★ NBC—Lum & Abner, comedy sketch: WJZ WENR WLW KDKA—The Singing Seven
WENR—Organ and Piano Duo
WCKY—News
WFBE—Sports Review
WGBF—Historical Facts
WGN—Winners
WGY—Jim Healey, commentator
WHAM—News
WTAM—Hot Dates in History

7:45 p.m. EST 6:45 CST
NBC—Herbert “Fritz” Crisler, commentator on football news: WFAF
★ CBS—Boake Carter, news; WABC WHAS WKRC KMOX WBBM (sw-11.83)
NBC—Dancer's Paradise, sketch; Elsie Hitz & Nick Dawson: WJZ WSM WENR KDKA WAVE WLW WHAM (sw-11.87)
WCKY—Musical Moments
WFBE—Will Hansen's Orch.
WGBF—All Star Revue
WGN—Quin Ryan's Amateur Night
WGY—Victor Young's Orch. & Guest Artist
WSAI—My Count y
WTAM—Gould and Shefter
WWVA—Amer. Family Robinson

8:00 p.m. EST 7:00 CST
★ NBC—S. C. JOHNSON & SON Present Fibber McGee & Molly: WJZ WHAM KDKA WCKY WLS WAVE WSM (sw-11.87)
CBS—Land o' Dreams: WSMK
★ NBC—Hammerstein's Music Hall: WFAF WTAM WSAI WGY
★ CBS—Guy Lombardo's Orch.: WABC WWVA (sw-6.12)
KMOX—Comedy Stars of Hollywood
WBBM—Beverly Entertainers
WFBE—Accordion Sweetheart & Buddy
WGN—Lone Ranger
WHAS—Musical Moments
WKRC—Frank Black's Orch.
WLW—Hot Dates in History

8:15 p.m. EST 7:15 CST
KMOX—To be announced

CBS—Tommy Dorsey's Orch.: WABC KMOX WSMK
★ NBC—Amos 'n' Andy: WSM WTAM
WAVE—Nite Club
WENR—Globe Trotter
WGN—College Broadcast
WHAM—Lew Davies' Orchestra
WHAS—Sweet Music
WKRC—News
WLW—News Flashes
WSAI—Today's News

8:30 p.m. EST 7:30 CST
★ NBC—Margaret Speaks, soprano; Mixed Chorus; William Daly's Orch.: WFAF WTAM WSM WAVE WGY (sw-9.53)
NBC—Evening in Paris, Vocalists: WJZ KDKA WHAM WLS WCKY (sw-11.87)
★ CBS—One Night Stands; Pick & Pat: WABC WBBM WKRC WHAS KMOX (sw-6.12)
MBS—Grandstand Thrills: WLW WGN
WFBE—Alice Stuereberg
WSM—To be announced
WWVA—Musical Moments

8:45 p.m. EST 7:45 CST
WFBE—Amateur Night
WWVA—“Strange as it Seems”

9:00 p.m. EST 8:00 CST
★ NBC—Harry Horlick's Gypsies: WFAF WTAM WSAI WGY (sw-9.53)
NBC—Greater Minstrels: WJZ WHAM KDKA WLS WLW WSM (sw-6.14)
★ CBS—Radio Theater: WABC WHAS WKRC KMOX WBBM (sw-6.12)
WAVE—All Star Revue
WCKY—Strange as it Seems
WGN—Joe Sanders' Orchestra
WWVA—News

9:15 p.m. EST 8:15 CST
WAVE—Bert Kenney Parade
WCKY—Mystery Maid
WFBE—Musical Program
WGN—Comedy Stars of Holly wood
WWVA—Ev and Ory

9:30 p.m. EST 8:30 CST
NBC—Princess Pat Players: WJZ KDKA WENR WCKY WHAM (sw-6.14)
★ NBC—Grace Moore, soprano; Josef Pasternack's Orchestra: WFAF WGY WAVE WTAM WSM WLW (sw-9.53)
WFBE—To be announced
WGN—Follies, variety revue
WSAI—To be announced

9:45 p.m. EST 8:45 CST
WFBE—The Troubadours
WSAI—Rheiny Gau, songs

10:00 p.m. EST 9:00 CST
★ NBC—Ray Knight's Cuckoo Hour: WJZ KDKA WHAM WENR WSM WAVE (sw-6.14)
★ CBS—Wayne King's Orch.: WABC WHAS KMOX WKRC WBBM (sw-6.12)
NBC—Contented Prgm.: WFAF WTAM WGY WSAI (sw-9.53)
WCKY—News
WFBE—Michelson's Orchestra
WGN—News; Quin Ryan's Sports
WLW—Famous Jury Trials

10:15 p.m. EST 9:15 CST
WCKY—Ray Knight's Cuckoo Hour (NBC)
WFBE—Studio Selections
WGN—Musical Moments
WLW—The Follies

10:30 p.m. EST 9:30 CST
NBC—Nat'l Radio Forum; guest speakers: WFAF WTAM WSAI WGY (sw-9.53)
CBS—The March of Time: WABC WHAS WKRC WBBM KMOX (sw-6.12)
WFBE—Will Hauser's Orch.
WGN—The Northmen
WLW—To be announced
WSM—Musical Moments

10:45 p.m. EST 9:45 CST
CBS—Manhattan Choir: WABC KMOX WKRC WHAS (sw-6.12)
WBBM—Homecoming
WSM—Souvenirs

11:00 p.m. EST 10:00 CST
NBC—Manny Laporte's Orch.: WFAF WGY
★ CBS—Myrt & Marge: WHAS KMOX
NBC—Dorothy Lamour, soprano: WJZ KDKA WCKY (sw-6.14)

11:15 p.m. EST 10:15 CST
NBC—Ink Spots; Negro Quartet: WJZ KDKA WCKY (sw-6.14)
NBC—Leonard Kellier's Orch.: WFAF WENR WGY WSAI (sw-9.53)
KMOX—Variety Program
WAVE—Nite Club
WBBM—Tommy Dorsey's Orch. (CBS)
WCKY—Dick Carrol
WGN—Fiddle Riddles
WHAS—Dance Time
WKRC—Red Bird's Orchestra
WLW—To be announced (NBC)
WTAM—Civic Reception

11:30 p.m. EST 10:30 CST
NBC—Glenn Lee's Orch.: WFAF WSAI WGY (sw-9.53)
CBS—Jerry Freeman's Orch.: WABC WBBM WHAS WKRC
NBC—Ray Noble's Orch.: WJZ WCKY WAVE WHAM WSM
KDKA—Radio Nite Club
KMOX—Bobbie Meeker's Orch.
WENR—Albert Socarras' Cuban Orchestra
WENR—Earl Hines' Orchestra
WGN—Earl Hill's Orchestra
WKRC—Amateur Show
★ WSMK—RADIO GUIDE presents Calling All Cars

11:45 p.m. EST 10:45 CST
NBC—Jesse Crawford, organist: WFAF WGY WSAI (sw-9.53)
CBS—Jerry Freeman's Orchestra: WABC
KMOX—To be announced
WENR—Chas. Bonlinger's Orch.
WLW—Gene Burchell's Orch.
WSM—Ray Noble's Orch. (NBC)

12:00 Mid ES 11:00 p.m. CS
NBC—Luigi Romanelli's Orch.: WFAF WGY WTAM
NBC—Shandor; Giff Williams' Orch.: WJZ KDKA WHAM WSM (sw-6.14)
CBS—Leon Belasco's Orchestra: WABC WHAS WSMK WBBM WKRC KMOX
WAVE—Dance Orchestra
WENR—Jack Russell's Orchestra
WGN—Veloce & Yolanda's Orch.
WLW—To be announced
★ WSMK—RADIO GUIDE presents Orville Revelle and Cora Spooden in “The Gossip Room”

12:15 a.m. ES 11:15 p.m. CS
WAVE—Garden Nite Club

12:30 a.m. ES 11:30 p.m. CS
NBC—Al Lyons' Orch.: WJZ KDKA WHAM WENR WSM (sw-6.14)
CBS—Seymour Simons' Orch.: WABC WKRC WBBM WSMK KMOX
NBC—To be announced: WFAF WGY WTAM
WGN—Charlie Gaylord's Orch.
WHAS—Dream Serenade

12:45 a.m. ES 11:45 p.m. CS
KMOX—When Day Is Done
WAVE—Al Lyons' Orch. (NBC)

1:00 a.m. ES 12:00 Mid CS
WENR—Glenn Lee's Orchestra
WGN—The Midnight Flyers; Joe Sanders' Orchestra
WLW—Dance Orchestra
WTAM—Dick Fidler's Orchestra

1:15 a.m. EST 12:15 CST
WLW—Gene Burchell's Orch.

1:30 a.m. EST 12:30 CST
WENR—Jack Russell's Orch.
WLW—Moon River, organ and poems
WTAM—Paul Nielson's Orch.

2:00 a.m. EST 1:00 CST
WBBM—Maurie Steins' Orchestra

2:30 a.m. EST 1:30 CST
WBBM—Bob Pacelli's Orchestra

Programs for Tuesday, October 1

6:30 a.m. EST 5:30 CST
 KMOX—Home Folks' Hour
 WLW—Top of the Morning, McCormick Fiddlers

7:00 a.m. EST 6:00 CST
 KDKA—Musical Clock
 KMOX—Four Harvest Hands
 WCKY—Bert Layne's Fiddlers
 WFBE—Musical Clock
 WKRC—This and That
 WLS—Smile-a-While
 WLW—Nation's Family Prayer Period

7:15 a.m. EST 6:15 CST
 WSAI—Good Morning
 WWVA—Blue Grass Roy

7:30 a.m. EST 6:30 CST
 NBC—Jolly Bill & Jane: WEA
 NBC—Organ Reveille: WABC
 NBC—Pollock & Lawnhurst, piano duo: WJZ
 KMOX—Harry, Johnny and Aunt Sarah
 WGY—Musical Clock
 WHAS—To be announced
 WKRC—Fiddlin' Farmers
 WLW—Morning Devotions
 WSAI—Today's News
 WSM—Delmore Brothers
 WTAM—Sun Up
 WWVA—The Eye Opener

7:45 a.m. EST 6:45 CST
 NBC—Yuchi Hiraoka, xylophonist: WEA
 NBC—Rise and Shine: WJZ
 KMOX—Ambrose Haley and the Ramblers
 WCKY—Yodelling Twins
 WLW—To be announced
 WSAI—Musical Sun Dial
 WSM—Morning Devotions

8:00 a.m. EST 7:00 CST
 NBC—Spareribs: WEA
 CBS—Bluebirds: WABC
 NBC—Morning Devotions: WJZ
 WAVE KDKA WCKY (sw-21.54)
 KMOX—News; Home Folks' Hour
 WFBE—Our Daily Thought
 WGBF—Gospel Tabernacle
 WGN—Good Morning
 WGY—Musical Clock
 WHAS—To be announced
 WKRC—To be announced
 WLS—News
 WSAI—Church Forum
 WSM—To be announced (NBC)
 WTAM—Slim Eberhardt
 WWVA—Gospel Tabernacle

8:15 a.m. EST 7:15 CST
 NBC—Morning Glories: WEA
 WTAM WLW
 CBS—City Consumer's Guide: WABC
 NBC—Pals: WJZ KDKA WAVE (sw-21.54)
 WCKY—News
 WFBE—Arkansas Fiddlers
 WGN—Romance Time
 WLS—Morning Roundup

8:30 a.m. EST 7:30 CST
 NBC—Ross Graham, baritone, William Meeder, organist: WJZ KDKA WCKY (sw-21.54)
 CBS—Salon Musicale: WABC
 NBC—Cheerio: WEA WTAM WLW WGY
 KMOX—Tick-Tock Revue
 WAVE—Musical Clock
 WFBE—Morning Concert
 WGN—Good Morning Program
 WSAI—McCormick's Old Time Fiddlers

8:45 a.m. EST 7:45 CST
 NBC—Landy Trio & White: WJZ KDKA WCKY (sw-21.54)
 WGBF—Timely Topics

9:00 a.m. EST 8:00 CST
 NBC—Organ Rhapsody; Richard Leibert, organist: WEA WTAM WSAI
 CBS—All Hands on Deck: WABC WSMK WHAS WKRC
 ★ NBC—Breakfast Club; Edna Odell, contralto; Ranch Boys: WJZ WAVE KDKA WSM WCKY (sw-15.21)
 Hymns of All Churches: WGN WGY
 KMOX—Views on News
 WLS—Morning Devotions
 WWVA—News

9:15 a.m. EST 8:15 CST
 NBC—Richard Leibert, organist: WLW WGY
 KMOX—Musical Jewel Box
 WGBF—City Court
 WLS—The Hilltoppers
 WWVA—Tex Harrison's Buckaroos

9:30 a.m. EST 8:30 CST
 NBC—Doc Schneider's Yodeline Cowboys: WEA WTAM WSAI
 KMOX—The Corn Huskers
 WFBE—Smoky Mountain Boys
 WGY—Little Jack Little
 WLS—Ford Rush and Ralph Emerson
 WLW—Variety Program
 WWVA—Morning Dance Tunes

9:45 a.m. EST 8:45 CST
 NBC—The Wife Saver: WEA
 CBS—Men of Manhattan: WABC
 WKRC WSMK WHAS KMOX
 KDKA—Style & Shopping Service
 WFBE—Morning Headlines
 WGBF—Timely Topics
 WGY—Musical Program
 WLS—Tommy Tanner and Sodbusters
 WLW—Back Stage Wife, drama
 WSAI—On the Mall
 WTAM—Vaughn King

10:00 a.m. EST 9:00 CST
 NBC—News; Ralph Kirby, the Dream Singer: WJZ
 NBC—News; Tune Twisters: WEA WSM WAVE
 CBS—News; Romany Trail: WABC WKRC WHAS
 NBC—News; Cleo Brown, pianist and songs: KDKA (sw-15.21)
 KMOX—News Thru a Woman's Eyes
 WCKY—News; Model Melodies
 WFBE—To be announced
 WGN—Hymns of All Churches
 WGY—News; Market Basket
 WLS—Prairie Ramblers; Patsy Montana; Hiram & Henry
 WLW—The Virginians, male quartet
 WSAI—Household Hints
 WTAM—News; Smith's Tennesseans
 WWVA—Cowboy Loyce and Just Plain Bill

10:15 a.m. EST 9:15 CST
 NBC—Home Sweet Home, dramatic sketch: WEA WGY WLW WLW
 NBC—Edward MacHugh, baritone: WJZ KDKA WCKY
 WAVE WSM (sw-15.21)
 KMOX—Let's Compare Notes
 WFBE—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham

10:30 a.m. EST 9:30 CST
 NBC—Gypsy Trail: WEA WSAI
 CBS—U. S. Navy Band: WABC
 WHAS KMOX
 NBC—Today's Children: WJZ
 KDKA WLS WCKY (sw-15.21)
 MBS—Antonio's Continentals: WGN
 WAVE—Devotional Service
 WFBE—Studio Program
 WGY—Banjoleers and Radio Sweethearts
 WKRC—Woman's Hour
 WLW—The Morning Housewarmers; Orchestra
 WSM—Leon Coe, organist
 WTAM—Health and Home
 WWVA—Flyin' X Round Up

10:45 a.m. EST 9:45 CST
 NBC—Three Shades of Blue: WEA WGY WTAM WSM WSAI WAVE
 NBC—Herman & Banta, xylophone and piano: WJZ WCKY KDKA (sw-15.21)
 WFBE—Piano Melodies
 WGN—Backstage Wife
 WKRC—U. S. Navy Band (CBS)
 WLS—Morning Minstrels
 WLW—Live Stock Reports; News

11:00 a.m. EST 10:00 CST
 NBC—Ida Bailey Allen: WEA WGY WSAI
 CBS—Brad & Al: WABC (sw-15.27)
 NBC—The Honeymooners: WJZ WLW WCKY WAVE WSM KDKA (sw-15.21)
 CBS—Mary Lee Taylor: WHAS KMOX
 WFBE—Jerry Jordan
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House Party
 WKRC—To be announced
 WLS—Martha Crane; Helen Joyce; Morning Homemakers II.
 WTAM—Board of Education
 WWVA—Variety Program

11:15 a.m. EST 10:15 CST
 NBC—Wendell Hall, songs: WJZ WAVE WCKY WSM
 CBS—Clyde Barrie, baritone: WABC WHAS (sw-15.27)

NBC—Studio 7: WEA WTAM WGY
 KDKA—Grab Bag
 KMOX—Exchange Club
 WAVE—Devotional Service
 WFBE—To be announced
 MBS—Jacob Tarshish: WLW WGN
 WKRC—Jean Abbey
 WSAI—To be announced
 WWVA—Rapid Ad Service

11:30 a.m. EST 10:30 CST
 NBC—George Hessberger's Bavarian Orch.; Vocalists: WJZ WCKY KDKA (sw-15.21)
 CBS—Mrs. Wiggs of the Cabbage Patch: WABC WKRC KMOX (sw-15.27)
 NBC—Morning Parade: WEA WSM WAVE WGY
 WFBE—Homespun Philosopher
 WGBF—Baby Shop Man
 WGN—Bachelor's Children
 WHAS—To be announced
 WKRC—Tuning Around
 WLS—News Report; Markets
 WLW—Chandler Chats
 WWVA—Your Helpful Helper

11:45 a.m. EST 10:45 CST
 CBS—Just Plain Bill: WABC WKRC KMOX (sw-15.27)
 NBC—George Hessberger's Orchestra: WAVE WSM
 MBS—Minstrels: WGN WLW
 WFBE—Frield Facts
 WGBF—Honsier Philosopher
 WGY—Yodelling Cowboys
 WHAS—Monticello Party Line
 WLS—Wm. O'Connor, tenor; Sue Roberts
 WSAI—Morning Parade (NBC)
 WWVA—Hank's Hillbillies

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—Three Scamps: WEA WSAI WSM WAVE
 CBS—The Voice of Experience: WABC WKRC KMOX WWVA WHAS (sw-15.27)
 NBC—Simpson Boys of Sprucehead Bay: WJZ KDKA WCKY (sw-15.21)
 WFBE—College of Music
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WGY—Musical Program
 WLS—Roundup; Variety Aces
 WLW—Farmyard Follies, hill-billy revue
 WTAM—Doc Whipple

12:15 p.m. ES 11:15 a.m. CS
 NBC—Merry Maes: WJZ WAVE WCKY WSM
 NBC—Honeyboy and Sassafras: WEA WTAM WSAI
 CBS—Rhythm Bandbox: WABC WHAS WKRC WSMK KMOX (sw-15.27)
 MBS—The Housewarmers: WGN
 KDKA—Cy King, news
 WCKY—News
 WGY—Weavers
 WLS—Old Kitchen Kettle Mary Wright
 WLW—To be announced
 WWVA—Patterns in Organly

12:30 p.m. ES 11:30 a.m. CS
 NBC—Merry Madcaps: WEA WTAM WSAI
 CBS—"Mary Marlin," sketch: WABC WKRC KMOX WHAS (sw-15.27)
 NBC—Nat'l Farm & Home Hour; Guest Speakers; Walter Blau-fuss' Orch.: WJZ WCKY WSM WAVE KDKA (sw-15.21)
 WFBE—Noontime Tunes
 WGN—Markets: Good Health & Training
 WGY—Farm Program
 WLS—Little Bits from Life; William Vickland

12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones, sketch: WABC KMOX WKRC (sw-15.27)
 MBS—Painted Dreams: WGN
 WFBE—Luncheon Melodies
 WGBF—Bulletin Board
 WHAS—Dream Train
 WLS—Weather; Produce Report; News
 WWVA—Gertrude Miller

1:00 p.m. ES 12:00 m CS
 NBC—Dick Fidler's Orchestra: WTAM
 CBS—Ramblers in Rhythm: WABC WSMK WKRC KMOX (sw-15.27)
 NBC—Market and Weather Reports: WEA

Mr. Fairfax

FRANK PACELLI is the child mascot on the Silken Strings program. He is ten years old and has been in juvenile dramatics in Chicago since he was seven. (Miss B. A. B., Beaver Falls, Pa.)

MUZZY MARCELLINO, novelty singer with TED FIORITO'S orchestra, was born in San Francisco, California, November 27, 1913, was educated there and made his air debut there in 1928. He is single, has chestnut hair and green eyes, weighs 136 pounds and is 5 feet 5½ inches tall. His favorite sports are sailing and basketball, and his hobby is collecting photographs. (Miss E. D., Williamsport, Pa.)

THE THREE LITTLE WORDS are BILLIE SEVERANCE of San Antonio, Texas; BETH RABORN of Ryan, Oklahoma, and FRANCIS JOY of Meridian, Mississippi. (Mr. L. J., Kingfisher, Okla.)

VIRGINIA VERRILL was born in Santa Monica Canyon in California on November 20, 1916. She is interested only in evening clothes, and hates sports attire. She wears no jewelry but a diamond ring formerly worn by her mother and grandmother. To her friends she is known as Vee. Was christened Catherina Virginia. (Miss V. V., West Lafayette, Ind.)

GRACE ALLEN and **FRED ALLEN** are not related. Fred's real name is Sullivan. His wife, **PORTLAND HOFFA**, was named after the city in Oregon in which she was born on January 25, 1910. (Jerry P., Schenectady, N. Y.)

RALPH GINSBURGH was born in Chicago. He began the study of the violin at the age of 8 and at 10 gave his first concert there, the local critics claiming him a prodigy. Seven years ago he became the musical director at the Palmer House, a post he has held ever since. (John F. A., Kankakee, Ill.)

TONIGHT


10 to 10:30 P.M.
 E.S.T.—NBC including
WLW WTAM

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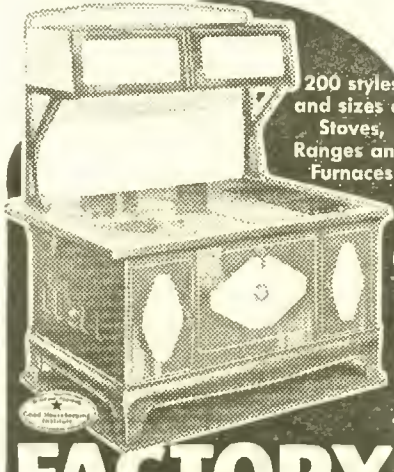


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(Continued from Preceding Page)

WFBF—Musical Masterpieces
WGBF—Church and School News
WGN—Francis X Bushman
WGY—Bag and Baggage
WJAS—College of Agriculture
WLS—Dinnerbell Program
WVAI—Police Flashes
WVVA—Tony and Dominic

1:15 p.m. EST 12:15 CST
NBC—Dick Fidler's Orchestra:
WEAF WGY

CBS—Radio Gossip Club; Eddie
& Fannie Cavanaugh: WHAS
KMOX

WGBF—Farmer Purcell
WGN—Ritch Man's Darling
WKRC—Melodious Measures
WVAI—Dance Interlude
WVVA—News

1:30 p.m. EST 12:30 CST
NBC—Dandies of Yesterday:
WEAF WGY

CBS—Milton Charles, organist:
WABC WHAS WKRC WVVA
(sw-15.27)

NBC—The Kilmer Family: WJZ
WAVE WCKY

KDKA—Salt and Peanuts
KMOX—Magic Kitchen
WFBF—Laura Karch
WGN—Markets, A Mid-day Ser-
vices

WJAS—Savings Talk; Weather;
Markets; Tensperator
WLW—Gene Burchell's Orch.
WVAI—Trendwells on Tour
WSM—State Department of Agr-
iculture
WTAM—Noonday Hesume

1:45 p.m. EST 12:45 CST
NBC—Music Guild: WEAF WGY
NBC—Happy Jack: WJZ WAVE
WCKY

KDKA—To be announced
WFBF—Studio Program
WGBF—Curbstone Reporter
WJAS—Mrs. Randolph, shopping
WLS—Dinnerbell Program
WLW—Dance Orchestra
WSM—William A. Burnett's
Farm Book

WVVA—Luncheon Music
WVAI—Dance Interlude
WVVA—Musical

2:00 p.m. EST 1:00 CST
NBC—Words and Music: WJZ
WAVE WCKY WSM
CBS—Marie, Little French Prin-
cess: WABC WKRC KMOX
(sw-15.27)

KDKA—Home Forum
WFBF—Ivory Interludes
WGBF—Rotary Club
WGN—Palmer House Ensemble
WGY—Health Hunters, sketch
WJAS—Agriculture Talk
WLS—Jim Poole; Livestock Re-
ports
WLW—School of the Air
WSM—Music Guild (NBC)

2:15 p.m. EST 1:15 CST
CBS—Romance of Helen Trent,
skit: WABC WKRC KMOX
WGN (sw-15.27)

WFBF—Miniature Concert
WGBF—Farmer Purcell
WGY—Household Chats
WJAS—Georgia Wildcats
WLS—Homesteaders and Grace
Wilson

WVAI—Dance Interlude
WVVA—Musical

2:30 p.m. EST 1:30 CST
NBC—Rhythm Octet, variety;
Mudge Marley, vocalist; Gould
& Shefer, piano duo: WEAF
WTAM WGY (sw-15.33)

* CBS—Between the Bookends:
WABC WKRC WSMK KMOX
WJAS (sw-15.27)

NBC—Golden Melodies: WJZ
WAVE WSM WCKY
KDKA—Artist Service Revue
KMOX—Fascinating Melodies
WGBF—Billboard
WGN—Gene Borchell's Orchestra
WLS—Grain Market
WVAI—Today's News
WVVA—Musical Program

2:45 p.m. EST 1:45 CST
CBS—Happy Hollow: WABC
WHAS WKRC WSMK (sw-
15.27)

KMOX—Russell Brown; Edith
Karen, songs
WAVE—Afternoon Interlude
WFBF—Jesse Crawford's Music
WGN—Blackstone Ensemble
WLS—Homesteaders Program
WVAI—Rhythm Octette (NBC)
WSM—Ma Perkins
WVVA—A Wheeling Gospel Tab-
ernacle

3:00 p.m. EST 2:00 CST

NBC—To be announced: WEAF
WTAM
CBS—Town Topics with Lois
Long: WABC WSMK WHAS
WKRC (sw-15.27)
NBC—Silver Flute: WJZ WSM
WCKY WAVE

MBS—Palmer House Ensemble:
WGN WVAI
KDKA—To be announced
KMOX—Ma Perkins
WFBF—John Chas. Thomas,
songs

WGY—Musical Program
WLS—Book Review
WLW—Musical Program
WVAI—To be announced

3:15 p.m. EST 2:15 CST
NBC—Ma Perkins, dramatic
sketch: WEAF WGY WLS
WTAM WLW

KDKA—Romance of Dan and
Sylvia
KMOX—To be announced

WFBF—Musical Comedy Gems
WGN—June Baker, home man-
agement
WVAI—To be announced
WVVA—The Ol' Pardon

3:30 p.m. EST 2:30 CST
NBC—Vic and Sade, comedy
sketch: WEAF WGY WTAM
WLW
NBC—Nellie Hevell at Large:
WJZ WSM WCKY WAVE

KDKA—To be announced
KMOX—News
WFBF—Teatime Tunes
WGBF—Sunshine Hour
WGN—Mail Box
WLS—Dale Carnegie, Radio
Commentator

WVVA—Ma Perkins
3:45 p.m. EST 2:45 CST
NBC—King's Jesters: WJZ
WCKY

NBC—The O'Neils, dramatic
sketch: WEAF WGY WTAM
WSM WLW
KDKA—Congress of Clubs
FMOX—To be announced
WAVE—Your Navy; Siesta Sere-
nade

WFBF—D. A. R. Program
WGN—Afternoon Serenade
WLS—Homemakers Program
4:00 p.m. EST 3:00 CST
* NBC—Betty & Bob, dramatic
sketch: WJZ KDKA WENR
WLW (sw-15.21)

CBS—Bolek Musicale: WABC
WSMK WKRC KMOX (sw-
15.27)
NBC—Woman's Radio Review:
WVAI WAVE WCKY WTAM
WSM WVAI

WFBF—Band Concert
WGY—Betty and Bob, sketch
WJAS—A Week-day Devotions
WTAM—Eucharistic Congress
WVVA—Cowboy Lyle and Just
Plain Bill

4:15 p.m. EST 3:15 CST
NBC—To be announced: WJZ
KDKA (sw-15.21)
NBC—Woman's Radio Review:
WGY

WENR—To be announced
WFBF—Dance Rhythms
WJAS—Bolek Musicale (CBS)
WLW—News & Financial Notes

4:30 p.m. EST 3:30 CST
NBC—Castles of Romance: WJZ
WSM WAVE WCKY WENR
CBS—Science Service: WABC
WSMK WHAS WVVA KMOX
(sw-15.27)

NBC—Masquerade: WEAF WVAI
WTAM
KDKA—Market Report
WGBF—News
WGY—Matinee Players
WKRC—Eddie Schooler

4:45 p.m. EST 3:45 CST
NBC—Olga Verion, soprano:
WEAF
CBS—Three Little Words: WABC
WSMK WHAS WVVA WKRC
KMOX (sw-15.27)

NBC—Harry Kogan's Orchestra:
WJZ WCKY WENR KDKA
WSM WAVE (sw-15.21)
WFBF—Studio Selections
WGBF—Musical Masterpieces
WGY—Stock Reports
WLW—Questions and Answers
WVAI—Dealers Salute
WTAM—Musical Cocktail

5:00 p.m. EST 4:00 CST
NBC—Pan Americana Program:
WEAF WSM WVAI WTAM
(sw-9.53)

CBS—Dick Messner's Orchestra:
WABC WHAS WSMK WKRC
(sw-15.27)

Star ★ Indicates High Spot Selections

NBC—American Medical Ass'n
Prgm.: WJZ WCKY WENR
WAVE
KDKA—Plough Boys
KMOX—Broadway Melodies
WFBF—Treasure Times
WGY—Musical Program
WLW—Dick Tracy, drama
WVVA—Cap. Andy and Flip

5:15 p.m. EST 4:15 CST
CBS—Dick Messner's Orchestra:
WVVA KMOX

NBC—Pan-Americana Program:
WGY
KDKA—Kiddies' Klub
WFBF—Salon Music
WLW—Jack Armstrong, drama

5:30 p.m. EST 4:30 CST
CBS—Jack Armstrong: WABC
(sw-15.27)

NBC—Civic Orchestra: WEAF
WAVE WTAM WCKY WSM
WGY
NBC—Irene Wicker, the Sing-
ing Lady: WJZ WLW KDKA
(sw-15.21-11.87)

KMOX—Piano Recital
WENR—Music and Comments
WFBF—Shoppers Special
WJAS—Herbert Koch, organist
WKRC—Tone Time
WVAI—George Elliston, poems
WVVA—Shopping Syncopations

5:45 p.m. EST 4:45 CST
NBC—Little Orphan Annie: WJZ
KDKA WLW (sw-15.21-11.87)

CBS—Tito Guizar, tenor: WABC
WHAS WSMK WKRC KMOX
(sw-15.27)
NBC—Betty Marlowe and Her
Californians; Guest Soloist:
WTAM

WCKY—Iva Thomas
WENR—"That Certain Four"
WFBF—Vocal Variety
WGN—Archie Melodies
WGY—Microphone Discoveries
WVAI—To be announced

Night

6:00 p.m. EST 5:00 CST
NBC—Flying Time: WEAF WGY
WENR

CBS—Buck Rogers, sketch:
WABC (sw-11.83)
NBC—Otto Thurn's Orch.: WJZ
WCKY WAVE

CBS—Cadets Quartet: WSMK
KDKA—News-Reeler
KMOX—To be announced
WFBF—Dinner Music
WJAS—Slowdown Time
WKRC—Smilin' Dan
WLW—Old Fashioned Girl, Helen
Nugent, contralto, orchestra

WVAI—Omar, the Mystic
WSM—Marjorie Cooney; Pan
American Broadcast
WTAM—Twilight Tunes
WVVA—The Keystones

6:15 p.m. EST 5:15 CST
NBC—Mid-week Hymn Sing;
Kathryn Palmer, soprano;
Joyce Allmand, contralto; John
Jansson, tenor; Arthur Bill-
ings Hunt, baritone & direc-
tor; Lowell Patton, organist:
WEAF WGY WSM WVAI
WTAM WENR

NBC—Dot and Will: WJZ WCKY
CBS—Benay Venuta, songs:
WABC WSMK KMOX (sw-
11.83)
KDKA—Comedy Stars of Holly-
wood

WKRC—News; Sports Cast
WLW—To be announced
WVVA—Economy Notes

6:30 p.m. EST 5:30 CST
NBC—Irene Wicker, the Sing-
ing Lady: WGN
NBC—News; Gale Page, songs:
WEAF WVAI

CBS—Kuban Cossack Choir; Or-
chestra: WABC (sw-11.83)
NBC—News; Walter Cassel, bar-
itone: WJZ WCKY
KDKA—The Texans
KMOX—Jack Armstrong (CBS)
WENR—What's The News
WFBF—Serenaders
WGBF—Singing Cowboy
WGY—News; Evening Brevities
WJAS—Herbert Koch, organist

WKRC—Evening Serenade
WLW—Bob Newhall, sports
WSM—News; Financial News
WTAM—News; Stories of Song
WVVA—News

6:45 p.m. EST 5:45 CST
NBC—Orphan Annie: WGN
WSM WAVE

NBC—Billy & Betty: WEAF
CBS—Kuban Cossack Choir;
News: WVVA WSMK WHAS
WKRC KMOX

NBC—Lowell Thomas, news:
WJZ KDKA WLW (sw-11.87-
15.21)
WCKY—Baseball
WENR—The Charioteers (NBC)
WFBF—Sketches from Life
WGBF—Serooco Clob
WGY—Musical Program
WVAI—Knot Hole Club

WTAM—Two Men and a Maid

7:00 p.m. EST 6:00 CST
NBC—Easy Aces, comedy sketch:
WJZ KDKA WENR WCKY
(sw-11.87)

* CBS—Myrt & Marge: WABC
WKRC (sw-11.83)

NBC—Reflections on the Water:
WSM WAVE

* NBC—Amos 'n' Andy: WEAF
WLW WGY (sw-9.53)

CBS—Buck Rogers: WHAS
KMOX

WFBF—Pumba Rhythms
WGBF—Musical Moments
WGN—Bob Elson, sports
WJAS—Sportscast

WVAI—Gene Burchell's Orch.
WTAM—Sportsman, Baseball
Scores
WVVA—Sports Final

7:15 p.m. EST 6:15 CST
NBC—Popeye, the Sailor: WEAF
WTAM WVAI WGY (sw-9.53)

CBS—Patti Chapin and Jimmy
Farrell, songs: WABC WHAS
(sw-11.83)

NBC—Norseman Quartet: WJZ
KDKA WHAM WCKY WENR
(sw-11.87)

MBS—Lilac Time: WGN WLW
KMOX—Frank Hazard and
Orchestra
WAVE—Round the Town
WBBM—Pat Flanagan's Sports

WBEN—Lou Breese's Amateur
Show
WFBF—Carl Kennedy
WGBF—Von News
WKRC—Victor Young's Orch.

WSM—Studio Program
WVVA—Dinner Music
7:30 p.m. EST 6:30 CST
NBC—Jackie Heller, tenor:
WEAF WVAI

* CBS—Kate Smith; Guests:
Jack Miller's Orch.: WABC
WKBC WHAS KMOX

* NBC—Lum and Abner, comedy
sketch: WJZ WENR WLW
KDKA—Pittsburgh Varieties
WBBM—Elena Moneak's Ensem-
ble

WCKY—News
WFBF—Sport Review
WGBF—Historical Facts
WGN—Blackstone Ensemble
WGY—Mummers' Quartet
WJAS—News

WSM—Comedy Stars of Holly-
wood
WTAM—Youth and Experience

7:45 p.m. EST 6:45 CST
NBC—You & Your Government:
WEAF WAVE WVAI WTAM

* CBS—Boake Carter, news:
WABC WHAS KMOX WKBC
WBBM (sw-11.83)

NBC—Mario Cozzi, baritone:
WJZ WENR WHAM WCKY
WFBF—Will Hauser's Orch.
WGBF—Scanning the Past

WGN—Palmer House Ensemble
WGY—Musical Program
WLW—Washington Merry-Go-
Round
WSM—Studio Program
WVVA—Amer. Family Robinson

8:00 p.m. EST 7:00 CST
NBC—Leo Reisman's Orchestra;
Phil Ducey & Johnny: WEAF
WAVE WTAM WGY WSM

NBC—Crime Clues; "The Ami-
able Stranger," drama: WJZ
KDKA WLW WHAM WLS
(sw-11.87)

CBS—Lavender and Old Lace;
Lucy Monroe, soprano: WABC
WKRC WHAS KMOX WBBM
(sw-6.12)
WCKV—Bavarian Amateur Con-
test
WFBF—Lunken Airport
WGN—Comedy Stars of Holly-
wood

WVAI—To be announced
WVVA—Iridescent Melodies
8:15 p.m. EST 7:15 CST
WFBF—Michelson's Orch.
WVVA—Jack and Velma

8:30 p.m. EST 7:30 CST

* NBC—Welcome Valley, drama,
with Edgar A. Gost; Bernard-
ine Flynn; Ethel Barrymore,
guest; Sidney Ellstrom; Betty
Winkler; Joseph Gallicchio's
Orchestra: WJZ WLS WLW
KDKA WHAM (sw-11.87)

* CBS—Lawrence Tibbett, bari-
ton; Don Voorhees' Orchestra:
WABC WHAS WKRC KMOX
(sw-6.12)

* NBC—Wayne King's Orch.:
WEAF WTAM WGY WAVE
WVAI (sw-9.53)

WBBM—Speaker; News
WCKY—Selected Nouners
WFBF—Fairy Tales
WGN—Isham Jones' Orchestra
WSM—To be announced
WVVA—Waring's Pennsylvan-
ians

8:45 p.m. EST 7:45 CST
WBBM—Edouardo Varzo's En-
semble
WCKY—To be announced
WFBF—To be announced
WGBF—Scanning the Past

WGN—Horace Heilt's Orchestra
WSM—Francis Craig's Orchestra

9:00 p.m. EST 8:00 CST
* NBC—Ben Bernie's Orch.;
Gertrude Nielsen, guest: WEAF
WTAM WVAI WGY (sw-9.53)

NBC—Nils T. Granlund & His
Girls: WJZ WHAM KDKA
WCKY WAVE WLS WSM (sw-
6.14)

* CBS—The Caravan; Walter
O'Keefe; Deane Sanis; Glen
Gray's Orch.: WABC WHAS
WKRC WBBM KMOX (sw-
6.12)

WFBF—Parisian Ensemble
WGN—Fiddle Riddles
WLW—To be announced
WVVA—News

9:15 p.m. EST 8:15 CST
WFBF—Dance Parade
WVVA—Ev and Ory

9:30 p.m. EST 8:30 CST
* NBC—Helen Hayes in "The
New Penny," with all star
cast; Mark Warnow's Orch.:
WJZ KDKA WHAM WENR
WCKY (sw-6.14)

* NBC—Eddy Duchin's Orch.:
WEAF WTAM WAVE WGY
WSM WLW (sw-9.53)

* CBS—Fred Waring's Orch.;
Col. Stoopnagle and Budd:
WABC KMOX WBBM WKRC
WHAS (sw-6.12)

WFBF—Detective Story Hour
WGN—Dorling Sisters
WVAI—To be announced

9:45 p.m. EST 8:45 CST
WGN—Joe Sanders' Orchestra
WHAM—Musical Moments
WVAI—Rheiny Gau, songs

10:00 p.m. EST 9:00 CST
* NBC—SWIFT & CO. PRE-
sent The Studio Party; Sig-
mund Romberg; Deems Tay-
lor, m. c.; Helen Marshall,
soprano; Morton Bowe, tenor;
Rise Stevens, contralto; Geo.
Britton, baritone; Chorus; Or-
chestra: WEAF WGY WHAM
WTAM WLW (sw-9.53)

NBC—Wendell Hall, songs: WJZ
WENR WSM WAVE
KDKA—Pittsburgh Round Table
WCKY—News

WFBF—Michelson's Orchestra
WGBF—Mysterious Pianist
WGN—News; Quin Ryan

WVAI—To be announced
10:15 p.m. EST 9:15 CST
NBC—Roy Sheld's Orch.: WJZ
WAVE WSM WCKY

MBS—Veloce & Yolanda's Orch.:
WGN

WFBF—Popular Rhythms
WVAI—Gob Gelman's Orch.

10:30 p.m. EST 9:30 CST
NBC—Great Moments in History:
WEAF WCKY WAVE WSM
WGY WVAI (sw-9.53)

CBS—March of Time, drama:
WABC WBBM WHAS WKRC
KMOX (sw-6.12)
NBC—Heart Throbs of the Hills:
WJZ KDKA WENR (sw-
6.14)

WFBF—Will Hauser's Orch.
WGBF—News
WGN—Lawrence Salerno; Con-
cert Orchestra

WLW—Cotton Queen Showboat
10:45 p.m. EST 9:45 CST
CBS—Jerry Cooper, baritone:
WABC WBBM WKRC KMOX
(sw-6.12)

WGBF—Wrestling Matches
WHAS—Amateur Contest
11:00 p.m. EST 10:00 CST
NBC—Stanley High, talk: WEAF
CBS—Frank Dailey's Orchestra:
WABC

NBC—Dorsey's Orch.: WJZ

WHAM WCKY
* CBS—Myrt & Marge: WHAS
KMOX

* NBC—Amos 'n' Andy: WTAM
WSM
News: WSAI WLW WKBC

KDKA—Sports, Ed Sprague
WAVE—Johnny Burkarth's Orch.

WBBM—Musical Moments
WENR—Glorie Trotter
WGN—College Broadcast
WGY—Musical Program

11:15 p.m. EST 10:15 CST
NBC—Leonard Keller's Orch.:
WEAF WGY WENR WVAI
WSM (sw-9.53)

CBS—Frank Dailey's Orchestra:
KMOX WBBM

NBC—Dorsey Brothers' Orch.:
KDKA (sw-6.14)

WAVE—Paul Miner
WGN—The Dream Ship

WHAS—Dance Time
WKRC—Red Birds' Orchestra

WLW—Los Amigos, Virginia Mar-
rucci's Orch.; Octavio Bernu-
dez

WTAM—Gene Baker's Orchestra

11:30 p.m. EST 10:30 CST
CBS—Dick Gardiner's Orchestra:
WABC WHAS WBBM WVVA
WKRC

NBC—Paul Whiteman's Orch.:
WJZ WHAM WCKY

NBC—Glenn Lee's Orch.: WEAF
WGY WTAM (sw-9.53)
KDKA—Radio Night Club

KMOX—Bobbie Meeker's Orch.
WAVE—Jimmy Joy's Orch.
WBEN—Albert Socarra's Cuban
Orchestra

WENR—Earl Hines' Orchestra
WGN—Earl Burnett's Orchestra
WVAI—To be announced
WSM—Dance Orchestra

11:45 p.m. EST 10:45 CST
NBC—Jesse Crawford, organist:
WEAF WGY WTAM (sw-9.53)
KMOX—Miles Haggell Presents
WENR—Chas. Boulanger's Orch.
WGBF—Coral Room

WGN—Jan Garber's Orchestra
WLW—Gene Burchell's Orch.
WSMK—Orchestra (CBS)

12:00 Mid ES 11:00 p.m. CS
NBC—Jack Russell's Orchestra:
WEAF WGY WENR

CBS—Johnny Hamp's Orchestra:
WABC WKRC WBBM WVVA
KMOX

NBC—Shandor, violinist; Ranny
Weeks' Orch.: WJZ WAVE
KDKA WHAM WSM (sw-6.14)

WHAS—Gray Gordon's Orch.
WLW—Dance Orchestra
WTAM—Pinky Hunter's Orch.

12:15 a.m. ES 11:15 p.m. CS
CBS—Johnny Hamp's Orchestra:
WSMK

WGN—Veloce & Yolanda's Orch.
WLW—Bob Gelman's Orch.

12:30 a.m. ES 11:30 p.m. CS
NBC—Earl Hines' Orch.: WEAF
WGY WTAM WSM

NBC—Joe Rines' Orch.: WJZ
KDKA WCKY WHAM WLW
WAVE (sw-6.14)

CBS—Henry Busse's Orchestra:
WABC WVVA WKRC WSMK
KMOX

WENR—Jess Hawkins' Orch.
WGN—Charlie Gaylord's Orch.
WLW—To be announced
WHAS—Dream Serenade

12:45 a.m. ES 11:45 p.m. CS
KMOX—When Day Is Done
WENR—Heidelberg Ensemble
WGN—Joe Sanders' Orchestra

1:00 a.m. ES 12:00 Mid CS
NBC—Meredith Willson's Orch.:
WSM
MBS—Continental Gypsies: WGN
WENR—Jack Russell's Orchestra
WHAS—Dream Serenade
WLW—Moon River, organ and
poems
WTAM—Dick Fidler's Orchestra
1:45 a.m. EST 12:45 CST
WAVE—Larry Funk
WGN—Charlie Gaylord's Orch.
2:00 a.m. EST 1:00 CST
WBBM—Maurie Stein's Orch.
WGN—Veloce & Yolanda's Orch.
2:30 a.m. EST 1:30 CST
WBBM—Bob Pappelli's Orchestra
3:00 a.m. EST 2:00 CST
WBBM—Floyd Town's Orchestra

Programs for Wednesday, October 2

6:30 a.m. EST 5:30 CST
 KMOX—Home Folks' Hour
 WLW—Top of the Morning

7:00 a.m. EST 6:00 CST
 KDKA—Musical Clock
 KMOX—Novelty Boys
 WKCY—Bert Layne's Fiddlers
 WFBE—Musical Clock
 WKRC—This and That
 WLS—Smile-a-White
 WLW—A Nation's Family Prayer Period

WSAI—Good Morning
 WWVA—Blue Grass Roy

7:15 a.m. EST 6:15 CST
 KMOX—Four Harvest Hlands
 WKCY—Musical Clock
 WKRC—God's Bible School
 WLW—To be announced

7:30 a.m. EST 6:30 CST
 NBC—Jolly Bill & Jane; WEAF
 CBS—Organ Revue: WABC
 NBC—Pollock & Lawnhurst, piano duo; WJZ
 KMOX—Harry, Johnny and Aunt Sarah
 WGY—Musical Cluck
 WIAS—To be announced
 WKRC—Fiddlin' Farmers
 WLW—Morning Devotions
 WSAI—Today's News
 WSM—Paul and Bert
 WTAM—Sun Up
 WWVA—The Eve Opener

7:45 a.m. EST 6:45 CST
 NBC—Yoichi Hiraoaka, xylophonist; WEAF
 NBC—Rise and Shine; WJZ
 KMOX—Ambrose Haley and the Ramblers
 WKCY—Yodelling Twins
 WLW—To be announced
 WSAI—Musical Sun Dial
 WSM—Morning Devotion

8:00 a.m. EST 7:00 CST
 NBC—Spareribs; WEAF
 CBS—Oleanders, male quartet; WABC
 NBC—Morning Devotions; WJZ
 WAVE KDKA WKCY (sw-21.54)
 KMOX—News; Home Folks' Hour
 WFBE—Our Daily Thought
 WGBF—A Gospel Tabernacle
 WGN—Good Morning
 WHAS—To be announced
 WKRC—To be announced
 WLS—News
 WLW—Garden Club Talk, "Shaded Nooks in the Garden Picture"
 WSAI—A Church Forum
 WSM—To be announced
 WTAM—Slim Eberhardt
 WWVA—A Gospel Tabernacle

8:15 a.m. EST 7:15 CST
 NBC—Twenty Fingers of Harmony; WEAF WTAM WLW
 CBS—Sianey Raphael, pianist; WABC
 NBC—Pals; WJZ KDKA WSM WAVE (sw-21.54)
 WKCY—News
 WFBE—Southern Drifters
 WLS—Morning Roundup

8:30 a.m. EST 7:30 CST
 NBC—Walter Cassel, baritone, William Meeder, organist; WJZ KDKA WKCY (sw-21.54)
 NBC—Cheerio; WEAF WLW WTAM WGY
 CBS—Chapel Singers; WABC
 KMOX—Tick-Tock Revue
 WAVE—Musical Clock
 WFBE—Morning Concert
 WGN—Fireside Melodies
 WSAI—McCormick's Old Time Fiddlers

8:45 a.m. EST 7:45 CST
 CBS—The Bluebirds; WABC
 NBC—Landt Trio and White; WJZ KDKA WKCY (sw-21.54)
 WGBF—Timely Topics

9:00 a.m. EST 8:00 CST
 NBC—Organ Rhapsody; Richard Leibert, organist; WEAF WTAM WSAI
 CBS—Dear Audience, variety show; WABC WSMK WHAS WKRC

★ **NBC—Breakfast Club; Edna Odell, contralto; Morin Sisters; WJZ KDKA WSM WAVE WKCY (sw-15.21)**
 KMOX—Views on News
 WGN—Good Morning
 WGY—Hymns of All Churches
 WLS—A Morning Devotions
 WLW—Hymns of All Churches
 WSAI—McCormick's Old Time Fiddlers
 WWVA—News

9:15 a.m. EST 8:15 CST
 NBC—Richard Leibert, organist; WGY WLW
 KMOX—Musical Jewel Box
 WGBF—City Court
 WLS—Jolly Joe & His Pet Pals
 WWVA—Tex Harrison's Buckaroos

9:30 a.m. EST 8:30 CST
 NBC—Fields and Hall, songs and patter; WEAF WGY WTAM WSAI
 KMOX—The Corn Huskers
 WFBE—Galvano & Cortez
 WKRC—Jean Abbey
 WLS—The Hilltoppers
 WLW—Musical Program
 WWVA—Morning Dance Tunes

9:45 a.m. EST 8:45 CST
 NBC—Wife Saver, Allen Prescott; WEAF
 CBS—Gothamaires; WABC
 KMOX WKRC WSMK WHAS
 KDKA—Style & Shopping Service
 WFBE—Morning Headlines
 WGY—Musical Program
 WLS—Announcements; News
 WKRC—Back Stage Wife, drama
 WSAI—On the Mall
 WTAM—Vaughn King

10:00 a.m. EST 9:00 CST
 NBC—News; Cleo Brown, pianist & songs; WJZ KDKA (sw-15.21)
 NBC—News; Frank Luther tenor; WEAF WSM
 CBS—News, Romany Trail; WABC WKRC WHAS KMOX
 MBS—Hymns of All Churches; WGN
 WAVE—News; To be announced
 WKCY—News; Hollywood Newsreel
 WFBE—Clarence Berger
 WGBF—League of Women Voters
 WGY—News; Market Masket
 WLS—Prairie Ramblers; Patsy Montana; Hiram and Henry
 WLW—Musical Program
 WSAI—Household Hints
 WTAM—News; Tennesseans
 WWVA—Cowboy Loye and Just Plain Bill

10:15 a.m. EST 9:15 CST
 NBC—Home Sweet Home, dramatic sketch; WEAF WGY WLW
 NBC—Edward MacLugh, haritone; WJZ WKCY WAVE WSM
 KDKA—While the City Sleeps
 KMOX—Betty Crocker
 WFBE—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham
 WTAM—Bowie's Dari-Rich

10:30 a.m. EST 9:30 CST
 NBC—Breen & de Rose; Andy Samiella; WEAF WSM WGY WSAI
 CBS—Carlton & Shaw; WABC
 NBC—Today's Children; WJZ WKCY WLS KDKA (sw-15.21)
 KMOX—Let's Compare Notes
 WAVE—A Devotional Service
 WFBE—Little Back Joy
 WGN—Markets; Morning Serenade
 WIAS—To be announced
 WKRC—Woman's Hour
 WLW—Betty Crocker
 WTAM—Health and Home
 WWVA—Phil Cook's Notebook

10:45 a.m. EST 9:45 CST
 NBC—Betty Crocker; WEAF WTAM WGY
 CBS—Saundra Brwn, songs; WABC WKRC KMOX WHAS
 NBC—Herman & Banta, xylophone and piano; WJZ KDKA WAVE WKCY (sw-15.21)
 MBS—Backstage Wife; WGN
 WFBE—Jay Kay Janboree
 WGBF—Your Home
 WKRC—Irene Righter
 WLS—Morning Minstrels
 WLW—Livestock; News
 WSM—Leon Cole, organist
 WWVA—Flyin' X Round-Up

11:00 a.m. EST 10:00 CST
 NBC—Ida Bailey Allen; WEAF WGY WSAI
 CBS—Cooking Close-Ups; WABC WKRC KMOX (sw-15.27)
 NBC—The Honeymoners; WJZ WSM WKCY WAVE WLW
 KDKA—Uncle Tom and Betty
 WFBE—Frederick Water
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House Party
 WLS—Martha Crane and Helen Joyce; Morning Homemakers' Program

11:15 a.m. EST 10:15 CST
 NBC—Studio 7; WEAF WTAM WGY
 CBS—Blanche Sweet, beauty talk; WABC (sw-15.27)
 NBC—Wendell Hall, songs; WJZ WAVE WKCY WSM
 KDKA—Grab Bag
 KMOX—News Thro a Woman's Eyes
 WGN—Through the Looking Glass
 WHAS—Chats with Dolly Dean
 WKRC—Irene Righter
 WLW—Musical Program
 WSAI—To be announced
 WWVA—Rapid Ad Service

11:30 a.m. EST 10:30 CST
 NBC—Army Band; WJZ KDKA WAVE WSM WKCY (sw-15.21)
 CBS—Mrs. Wiggs of the Cabbage Patch; WABC WKRC KMOX (sw-15.27)
 NBC—To be announced; WEAF WTAM WGY
 WFBE—Homespun Philosopher
 WGBF—Baby Shop Man
 WGN—Bachelor's Children
 WIAS—To be announced
 WLS—News; Butter, Egg and Poultry Markets; Livestock Markets
 WLW—Chandler Chats

11:45 a.m. EST 10:45 CST
 NBC—Magie Recipes; Bill Bradley & Jane Ellison; WEAF WTAM WAVE WSM WGY WSAI
 CBS—Just Plain Bill; WABC WKRC KMOX (sw-15.27)
 MBS—Minstrels; WGN WLW
 WFBE—Fridg Facts
 WGBF—Hoosier Philosopher
 WIAS—Monticello Party Line
 WLS—William O'Connor, tenor; Sue Roberts
 WWVA—Your Helpful Helper

How's Trix?

(Continued from Page 3)

Beatrice did, and with her piquant face aglow with the novelty of this new experience Beatrice sat outside the audition room awaiting a verdict on her best friend's efforts. When one of the executives walked past her she was acreep with curiosity, but lacked the temerity to ask what progress was being made behind those mysterious doors. So she made conversation by saying that she, too, was destined for big things in the drama, and asking if it would be too much of an intrusion if she were permitted at least to read a script.

The result of that chance request should be obvious by now. Flo Campbell, good enough for the part without the competition she had brought along, had to bow to Beatrice's more highly approved reading of the script. It was the leading part in Bill the Barber, later to be known as Just Plain Bill.

And then came Betty and Bob. It was placed through the same agency. And no sooner did the sponsor's idea penetrate the minds of the producers than they unanimously thought of Beatrice Churchill.

At 24 (she was born December 21, 1910) she still is single—and if she is to be believed, she's not threatened with any of the complications which she adjusts so readily in her daily scripts. Each year finds her taking time to go back to the mountains which she loves, there to reassure her parents who still believe that little Trix is far too young to brave the pitfalls of so big a city as Chicago.

And how's Trix? Well, if you must know, she is simply delightful!

Betty and Bob, with Beatrice Churchill, may be heard daily except Saturday and Sunday, over an NBC-WJZ network at 4 p. m. EST (3 CST; 2 MST; 1 PST).

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WEDNESDAY WLW
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Ten complete sets of Ken-Rad Radio Tubes given away every Wednesday night to listeners.

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Defy your friends to guess where money is. Looks like any other fine, genuine leather belt.

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SEND NO MONEY

Rush coupon. Pay postman only \$1.95 plus postage. We refund money you pay us if not mystified, thrilled and delighted.

Amazing new way to conceal money gives complete protection against robbers, holdups, pickpockets! Carry money on your person in complete safety! Newly invented, patented "Mystery" Money Belt absolutely defies detection. Even you won't know where secret money pocket is until you read directions. A good-looking, high quality top grain genuine black Cowhide leather belt—PLUS this wonderful new feature. Only YOU will know where secret pocket is—others can't find it. No zipper to betray hiding place or catch and snag on clothes.

NAME STAMPED IN GOLD ON INSIDE OF BELT

THE SECRET MONEY POCKET

Secret Money pocket is concealed in buckle-end of belt. Simply snap buckle open, place money in thin spring brass bill holder, replace in end of belt—and snap loop closed. Takes but a second. No need to remove belt to load or unload. Money is completely hidden, yet instantly available to you.

Lifetime Silverplate Buckle with Initial FREE OF EXTRA CHARGE

Also your own full name stamped in 22K Gold on inside of belt. Makes splendid, unusual, personalized gift. SEND NO MONEY. Rush coupon with name, waist measure or size and initial wanted. Pay postman only \$1.95 plus few cents postage when he delivers belt in handsome box. If not delighted and surprised, return belt and money you paid us will be refunded instantly. Order today.

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Rush "Mystery" Money Belt. I'll pay postman \$1.95 plus postage. If not satisfied, you will refund money I paid you.

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Initial Wanted	Waist Size
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Wednesday - Continued

(Continued from Preceding Page)

1:00 p.m. ES 12:00 m CS
 NBC—Markets and Weather Reports: WFAF
 CBS—Martha Holmes, Fed. Housing Administration Speaker: WABC WSMK WKRC KMOX (sw-15.27)
 NBC—Lee Gordon's Orch.: WGY WTAM
 WHHL—Gladys Catron
 WGBF—Church & School News
 WGN—The Love Doctor
 WHAS—College of Agriculture
 WLS—Prairie Farmer Dinnerhell Program
 WSAI—Police Flashes
 WSM—Strings and Christine Laub, contralto
 WWVA—Dominic and Tony
 1:15 p.m. EST 12:15 CST
 * CBS—World Series Baseball Game: WABC KMOX WBBM WHAS WKRC WSMK WWVA (sw-15.27)
 * NBC—World Series Baseball Game: WFAF WJZ KDKA WAVE WCKY WGN WGY WHAM WLS WLW WSAI WSM WTAM (sw-15.21)
 3:15 p.m. EST 2:15 CST
 NBC—The Way Man WJZ WCKY WSM WAVE
 NBC—Ma Perkins, dramatic sketch: WFAF WGY WLW WTAM WLS
 KDKA—Romance of Dan and Sylvia
 WFBE—George Olsen's Music
 WGN—June Baker, home management
 WWVA—The Ol' Pardner
 3:30 p.m. EST 2:30 CST
 NBC—Vic & Sade, comedy sketch: WFAF WTAM WLW WGY
 CBS—“Whoa Pincus,” sketch: WABC WHAS WSMK WKRC (sw-15.27)
 NBC—Spotlight Revue: WJZ WCKY WSM WAVE
 Ma Perkins: WWVA WHAM
 KDKA—To be announced
 KMOX—To be announced
 WFBE—Johnny Marvin, songs
 WGBF—Sunshine Hour
 WGN—The Mail Box
 WLS—Dale Carnegie, radio commentator
 3:45 p.m. EST 2:45 CST
 NBC—The O'Neils, dramatic sketch: WFAF WTAM WGY WLW (sw-15.33)
 CBS—Whoa Pincus: WWVA KMOX
 WFBE—Hawaiian Melodies
 WGN—Afternoon Serenade
 WLS—Homemakers' Program
 4:00 p.m. EST 3:00 CST
 NBC—Woman's Radio Review: WFAF WCKY WTAM WAVE WSM WSAI
 CBS—The Hoosier Hop: WABC WSMK WKRC KMOX (sw-15.27)
 * NBC—Betty and Bob: WJZ KDKA WENR (sw-15.21)
 Betty and Bob, sketch: WLW WGY
 WFBE—Quartet Songs
 WHAS—A Week-day Devotions
 WWVA—Cowboy Loyal and Just Plain Bill

4:15 p.m. EST 3:15 CST
 NBC—To be announced: WJZ KDKA (sw-15.21)
 KMOX—Window Shoppers
 WENR—Madame de Sylvara
 WFBE—Miniature Concert
 WGY—Woman's Radio Review
 WHAS—Hoosier Hop (CBS)
 WLW—News & Financial Notes
 4:30 p.m. EST 3:30 CST
 NBC—Masquerade: WFAF WSAI WTAM
 CBS—Opening of the New Hayden Planetarium: WABC WSMK WHAS WWVA KMOX (sw-15.27)
 NBC—Fascinatin' Rhythm; Ranny Weeks' Orch.: WJZ WSM WCKY WAVE
 CBS—Vivian Della Chiesa, soprano: WABC WHAS WKRC WSMK (sw-15.27)
 KDKA—Market Report
 WFBE—Brass Band Concert
 WGBF—News
 WGY—Scissors and Paste
 WKRC—Eddie Schaefer
 4:45 p.m. EST 3:45 CST
 CBS—Loretta Lee; The Clubmen: WABC WSMK WHAS KMOX WKRC (sw-15.27)
 NBC—Fascinatin' Rhythm: WENR
 NBC—Grandpa Burton, sketch: WFAF WTAM
 KDKA—Market Reports
 WFBE—Waltz Time
 WGBF—Musical Masterpieces
 WGY—Stock Reports
 WLW—Dorothea Ponce, songs
 WSAI—Dealers Salute
 5:00 p.m. EST 4:00 CST
 CBS—Mounty & Gest, piano team: WABC WSMK WKRC KMOX (sw-15.27)
 NBC—Crosscut from Log of Day: WJZ WCKY WENR
 * NBC—Al Pearce's Gang: WFAF WSAI WAVE WCKY WGY WSM
 KDKA—Plough Boys
 WFBE—Treasure Tunes
 WHAS—Eastern Kentucky State
 WLW—Dick Tracy
 WTAM—Musical Cocktail
 WWVA—Cap, Andy and Flip
 5:15 p.m. EST 4:15 CST
 CBS—Waltz Time: WABC WSMK WKRC KMOX (sw-15.27)
 KDKA—Kiddies' Klub
 WLW—Jack Armstrong, drama
 * WWVA—GOSSIP PROGRAM
 5:30 p.m. EST 4:30 CST
 NBC—Irene Wicker, the Singing Lady: WJZ KDKA WLW (sw-15.21)
 CBS—Jack Armstrong: WABC (sw-15.27)
 NBC—Tom Mix's Adventures: WFAF WGY WSAI WSM
 KMOX—Strolling Bard
 WAVE—Children's Hour
 WCKY—Jane and Bob
 WFBE—Shoppers Special
 WHAS—Herbert Koch, organist
 WKRC—Gold Period
 WWVA—Shopping Syncopation
 5:45 p.m. EST 4:45 CST
 NBC—Adventures of Dick and Sam: WFAF WGY WAVE WSM WSAI WTAM WCKY
 CBS—Og, Son of Fire: WABC WKRC WHAS (sw-15.27)

Star ★ Indicates High Spot Selections

NBC—Orphan Annie: WJZ KDKA WLW (sw-15.21)
 KMOX—Cubanettes
 WENR—That Certain Four
 WFBE—Mose & Rufus
 WGBF—Musical Masterpieces
 WGN—Armchair Melodies

Night

6:00 p.m. EST 5:00 CST
 NBC—Flying Time: WFAF WGY WENR
 CBS—L. Nazir Kurkdjie's Ensemble: WSMK
 NBC—Animal News Club: WJZ WCKY
 CBS—Buck Rogers: WABC (sw-11.83)
 KDKA—News-Reeler
 KMOX—To be announced
 WAVE—Musical Program
 WFBE—Dinner Music
 WHAS—Shadow Time
 WKRC—Smilin' Dan
 WLW—Old Fashioned Girl, Helen Nugent, contralto, orchestra
 WSAI—“Omar the Mystic”
 WSM—Marjorie Cooney; Pan American Broadcast
 WTAM—Twilight Tunes
 WWVA—The Keystones

6:15 p.m. EST 5:15 CST
 * NBC—Mary Small, songs: WFAF WSM WGY WSAI
 NBC—To be announced: WJZ WCKY
 CBS—Bobby Benson and Sunny Jim: WABC (sw-11.83)
 NBC—Ken Sparrow's Ensemble: WENR
 KDKA—Onerel (a Soap Shot)
 KMOX—Og, Son of Fire (CBS)
 WKRC—Sport Cast
 WLW—To be announced
 WTAM—Armchair Explorers
 WWVA—Economy Notes

6:30 p.m. EST 5:30 CST
 NBC—Irene Wicker, the Singing Lady: WGN
 NBC—News: Ray Heatherton, haritone: WFAF
 CBS—News: Vanished Voices: WABC (sw-11.83)
 NBC—News: The Charioteers: WJZ
 KDKA—Those Three Girls
 KMOX—Jack Armstrong (CBS)
 WCKY—News
 WENR—What's the News?
 WFBE—Star Serenaders
 WGBF—Singing Cowboy
 WGY—News: Evening Brevities
 WKRC—Evening Serenade
 WLW—Jack Armstrong, drama
 WSAI—Headlines in the News
 WSM—News: Financial News
 WTAM—News: Don Jose
 WWVA—News Reporter

6:45 p.m. EST 5:45 CST
 CBS—Poetic Strings: News: WABC WSMK (sw-11.83)
 NBC—Orphan Annie: WSM WGN WAVE
 NBC—Billy and Betty, sketch: WFAF
 NBC—Lowell Thomas, news: WJZ KDKA WLW (sw-11.87-15.21)

7:00 p.m. EST 6:00 CST
 * NBC—Amos 'n' Andy: WFAF WLW WGY (sw-9.53)
 * CBS—Myrt & Marge: WABC WKRC (sw-11.53)
 NBC—Easy Aces: Comedy Sketch: WJZ KDKA WENR WCKY (sw-11.87)
 CBS—Buck Rogers: WHAS KMOX
 NBC—Silverburg Ensemble: WAVE WSM
 WFBE—Hornberger Trio
 WGBF—Stock Markets
 WGN—Bob Elson, sports
 WHAM—Sportcast
 WSAI—Bob Geltman's Orchestra
 WTAM—Sportsman; Baseball Scores
 WWVA—Sports Final

7:15 p.m. EST 6:15 CST
 * NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WFAF WGY WTAM WSAI (sw-9.53)
 NBC—Capt. Ian Healy: WJZ KDKA WENR WHAM (sw-11.87)
 CBS—Jerry Cooper, baritone: WABC (sw-11.83)
 MBS—Lilac Time: WGN WLW
 KMOX—Frank Hazzard with Orchestra
 WAVE—To be announced
 WBBM—Pat Flanagan on Sports
 WCKY—Stamp Club
 WFBE—Pat & Bill
 WGBF—Baseball Results
 WHAS—All Star Revue
 WKRC—All Star Radio Roundup
 WSM—Jack and His Builders
 WWVA—Dinner Music

7:30 p.m. EST 6:30 CST
 NBC—Our American Schools: WFAF WSAI WAVE
 * CBS—Kate Smith's Hour: Jack Miller's Orchestra; Ted Collins, announcer: WABC WKRC WHAS KMOX (sw-11.83)
 * NBC—Lum & Abner, comedy sketch: WJZ WENR WLW
 KDKA—Lois Miller and Rosey Rowsell
 WBBM—Edouardo Varzo's Ensemble
 WCKY—News
 WFBE—Sport Review
 WGBF—Historical Facts
 WGN—Milky Way Winners
 WGY—Jim Healey, commentator
 WHAM—News
 WSM—Musical Moments
 WTAM—Youth and Experience

7:45 p.m. EST 6:45 CST
 NBC—Dangerous Paradise, drama: Elsie Hitz and Nick Dawson: WJZ KDKA WENR WAVE WSM WLW WHAM (sw-11.83)
 * CBS—Boake Carter, news: WABC WHAS KMOX WKRC WBBM (sw-11.83)
 NBC—Charley Bowers' Orch. & Three Scamps: WFAF WSAI WTAM WCKY
 WFBE—Will Hauser's Orchestra
 WGN—Quinn Ryan's Amateur Show
 WGY—Victor Young's Orchestra; Guest Artist
 WWVA—Amer. Family Robinson

8:00 p.m. EST 7:00 CST
 * NBC—One Man's Family, sketch: WFAF WSM WTAM WAVE WGY WLW
 CBS—Johnny and the Foursome: WABC WKRC WHAS WBBM KMOX (sw-6.12)
 NBC—The Rendezvous: WJZ KDKA WCKY WHAM WLS (sw-11.87)
 WFBE—Dave & Henry
 WGN—The Lone Ranger
 WSAI—To be announced
 WWVA—Family Album

8:15 p.m. EST 7:15 CST
 CBS—Dr. Robert M. Hutchins, Pres. U. of C. “The Relation of the University to the Community: WABC WSMK WHAS WKRC KMOX (sw-6.12)

8:30 p.m. EST 7:30 CST
 * NBC—“The House of Glass,” sketch with Gertrude Berg, Joe Greenwald, Paul Stewart, Helen Dumas, Bertha Walden, Bill Artzt's Orch.: WJZ KDKA WHAM WLS (sw-11.87)
 * CBS—Burns & Allen; Orch.: WABC WKRC KMOX WHAS WBBM (sw-6.12)
 * NBC—Wayne King's Orch.: WFAF WTAM WGY WSAI
 MBS—Heatrolatone: WGN WLW
 WAVE—To be announced
 WCKY—Musical Cocktail
 WFBE—To be announced
 WSM—Strings
 WWVA—Musical Moments

8:45 p.m. EST 7:45 CST
 WCKY—Musical Moments
 WFBE—Bob Jones
 WSM—Poom and this Song
 WWVA—The Seven of Us

9:00 p.m. EST 8:00 CST
 * CBS—Lily Pons, soprano; Andre Kostelanetz' Orch.; Chor. us: WABC WKRC WHAS WSMK WBBM KMOX (sw-6.12)
 * NBC—Town Hall Tonight: Fred Allen, Portland Hoffa, Art Players, Amateurs & Peter Van Steedens' Orch.: WFAF WTAM WSM WAVE WLW WGY (sw-9.53)
 * NBC—John Charles Thomas & Neighbors: Frank Tours' Orch.: WJZ WLS KDKA WCKY WHAM (sw-6.14)
 WFBE—Boxing Matches
 WGN—Arch Ward
 WSAI—Community Chest Program
 WWVA—News

9:15 p.m. EST 8:15 CST
 WBBM—Johnny Hamp's Orch
 WGN—Horace Heidt's Orchestra
 WSM—Poem and the Song
 WWVA—Ev and Ory

9:30 p.m. EST 8:30 CST
 * NBC—Warden Lawes; Twenty Thousand Years in Sing Sing; “Wanted”: WJZ WENR KDKA WCKY WHAM WLS (sw-6.14)
 CBS—Six Gun Justice: WABC WKRC WHAS WBBM (sw-6.14)
 KMOX—Comedy Stars
 WBBM—Fox Hunters
 WGN—Wallenstein Sinfonietta
 WSAI—To be announced

9:45 p.m. EST 8:45 CST
 KMOX—To be announced
 WSAI—Rheiny Gan, songs

10:00 p.m. EST 9:00 CST
 CBS—On the Air with Lud Gluskin: WABC KMOX WKRC WBBM (sw-6.12)
 NBC—Committee on Religious Life in the Nation's Capitol: KDKA WSM WAVE WHAM (sw-6.14)
 NBC—Musical Revue; Conrad Thibault, baritone; Harry Salter's Orch.: WFAF WTAM WGY WSAI (sw-9.53)
 WCKY—News
 WENR—Shoestring Castle, dramatic sketch
 WGN—News; Quin Ryan's Sports
 WHAS—Down on the Farm
 * WLW—KEN-RAD PRESENTS Unsolved Mysteries, drama

10:15 p.m. EST 9:15 CST
 WCKY—Selected
 WGN—Musical Moments
 WHAS—On the Air with Lud Gluskin (CBS)

10:30 p.m. EST 9:30 CST
 CBS—March of Time: WABC WHAS KMOX WBBM WKRC (sw-6.12)
 NBC—Ray Noble's Orchestra: WFAF WGY WTAM WLW (sw-9.53)
 NBC—Stones of History: WJZ WHAM KDKA WCKY WENR WAVE (sw-6.14)
 WGN—Attilio Paggiore; Orch
 WSAI—To be announced
 WSM—Francis Craig's Orch.

10:45 p.m. EST 9:45 CST
 CBS—Nat'l Conference of Catholic Charities; Alfred E. Smith, speaker: WABC WHAS WKRC WBBM (sw-6.12)
 KMOX—News
 WFBE—Will Hauser's Orchestra

11:00 p.m. EST 10:00 CST
 NBC—Manny Laporte's Orch.: WFAF WGY (sw-9.53)
 CBS—Claude Hopkins' Orch.: WABC WBBM WSMK
 NBC—Dorothy Lamour, soprano: WJZ WHAM WCKY
 * NBC—Amos 'n' Andy: WTAM WSM
 * CBS—Myrt and Marge: KMOX WHAS
 KDKA—Sports, Ed Sprague
 WAVE—To be announced
 WENR—Globe Trotter
 WGN—College Broadcast
 WKRC—News Cast
 WLW—News
 WSAI—Today's News

11:15 p.m. EST 10:15 CST
 NBC—Opening of the Hayden Planetarium: WJZ WHAM WCKY
 NBC—Leonard Keller's Orch.: WENR WSAI WGY (sw-9.53)
 KDKA—Dream Ship
 KMOX—Claude Hopkins' Orch. (CBS)
 WGN—Fiddle Riddles
 WHAS—Dance Time
 WKRC—Red Birds' Orchestra
 WLW—Salute to the Cities
 WSM—Jack Shook and Beasley Smith
 WTAM—Gene Baker's Orchestra

11:30 p.m. EST 10:30 CST
 * NBC—House of Glass, dramatic sketch: WSM WAVE
 CBS—Johnny Hamp's Orchestra: WABC WSMK WHAS WKRC
 NBC—Glenn Lee's Orch.: WFAF WSAI WCKY WTAM WGY (sw-9.53)
 NBC—Luigi Romanelli's Orch.: WJZ WHAM
 KDKA—Radio Night Club
 KMOX—Bobbie Meeker's Orch.
 WBBM—Seymour Simons' Orch.
 WENR—Earl Hines' Orchestra
 WGN—Earl Burton's Orchestra

11:45 p.m. EST 10:45 CST
 NBC—Jesse Crawford, organist
 WFAF WCKY WTAM WSAI WGY (sw-9.53)
 KMOX—To be announced
 WENR—Chas. Buntlinger's Orch.
 WGN—Jan Garber's Orchestra
 WLW—Gene Burchell's Orch.

Bulls and Boners

MIKE GALLAGHER: “Make sure your child will not be handicapped by having his eyes examined.”—Charles Cochran, Weatherford, Texas. (September 11; KTAT; 12:42 p. m.)

ELEANOR HOWE: “While you are keeping an eye on the mixture keep an eye on the bowl and an eye on the spoon as well.”—Mrs. A. W. Voedisch, Rockford, Ill. (September 4; WMAQ; 2 p. m.)

ANNOUNCER: “And if Allison plays as well today as he did tomorrow he should have no trouble winning the cup.”—Earle Nicklas, Amherst, Mass. (September 11; WFAF; 4:27 p. m.)

DON CARR (Presenting Amateur Award): “It's the same watch we give the contestant each week.”—Mrs. J. Bohren, Jr., Patterson, N. J. (September 9; WMCA; 9:16 p. m.)

ANNOUNCER: “Call Walnut 0300 and you can get all the information you want about this coal for \$8.75 a ton.”—Myrtle

Jokumsen, Waterloo, Iowa. (September 2; WAAW; 3:45 p.m.)

ANNOUNCER: “. . . at the headquarters of the Nile.”—Phyllis Lerner, Melrose, Mass. (August 31; WEEL; 12:18 p. m.)

ANNOUNCER: “McGuire and Hanson are departing from their usual policy and for the first time are offering a bona fide 20 per cent reduction—a legitimate reduction.”—Mrs. B. Zimmerman, East Lansing, Michigan. (August 28; WJZR; 12:13 p. m.)

SPORTS ANNOUNCER: “In the American League all the games played were postponed on account of rain.”—Esther Young, Dixfield, Maine. (September 4; WTIC; 6:45 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contributions to Bulls and Boners Editor, care of RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

Programs for Thursday, October 3 On Short Waves

6:30 a.m. EST 5:30 CST
KMOX—Home Folks' Hour
WLV—Top of the Morning

7:00 a.m. EST 6:00 CST
KDKA—Musical Clock
KMOX—Novelty Boys
WCKY—Bert Layne's Fiddlers
WFBE—Musical Clock
WKRC—This and That
WLS—Smile-a-While
WLV—Nation's Family Prayer Period
WSAI—Good Morning
WVVA—Blue Grass Roy

7:15 a.m. EST 6:15 CST
KMOX—Four Harvest Hands
WCKY—Musical Clock
WKRC—God's Bible School
WLV—To be announced

7:30 a.m. EST 6:30 CST
NBC—Jolly Bill & Jane; WEAF
CBS—Organ Reveille; WABC
NBC—Pollock & Lawnhurst, piano duo; WJZ
KMOX—Harry, Johnny and Aunt Sarah
WGY—Musical Clock
WHAS—To be announced
WKRC—Fiddlin' Farmers
WLS—Bulletin Board
WLV—Morning Devotions
WSAI—Today's News
WSM—Delmore Brothers
WTAM—Sun Up
WVVA—The Eye Opener

7:45 a.m. EST 6:45 CST
NBC—Yoichi Hiraoka, xylophonist; WEAF
NBC—Rise and Shine; WJZ
WCKY—Yodeling Twins
WLS—Smile-a-While
WLV—To be announced
WSAI—Musical Sun Dial
WSM—Morning Devotion

8:00 a.m. EST 7:00 CST
NBC—Sparceribs; WEAF
CBS—The Bluebirds; WABC
NBC—Morning Devotions; WJZ
WAVE WCKY KDKA (sw-21.54)
KMOX—News; Home Folks' Hour
WFBE—Our Daily Thought
WGBF—Gospel Tabernacle
WGN—Good Morning
WHAS—To be announced
WKRC—To be announced
WLS—News
WLV—To be announced
WSAI—Church Forum
WSM—To be announced
WTAM—Slim Eberhardt
WVVA—Gospel Tabernacle

8:15 a.m. EST 7:15 CST
NBC—Morning Glories; WEAF
WTAM WLV
CBS—Sidney Raphael, pianist; WABC
NBC—Pals; WJZ WAVE KDKA (sw-21.54)
WCKY—News
WFBE—Arkansas Fiddlers
WGN—Romance Time
WLS—Morning Roundup

8:30 a.m. EST 7:30 CST
NBC—Walter Cassel, baritone, William Meeder, organist; WJZ WJR KDKA WCKY (sw-21.54)
CBS—Salon Musicale; WABC
NBC—Cecilio; WEAF WTAM WLV WGY
KMOX—Tick-Tock Revue
WAVE—Musical Clock
WFBE—Morning Concert
WGN—Good Morning Program
WSAI—McCormick's Old Time Fiddlers

8:45 a.m. EST 7:45 CST
NBC—Laud Trio and White; WJZ WCKY KDKA (sw-21.54)
WGBF—Timely Topics
WSM—Morning Devotion

9:00 a.m. EST 8:00 CST
NBC—Organ Rhapsody; Richard Leibert, organist; WEAF WTAM WSAI
CBS—Review of Revenues; WABC WSMK WKRC WHAS
★ NBC—Breakfast Club; Edna Odell, contralto; Ranch Boys; WJZ WSM KDKA WAVE WCKY (sw-15.21)
Hymns of All Churches; WGY WLV
KMOX—Views on News
WGY—Hymns of All Churches
WLS—Morning Devotions
WVVA—News

9:15 a.m. EST 8:15 CST
NBC—Organ Rhapsody; WLV WGY
KMOX—Musical Jewel Box
WGBF—City Court

WLS—The Hilltoppers
WVVA—Tex Harrison's Buckaroos

9:30 a.m. EST 8:30 CST
NBC—Fields and Hall, songs and patter; WEAF WTAM WSAI
KMOX—The Corn Huskers
WFBE—Smoky Mountain Boys
WGY—Little Jack Little
WLS—Ford Rush and Ralph Emerson
WLV—Musical Program
WVVA—Morning Dance Tunes

9:45 a.m. EST 8:45 CST
NBC—Doc Schneider's Yodeling Cowboys; WEAF
CBS—Men of Manhattan; WABC WSMK WKRC WHAS KMOX
KDKA—Style & Shopping Service
WFBE—Morning Headlines
WGY—Musical Program
WLS—Announcements and News
WLV—Bark Stage Wife
WSAI—On the Mall
WTAM—Vaughn King

10:00 a.m. EST 9:00 CST
NBC—News; Frank Luther, tenor; WEAF WSM WAVE
NBC—News; Clew Brown, pianist and songs; WJZ KDKA (sw-15.21)
CBS—Morning Moods; WABC WKRC WHAS
MBS—Hymns of All Churches; WGN
KMOX—News Thru a Woman's Eyes
WFBE—Gladys Catron
WGY—News; Market Basket
WLS—Prairie Ramblers; Patsy Montana; Hiram & Henry
WLV—The Virginians
WSAI—Household Hints
WTAM—News; Tennesseans
WVVA—Cowboy Loy and Just Plain John

10:15 a.m. EST 9:15 CST
NBC—Edward MacHugh, the Gospel Singer; WJZ KDKA WCKY WAVE WSM (sw-15.21)
NBC—Home Sweet Home, dramatic sketch; WEAF WTAM WGY WLV
KMOX—Let's Compare Notes
WFBE—Dot Club News
WGBF—Household Hour
WGN—Margery Graham
WLS—Wm. O'Connor, tenor; Sue Roberts

10:30 a.m. EST 9:30 CST
NBC—Today's Children; WJZ KDKA WCKY WLS (sw-15.21)
CBS—The Gothamaires; WABC WHAS KMOX
NBC—Breen & de Rose; Andy Sannella, guitarist; WEAF WSM WSAI
KMOX—The Corn Huskers
WAVE—Devotional Service
WFBE—Studio Program
WGN—Antonio's Continentals
WGY—Banjoers and Radio Sweethearts
WKRC—Woman's Hour
WLV—Morning Housewarmers
WTAM—Health and Home with Vaughn King
WVVA—Flvin' X Round-Up

10:45 a.m. EST 9:45 CST
NBC—Herma & Banta, xylophone and piano; WJZ WAVE WCKY KDKA (sw-15.21)
NBC—Morning Parade; WEAF WTAM
WFBE—Dr. Enstein
WGN—Backstage Wife
WGY—Mid Morning Devotions
WKRC—Gothamaires (CBS)
WLS—Morning Minstrels
WLV—Live Stock; News
WSAI—On the Mall
WSM—Leon Cole, oremist

11:00 a.m. EST 10:00 CST
NBC—The Honeymooners; WJZ WAVE WCKY WLV KDKA WSM (sw-15.21)
CBS—Brad & Al, songs & patter; WABC (sw-15.27)
NBC—Ida Bailey Allen; WEAF WSAI WGY
CBS—Mary Lee Taylor; WHAS KMOX
WFBE—Modern String Duo
WGBF—Mister and Missus
WGN—Friendly Neighbor's House Praty
WKRC—Bulletin Board
WLS—Martha Crane and Helen Joyce
WTAM—Board of Education
WVVA—Blaine and Dene

11:15 a.m. EST 10:15 CST
NBC—Wendell Hall, songs; WJZ WCKY

CBS—Madison Ensemble; WABC WKRC WHAS (sw-15.27)
NBC—Studio 7; WEAF WAVE WGY WSM WTAM
KDKA—Grab Bag
KMOX—Fascinating Melodies
WFBE—Alma & Jane
WGN—Jacob Tarshish
WLV—Musical Program
WSAI—To be announced
WVVA—Rapid Ad Service

11:30 a.m. EST 10:30 CST
NBC—The Carnival; Chas. Sears, tenor; Roy Shield's Orchestra; Don McNeill, m. c.; WTAM
CBS—Mrs. Wiggs of the Cabbage Patch; WABC WKRC KMOX (sw-15.27)
NBC—Navy Band; WJZ WSM WCKY WAVE KDKA (sw-15.21)
NBC—Fountain of Song; WEAF WGY
WFBE—Homespun Philosopher
WGBF—Baby Shop Man
WGN—Bachelor's Children
WHAS—To be announced
WKRC—Along Melody Lane
WLS—News; Butter, Egg and Poultry Markets; Livestock Markets
WLV—Chandler Chats
WVVA—Your Helpful Helper

11:45 a.m. EST 10:45 CST
CBS—Jus' Main Bill; WABC WKRC KMOX (sw-15.27)
MBS—Minstrels; WGN WLV
WFBE—Fried Facts
WGBF—Hoosier Philosopher
WGY—Yodeling Cowboys
WHAS—Monticello Party Line
WLS—William O'Connor, tenor; Sue Roberts
WVVA—Hank's Hillbillies

Afternoon

12:00 m ES 11:00 a.m. CS
NBC—Marie De Ville, vocalist; WEAF WSM WAVE WSAI
NBC—Simpson Boys of Sprucehead Bay; WJZ KDKA WCKY (sw-15.21)
CBS—The Voice of Experience; WABC WKRC KMOX WVVA WHAS (sw-15.27)
WFBE—Gwen Williams
WGBF—Wedding Anniversaries
WGN—We Are Four
WGY—Musical Program
WLS—Roundup
WLV—Farmyard Follies
WTAM—Doc Whipple

12:15 p.m. ES 11:15 a.m. CS
CBS—The Merry Makers; WABC WHAS WKRC WSMK KMOX (sw-15.27)
NBC—Honeyboy and Sassafras; WEAF WTAM WSAI
NBC—The Merry Maes; WJZ WAVE WSM
MBS—Morning Housewarmers; WGN
KDKA—News Reeler
WCKY—News
WFBE—Noontime Tunes
WGY—Olson Weavers
WLS—"Old Kitchen Kettle," Mary Wright
WLV—To be announced
WVVA—Pattens in Organdy

12:30 p.m. ES 11:30 a.m. CS
NBC—Merry Madcaps; WEAF WTAM WSAI
CBS—"Mary Marlin," sketch; WABC WKRC KMOX WHAS (sw-15.27)
NBC—Nat'l Farm and Home Hour; Guest Speakers; Walter Blumfuss' Orch.; WJZ WLV WCKY WSM KDKA WAVE (sw-15.21)
WFBE—Lancheon Music
WGN—Markets; Good Health & Training
WGY—Farm Program
WLS—"Little Bits from Life," William Vieckland

12:45 p.m. ES 11:45 a.m. CS
CBS—Five Star Jones; WABC WKRC KMOX (sw-15.27)
MBS—Painted Dreams; WGN WLV
WFBE—Frank Zwagaert, baritone
WGBF—Bulletin Board
WHAS—Dream Train
WLS—Weather; Produce Markets; News
WVVA—Gertrude Miller

1:00 p.m. ES 12:00 m CS
NBC—Rex Battle's Ensemble; WTAM WSAI WGY
NBC—Market and Weather Report; WEAF

(Continued from Page 16)

10 p. m.—Troise and his mandoliers (GSC, GSL).
10:30 p. m.—Program dedicated to American short wave clubs (HJ1ABE).

TUESDAY, OCTOBER 1

9:35 a. m.—Light and Shade (GSF, GSG).
1:2 p. m.—AIR-DO-WELLS (GSB, GSD, GSI).
2 p. m.—Game, Set and Match (GSB, GSD, GSI).
2:30 p. m.—Rifle Corps Band (GSB, GSD, GSI).
2:45 p. m.—Ballad concert (GSB, GSD, GSI).
3:15 p. m.—Backstage London (GSB, GSD, GSI).
6 p. m.—New German tunes (DJC).
6:7 p. m.—MUSICAL COMEDY MOMENTS (GSB, GSC).
6:35-6:45 p. m.—Mail Bag, Eugene Darlington (W2XAF).
6:45 p. m.—Backstage in Schenectady (W2XAF).
7 p. m.—Backstage in London (GSB, GSC).
7 p. m.—Typical Venezuelan music (YV2RC).
7:15 p. m.—Living in the French Capital (FYA).
7:15 p. m.—Rosario Yozada, vocalist (YV2RC).
7:30 p. m.—Harvest Means Bread (DJC).
8:30-9 p. m.—SPECIAL BROADCAST FOR CHICAGO SHORT WAVE RADIO CLUB (YV2RC).
8:30 p. m.—Musical jokes (DJC).
9:20 p. m.—Evening concert (HC2RL).
10 p. m.—Light and Shade, a play (GSC, GSI).

WEDNESDAY, OCTOBER 2

6 a. m.—Mail Bag (VK3ME).
10 a. m.—Under Big Ben, talk (GSF, GSG).
1:30-2 p. m.—THE ROCKY MOUNTAINEERS, presented by Bill Campbell (GSB, GSD).
2-3 p. m.—PROMENADE CONCERT, Brahms (GSB, GSD, GSI).
3 p. m.—Harry C. Lange, speaker (RNE).
3 p. m.—Bryan Nichie (GSB, GSD, GSI).
4:30 p. m.—Dusk Before Helvellyn (GSB, GSC).
5:10 p. m.—German Girls' Association (DJC).
6:15 p. m.—Bonfire in Autumn (DJC).
6:45 p. m.—Under Big Ben, talk (GSB, GSC).
7 p. m.—Maurice Winnick's Orch. (GSB, GSC).
7:30 p. m.—Rosario Lozada, vocalist (YV2RC).
8:30 p. m.—Operatic arias (YV2RC).
8:30 p. m.—String trio (DJC).
9 p. m.—Dance music (YV2RC).
9:15 p. m.—Musical riddle hour (DJC).
10 p. m.—Bands across the sea (GSC, GSI).

THURSDAY, OCTOBER 3

9:25 a. m.—Talk on literature (PHI).
11:15 a. m.—Mantovani's orchestra (GSF, GSG).
1:30 p. m.—West End shows (GSB, GSD, GSI).
1:30 p. m.—Medvedeff's balalaika orchestra (GSB, GSD, GSI).
2:3-10 p. m.—PROMENADE CONCERT, Mozart and Haydn (GSB, GSD, GSI).
3:15 p. m.—Military band (GSB, GSD, GSI).
5:10 p. m.—Zupkeisenhans (DJC).
6:15-7:15 p. m.—SCENES FROM FAUST (DJC).
6:40 p. m.—EMPIRE MAIL BAG (GSB, GSC).
6:40 p. m.—Troise and his mandoliers (GSB, GSC).
7:15 p. m.—National quartet (YV2RC).
7:30 p. m.—Hawaiian music (YV2RC).
7:30 p. m.—German army band (DJC).
8:30 p. m.—Trin (YV2RC).
8:30 p. m.—Piano, violin and cello (DJC).
9:10 p. m.—BAND CONCERT (YV2RC).
9:15 p. m.—Light music (DJC).
9:20 p. m.—Ecuadorian music (PRADO).
10 p. m.—BBC Empire orchestra (GSC, GSI).
10 p. m.—News bulletins, weather (CJRX).

FRIDAY, OCTOBER 4

10:15 a. m.—Dance music (PHI).
11:50 a. m.—Zigeuner orchestra (GSF, GSG).
2:25-3:35 p. m.—PROMENADE CONCERT, Beethoven (GSB, GSD, GSI).
3:35 p. m.—ROYAL FOLLIES (GSB, GSD, GSI).
4:10 p. m.—I Knew a Man, talk (GSB, GSC).
5:10 p. m.—Autumn in Germany (DJC).
5:25 p. m.—Papillons by Schumann (DJC).
6 p. m.—Opera music (DJC).
6:45 p. m.—Light and Shade, play (GSB, GSC).
7:30-8:15 p. m.—HASSE CHAMBER ORCHESTRA (DJC).
7:30 p. m.—Martin del Llano, crooner (YV2RC).
8:30 p. m.—Grand opera selections (YV2RC).
8:45 p. m.—Wilf Carter, hillbilly songs (CJRX).
9 p. m.—The Happy Bunch (YV2RC).
10 p. m.—EMPIRE MAIL BAG (GSC, GSI).

SATURDAY, OCTOBER 5

8:15 a. m.—Romova quartet (PHI).
10:30 a. m.—Mepawafana cocktail (PHI).
1:45 p. m.—SATURDAY MAGAZINE (GSB, GSD, GSI).
2:45-3:45 p. m.—JACK HYLTON'S RADIO REVIEW (GSB, GSD, GSI).
4:15-4:40 p. m.—PROMENADE CONCERT (GSB, GSC).
6:7-15 p. m.—GALA DANCE NIGHT (DJC).
6 p. m.—Novelty hand presentation (GSB, GSC).
6:45 p. m.—I Knew a Man (GSB, GSC).
7 p. m.—BBC Empire orchestra (GSB, GSC).
7 p. m.—Typical Venezuelan music (YV2RC).
7:30 p. m.—Folk music (DJC).
8:10 p. m.—SPECIAL PROGRAM FOR INTERNATIONAL DX'ERS ALLIANCE (HJ4ABJ).
8:30 p. m.—South American composers (DJC).
10 p. m.—Alfredo Campoli trio (GSC, GSI).

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(Continued from Preceding Page)

CBS—Jack Shannon, tenor: WABC WKRC WSMK KMOX (sw-15.27)
 WFBI—Ben Pollack's Music
 WGBF—Church & School News
 WGN—Francis X. Bushman
 WHAS—College of Agriculture
 WLS—Irairie Farmer Dinnerbell Program
 WWVA—Dominie and Tony

1:15 p.m. EST 12:15 CST
 ★ NBC—World Series Baseball Game: WEAf WJZ KDKA WAVE WCKY WGY WHAM WGY WLS WLW WSAI WSM WTAM (sw-15.21)
 ★ CBS—World Series Baseball Game: WABC KMOX WBBM WHAS WKRC WSMK WWVA (sw-15.27)

3:15 p.m. EST 2:15 CST
 NBC—Ma Perkins, dramatic sketch: WEAf WLW WTAM WGY WLS
 CBS—Union Label Trades Dept. Convention: WABC WKRC WHAS WSMK (sw-15.27)
 NBC—The Wise Man, sketch: WJZ WCKY WSM WAVE
 KDKA—Romance of Dan and Sylvia
 KMOX—To be announced
 WFBE—Tedra Miller
 WGN—June Baker, home management
 WWVA—The Ol' Pardner

3:30 p.m. EST 2:30 CST
 NBC—Vaughn de Leath, contralto: WJZ WCKY WAVE WSM
 CBS—Do You Remember?: WABC WSMK WHAS KMOX WKRC (sw-15.27)
 NBC—Vic and Sade, comedy sketch: WEAf WTAM WLW WGY
 KDKA—To be announced
 WFBI—Afternoon Concert
 WGBF—Sunshine Hour
 WGN—The Mail Box
 WLS—Dale Carnegie, radio commentator
 WWVA—Ma Perkins

3:45 p.m. EST 2:45 CST
 NBC—Norsemen Quartet: WJZ WCKY
 NBC—The O'Neils, dramatic sketch: WEAf WTAM WGY WSM WLW
 KDKA—State Fed. Pa. Women WAVE—Siesta Serenade
 WFBE—Lee Morse Melodies
 WGN—Afternoon Serenade
 WLS—Homemakers' Program
 WWVA—Do You Remember?

4:00 p.m. EST 3:00 CST
 ★ NBC—Betty and Bob: WJZ KDKA WENR (sw-15.21)
 CBS—Salvation Army Band: WABC WSMK WKRC KMOX (sw-15.27)
 NBC—Woman's Radio Review: WEAf WAVE WSM WCKY WTAM WSAI
 Betty and Bob, sketch: WLW WGY
 WFBE—Song Variety
 WHAS—A Week-day Devotions
 WWVA—Cowboy Loye and Just Plain John

4:15 p.m. EST 3:15 CST
 NBC—To be announced: WJZ KDKA (sw-15.21)
 CBS—Steel Pier Hawaiians: WABC WSMK KMOX WWVA WKRC (sw-15.27)
 WENR—To be announced
 WFBE—Popular Piano Melodies
 WGY—Woman's Radio Review (NBC)
 WHAS—To be announced
 WLW—News & Financial Notes

4:30 p.m. EST 3:30 CST
 NBC—Masquerade: WEAf WTAM WSAI
 CBS—Greetings from Old Kentucky: WABC WHAS WSMK WWVA KMOX (sw-15.27)
 ★ NBC—Radio Guild; "Rosmersholm," sketch: WJZ WENR WCKY WAVE WSM KDKA (sw-15.21)
 KDKA—Market Reports
 WFBE—Tea Time Tunes
 WGBF—News
 WGY—Liney Bill
 WKRC—Eddie Schoelwer
 WLW—To be announced

4:45 p.m. EST 3:45 CST
 NBC—Tintype Tenor: WEAf KDKA—Drama of F. H. A. WGBF—Musical Masterpieces
 WGY—Stock Reports
 WKRC—Greetings from Old Kentucky (CBS)
 WSAI—Dealers Salute
 WTAM—Musical Cocktail

5:00 p.m. EST 4:00 CST
 NBC—Edith Warren, songs: WEAf WSM WTAM WGY WSAI
 CBS—Howell and Wright, piano duo: WABC WSMK WKRC (sw-15.27)
 KDKA—Rhythm and Rhyme
 KMOX—Broadway Melodies
 WFBE—To be announced
 WHAS—A Southern Baptist Theological Seminary
 WLW—Drek Tracy
 WWVA—Cap. Andy and Flip

5:15 p.m. EST 4:15 CST
 NBC—Three Scamps: WEAf WSM WTAM WSAI
 CBS—The Instrumentalists: WABC WWVA WKRC KMOX (sw-15.27)
 KDKA—Kiddies' Klub
 WFBE—Treasure Tunes
 WGY—Musical Program
 WLW—Jack Armstrong, drama

5:30 p.m. EST 4:30 CST
 NBC—Matinee Musicale; Vocalists: WEAf WTAM WAVE WSM WCKY WGY WSAI
 CBS—Jack Armstrong: WABC (sw-15.27)
 NBC—Irene Wicker, the Singing Lady: WJZ KDKA WLW (sw-11.87-15.21)
 KMOX—Three Quarter Time
 WENR—Footlight Melodies
 WFBE—Shoppers Special
 WHAS—Herbert Koch, organist
 WKRC—Tune Time
 WWVA—Shopping Syncopation

5:45 p.m. EST 4:45 CST
 NBC—Betty Marlowe and Her Californians; Guest Soloist: WTAM
 CBS—Tito Guizar, tenor: WABC WHAS WKRC KMOX (sw-15.27)

Star ★ Indicates High Spot Selections

NBC—Orphan Annie: WJZ KDKA WLW (sw-15.21-11.87)
 WENR—Music and Comments
 WFBE—Dinner Music
 WGBF—Musical Masterpiece
 WGN—Arnachair Melodies

7:00 p.m. EST 6:00 CST
 ★ NBC—Amos 'n' Andy: WEAf WGY WLW (sw-9.53)
 ★ CBS—Myrt & Marge: WABC WKRC (sw-11.83)
 NBC—Easy Aces, comedy sketch: WJZ KDKA WENR WCKY (sw-11.87)
 CBS—Buck Rogers: WHAS KMOX
 WAVE—Beckloff and Zolm
 WFBE—Galvano & Cortez
 WGBF—Musical Moments
 WGN—Bob Elson, sports
 WHAM—Sportcast
 WSAI—Gene Burchell's Orch.
 WSM—Curt Poulton; Sports Review
 WTAM—Sportsman; Baseball Scores
 WWVA—Sports Final

7:15 p.m. EST 6:15 CST
 NBC—Ann Lester, contralto: WJZ WCKY WHAM KDKA (sw-11.87)
 CBS—Buddy Clark, songs: WABC (sw-11.83)
 NBC—Popeye, the Sailor: WEAf WSAI WTAM WGY (sw-9.53)
 MBS—Lilac Time: WLW WGN
 KMOX—Frank Hazzard, tenor
 WAVE—Round the Town
 WBBM—Pat Flanagan's Sports
 WENR—Gale Page, contralto (NBC)
 WFBE—Salon Music
 WGBF—Baseball Results
 WHAS—Musical Moments
 WKRC—Sport Cast
 WLW—To be announced
 WSM—Studio Program
 WSAI—Dinner Music

7:30 p.m. EST 6:30 CST
 NBC—"Music Is My Hobby," Lewis M. Isaacs, pianist, guest: WEAf WSAI WTAM
 ★ NBC—Lum & Abner, sketch: WJZ WENR WLW
 ★ CBS—Kate Smith's Hour; Jack Miller's Orch.: WABC WHAS WKRC KMOX (sw-11.83)
 KDKA—Suwanee Singers
 WAVE—Dorsey Brothers' Orch.
 WBBM—Edouardo Varzo's Ensemble
 WCKY—News
 WFBE—Harry Hartman's Sport Review
 WGBF—Historical Facts
 WGN—Milky Way Winners
 WGY—Musical Program
 WHAM—News
 WSM—Comedy Stars of Hollywood

7:45 p.m. EST 6:45 CST
 NBC—Life Studies, Tom Powers: WEAf WSAI
 ★ CBS—Boake Carter, news: WABC WHAS KMOX WKRC WBBM (sw-11.83)
 NBC—Phil Regan, tenor; Harry Jackson's Orch.: WJZ WCKY KDKA—The Marines
 WENR—Star Dust
 WFBE—Will Hauser's Orchestra
 WGN—All Star Radio Round-Up
 WGY—Flnrence Rangers' Band
 WHAM—Comedy Stars of Hollywood
 WLW—Overall on Parade, musical varieties
 WTAM—Youth and Experience
 WWVA—Amer. Family Robinson

8:00 p.m. EST 7:00 CST
 CBS—Harv and Esther; Teddy Bergman, comedian; Jack Arthur, baritone; Audrey Marsh, soprano; Rhythm Girls; Victor Arden's Orch.: WABC WKRC KMOX WHAS WSMK WBBM (sw-6.12)
 ★ NBC—Vallee's Variety Hour: WEAf WTAM WLW WGY (sw-9.53)
 NBC—Nickelodeon: WJZ WSM KDKA WAVE WCKY WLS (sw-11.87)
 WFBE—Studio Program
 WGN—Dance Orchestra
 WHAM—Charles Panico's Orch.
 WSAI—To be announced
 WWVA—Dizzy Fingers and Bud Taylor

8:15 p.m. EST 7:15 CST
 WFBE—Michelson's Orchestra
 WGN—Dance Orchestra

WHAM—The Forty-Niners
 WWVA—Jack and Velma

8:30 p.m. EST 7:30 CST
 NBC—Cyril Pitts, tenor: WJZ WCKY KDKA WLS WAVE (sw-11.87)
 ★ CBS—Musical Hour; Grete Stueckgold, soprano; William Daly's Orch.: WABC WBBM WKRC WHAS KMOX
 WFBE—Two Spanish Guitars
 WGN—Veloz & Yolanda's Orch.
 WHAM—State Troopers, drama
 WSAI—Barn Dance
 WSM—To be announced
 WWVA—Witt Sisters, trio

8:45 p.m. EST 7:45 CST
 NBC—Hendrik Willem van Loon, author, talk: WJZ KDKA WCKY WLS WAVE
 WFBE—Jimmy Lee
 WWVA—Victor Young's Orch.; Blue Birds

9:00 p.m. EST 8:00 CST
 ★ NBC—The Show Boat, starring Lanny Ross, tenor, with Frank Melutyre; Muriel Wilson, soprano; Helen Oelheim, contralto; Molasses 'n' January; Gus Haenschen's Orch.: WEAf WTAM WAVE WSM WGY WSAI (sw-9.53)
 NBC—Death Valley Days: WJZ KDKA WLW WLS WHAM (sw-6.14)
 ★ CBS—The Caravan; Walter O'Keefe; Deane Janis; Glen Gray's Orch.: WABC WHAS WKRC KMOX (sw-6.12)
 WBBM—Life of Mary McCormick
 WCKY—Sehcted Numbers
 WFBE—Wrestling Matches
 WGBF—Blue Itouu
 WGN—Fiddle Riddles
 WWVA—News

9:15 p.m. EST 8:15 CST
 WGN—Continental Gypsies
 WWVA—Ev and Ory

9:30 p.m. EST 8:30 CST
 ★ CBS—"To Arms for Peace"; Deems Taylor, n. c.; Howard Barlow's Orch.; Chorus; speakers; soloists and dramatization: WABC WKRC KMOX WHAS WBBM (sw-6.12)
 NBC—Roy Shield's Concert Orchestra: WJZ KDKA WCKY WENR WHAM (sw-6.14)
 WGBF—Variety Program
 WGN—Earl Birtuett's Orchestra
 WLW—Crusaders

9:45 p.m. EST 8:45 CST
 WGN—Jan Garber's Orchestra
 WHAM—Musical Moments
 WLW—To be announced

10:00 p.m. EST 9:00 CST
 ★ NBC—Paul Whiteman's Orch.: Morton Downey, tenor; Ernest Hutcheson, pianist; Sheila Barrett and Ruth Brent, vocalists, guests: WEAf WTAM WLW WAVE WSM WGY (sw-9.53)
 ★ CBS—Horace Heidt's Brigadiers: WABC WHAS WBBM KMOX WKRC (sw-6.12)
 NBC—Symphony Orch.: WJZ KDKA WHAM WENR (sw-6.14)
 WCKY—News
 WGBF—Mysterious Pianist
 WGN—News; Quinn Ryan's Sports
 WSAI—To be announced

10:15 p.m. EST 9:15 CST
 WCKY—Symphony Orchestra
 WGN—Money Music Makers, octet
 WSAI—Bob Geltman's Orch.

10:30 p.m. EST 9:30 CST
 CBS—March of Time, drama: WABC WKRC KMOX WBBM WHAS (sw-6.12)
 WGBF—News
 WGN—The Symphonette
 WSAI—To be announced

10:45 p.m. EST 9:45 CST
 CBS—Clyde Barrie, baritone: WABC WBBM WHAS WKRC KMOX (sw-6.12)
 WFBE—Will Hauser's Orchestra
 WGBF—Colonial Club

11:00 p.m. EST 10:00 CST
 NBC—John B. Kennedy, commentator: WEAf
 CBS—Guy Lombardo's Orch.: WABC WSMK
 NBC—Dance Orchestra: WJZ WCKY
 ★ NBC—Amos 'n' Andy: WTAM WSM

★ CBS—Myrt & Marge: WHAS KMOX
 KDKA—Sports; Arm Chair Driver
 WAVE—To be announced
 WBBM—Musical Moments
 WFBE—Globe Trotter
 WGBF—Coral Romm
 WGN—College Broadcast
 WGY—Musical Program
 WHAM—Marvels of Eyesight
 WKRC—News Cast
 WLW—News
 WSAI—Today's News

11:15 p.m. EST 10:15 CST
 NBC—Leonard Keller's Orch.: WEAf WENR WGY WSAI
 CBS—Guy Lombardo's Orch.: WBBM KMOX
 KDKA—Plough Boys
 WGN—The Dream Ship
 WHAM—Lew Davies' Orchestra
 WHAS—Dance Time
 WKRC—Red Bird's Orchestra
 WLW—Dark-Town Meetin' Society
 WSM—To be announced
 WTAM—Gene Baker's Orchestra

11:30 p.m. EST 10:30 CST
 NBC—Meredith Willson's Orch.: WEAf WTAM WGY WSAI (sw-9.53)
 CBS—Johnny Hamp's Orchestra: WABC WSMK WBBM WHAS WWVA WKRC
 NBC—Joe Rines' Orch.: WJZ WCKY
 KDKA—Radio Night Club
 KMOX—Bobbie Merker's Orch.
 WENR—Earl Hines' Orchestra
 WGN—Earl Birtuett's Orchestra
 WSM—Dance Orchestra

11:45 p.m. EST 10:45 CST
 NBC—Jesse Crawford, organist: WEAf
 KMOX—Johnny Hamp's Orch. (CBS)
 WENR—Chas. Boulanger's Orch.
 WGN—Jan Garber's Orchestra
 WHAM—Joe Rines' Orch. (NBC)
 WLW—Gene Burdell's Orch.

12:00 Mid ES 11:00 p.m. CS
 NBC—Shandor, violinist; Runny Weeks' Orch.: WJZ KDKA WHAM WAVE WSM (sw-6.14)
 NBC—Ben Bernie's Orch.: WEAf WGY WENR
 CBS—George Olsen's Orch.: WABC WKRC WBBM KMOX WWVA
 WHAS—Gray Gordon's Orch.
 WLW—Dance Orchestra
 WTAM—Pinkey Hunter's Orch.

12:15 a.m. ES 11:15 p.m. CS
 WGN—Veloz & Yolanda's Orch.
 WLW—Bob Geltman's Orch.

12:30 a.m. ES 11:30 p.m. CS
 NBC—Joe Reichman's Orchestra: WEAf WSAI WGY WTAM
 NBC—Charles Dornberger's Orchestra: WJZ WAVE WHAM WSM KDKA (sw-6.14)
 CBS—Henry Busse's Orchestra: WABC WSMK WKRC WWVA WBBM KMOX
 WENR—Earl Hines' Orchestra
 WGN—Charlie Gaylord's Orch.
 WHAS—Dream Serenade
 WLW—To be announced

12:45 a.m. ES 11:45 p.m. CS
 KMOX—When Day Is Done
 WGN—Joe Sanders' Orchestra

1:00 a.m. ES 12:00 Mid CS
 WENR—Glen Lee's Orchestra
 WGN—Continental Gypsies
 WKRC—Red Bird's Orchestra
 WLW—Dance Orchestra
 WTAM—Paul Nielson's Orchestra
 WWVA—Pipe Dreams

1:15 a.m. EST 12:15 CST
 WGN—Jan Garber's Orchestra
 WLW—Gene Burchell's Orch.
 WTAM—Mooning

1:30 a.m. EST 12:30 CST
 WGN—Joe Sanders' Orchestra
 WENR—Jess Hawkins' Orchestra
 WLW—Moon River, organ and poems

1:45 a.m. EST 12:45 CST
 WGN—Horace Heidt's Orchestra
 KMOX—When Day Is Done
 WGN—Charlie Gaylord's Orch.

2:00 a.m. EST 1:00 CST
 WBBM—Maurie Sherman's Orch.
 WGN—Veloz & Yolanda's Orch

2:30 a.m. EST 1:30 CST
 WBBM—Bob Pacelli's Orchestra

3:00 a.m. EST 2:00 CST
 WBBM—Floyd Town's Orchestra

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8:00 p.m. EST 7:00 CST
 CBS—Harv and Esther; Teddy Bergman, comedian; Jack Arthur, baritone; Audrey Marsh, soprano; Rhythm Girls; Victor Arden's Orch.: WABC WKRC KMOX WHAS WSMK WBBM (sw-6.12)
 ★ NBC—Vallee's Variety Hour: WEAf WTAM WLW WGY (sw-9.53)
 NBC—Nickelodeon: WJZ WSM KDKA WAVE WCKY WLS (sw-11.87)
 WFBE—Studio Program
 WGN—Dance Orchestra
 WHAM—Charles Panico's Orch.
 WSAI—To be announced
 WWVA—Dizzy Fingers and Bud Taylor

8:15 p.m. EST 7:15 CST
 WFBE—Michelson's Orchestra
 WGN—Dance Orchestra

Programs for Friday, October 4

6:30 a.m. EST 5:30 CST
 KMON—Home Folks' Hour
 WLW—Top of the Morning

6:45 a.m. EST 5:45 CST
 KMON—Texas Blue Bonnets

7:00 a.m. EST 6:00 CST
 KDKA—Musical Clock
 KMOX—Novelty Boys
 WKY—Bert Layne's Fiddlers
 WFBE—Musical Clock
 WKRC—This and That
 WLS—Smile a While
 WLW—Nation's Family Prayer Period
 WSAI—Good Morning
 WWVA—Blue Grass Itty

7:15 a.m. EST 6:15 CST
 KMOX—Four Harvest Hands
 WKY—Musical Clock
 WKRC—God's Bible School
 WLW—To be announced

7:30 a.m. EST 6:30 CST
 NBC—Jolly Bill & Jane; WEAF
 CBS—Organ Reveille; WABC
 NBC—Pollock Lawnhurst, piano duo; WJZ
 KMOX—Harry, Johnny and Aunt Sarah
 WGY—Musical Clock
 WHAS—To be announced
 WKRC—Fiddlin' Farmers
 WLW—Morning Devotions
 WSAI—Today's News
 WSM—Paul and Bert
 WTAM—Sun Up
 WWVA—The Eye Opener

7:45 a.m. EST 6:45 CST
 NBC—Yoichi Hiraoaka, xylophonist; WEAF
 NBC—Rise and Shine WJZ
 KMOX—Amirrose Haley and the Ramblers
 WKY—Yodelling Twins
 WSAI—Musical Sun Dial
 WSM—Morning Devotion

8:00 a.m. EST 7:00 CST
 NBC—Morning Devotions; WJZ KDKA WCKY WAVE (sw-21.54)
 CBS—Oleanders, male quartet; WABC
 NBC—Spareribs; WEAF
 KMOX—News; Home Folks' Hour
 WFBE—Our Daily Thought
 WGBF—Gospel Tabernacle
 WGN—Good Morning
 WGY—Musical Clock
 WHAS—To be announced
 WKRC—To be announced
 WLS—News
 WLW—Academy of Medicine Talk
 WSAI—Church Forum
 WSM—To be announced
 WTAM—Slim Eberhardt
 WWVA—Gospel Tabernacle

8:15 a.m. EST 7:15 CST
 NBC—Twenty Fingers of Harmony; WEAF WTAM WLW
 CBS—Ray Block, pianist; WABC
 NBC—Pals; WJZ KDKA WSM WAVE (sw-21.54)
 WKY—News
 WFBE—Southern Drifters
 WLS—Morning Roundup

8:30 a.m. EST 7:30 CST
 NBC—Walter Cassel, baritone, William Mieder, organist; WJZ KDKA WCKY (sw-21.54)
 CBS—Sunny Melodies; WABC
 NBC—Cheerio WEAF WTAM WLW WGY
 KMOX—Tieck Toek Revue
 WAVE—Musical Clock
 WFBE—Morning Concert
 WGN—Fireside Melodies
 WKRC—To be announced
 WSAI—McCormick's Old Time Fiddlers

8:45 a.m. EST 7:45 CST
 NBC—Lanid Trio & White; WJZ KDKA WCKY (sw-21.54)
 CBS—The Bluebirds; WABC
 WGBF—Timely Topics
 WSAI—Musical Sun Dial

9:00 a.m. EST 8:00 CST
 NBC—Breakfast Club; Edna Odell, contralto; June, Joan & Jeri; WJZ KDKA WSM WCKY WAVE (sw-15.21)
 CBS—Dear Columbia; WABC WSMK WHAS WKRC
 NBC—Organ Rhapsody; Richard Leibert, organist; WEAF WTAM WSAI
 KMOX—Views on News
 Hymns of All Churches; WLW WGY
 WGN—Good Morning
 WLS—Morning Devotions
 WWVA—News

9:15 a.m. EST 8:15 CST
 NBC—Organ Rhapsody; WLW WGY
 KMOX—Musical Jewel Box
 WGBF—City Court
 WLS—The Hilltoppers
 WWVA—Tex Harrison's Buckaroos

9:30 a.m. EST 8:30 CST
 NBC—Fields & Hall, songs and patter; WEAF WTAM WGY WSAI
 KMOX—The Corn Huskers
 WFBE—To be announced
 WLS—Ford Rush and Ralph Emerson
 WLW—Musical Program
 WWVA—Morning Dance Tunes

9:45 a.m. EST 8:45 CST
 NBC—The Upstaters, male quartet; WEAF
 CBS—Cadets Quartet; WABC WSMK WKRC WHAS
 KDKA—Style & Shopping Service
 WKY—Dick Newton
 WFBE—Morning Headlines
 WGY—Musical Program
 WLS—Announcements and News
 WLW—Back Stage Wife
 WSAI—Fire Statistics
 WTAM—Vaughn King

10:00 a.m. EST 9:00 CST
 NBC—News; The Sizzlers; WEAF WSM
 NBC—News; Ralph Kirbery, the Dream Singer; WJZ
 CBS—News; The Stringers; WABC WKRC WHAS KMOX
 NBC—News; Cleo Brown, pianist and songs; KDKA (sw-15.21)
 WAVE—William Nast
 WCKY—News; Hollywood Newsreel
 WFBE—To be announced
 WGN—Hymns of All Churches
 WGY—News; Market Basket
 WLS—Otto's Tune-twisters
 WLW—Musical Program
 WSAI—Household Hints
 WTAM—News; Tennesseans
 WWVA—Cowboy Loye and Just Plain John

10:15 a.m. EST 9:15 CST
 NBC—Home Sweet Home dramatic sketch; WEAF WGY WLW WTAM
 CBS—The Continentals; WABC WKRC WHAS
 NBC—Edward MacHugh, baritone; WJZ WCKY WAVE KDKA WSM (sw-15.21)
 KMOX—Betty Crocker
 WFBE—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham

10:30 a.m. EST 9:30 CST
 NBC—Breen and de Rose; Andy Sannella; WEAF WSM WSAI WLW
 CBS—Carlton & Shaw; WABC
 NBC—Today's Children WJZ KDKA WLS WCKY (sw-15.21)
 KMOX—The Happy Hunters
 WAVE—Devootional Service
 WFBE—Little Black Joe
 WGN—Markets; Continentals
 WGY—Musical Tidbits; John Sheehan, tenor
 WKRC—Woman's Hour
 WTAM—Health and Home with Vaughn King
 WWVA—Phil Cook's Notebook

10:45 a.m. EST 9:45 CST
 CBS—Sandra Brown, songs; WABC KMOX WHAS WKRC
 NBC—Herman & Banta, xylophone and piano; WJZ KDKA WAVE WCKY (sw-15.21)
 NBC—Betty Crocker; WEAF WTAM WGY
 WFBE—Jay Kay Jamboree
 WGBF—Your Home
 WGN—Backstage Wife
 WLS—Morning Minstrels
 WLW—Live Stock; News
 WSAI—To be announced
 WSM—Leon Cole, organist
 WWVA—Flyin' X Round-Up

11:00 a.m. EST 10:00 CST
 NBC—Music Appreciation Hour; Dr. Walter Damrosch, conducting; WEAF WJZ WGY WSAI WSM WAVE WLW WCKY KDKA (sw-15.21)
 CBS—Cooking Closeups; WABC KMOX WKRC (sw-15.27)
 WFBE—Garden of Verse
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House Party
 WHAS—To be announced
 WLS—Martha Crane and Helen Joyce; Morning Homemakers' Program

WTAM—Board of Education
 WWVA—Alexander's Musical Footnotes

11:15 a.m. EST 10:15 CST
 CBS—Blanche Sweet, beauty talk; WABC (sw-15.27)
 WGN—Through the Looking Glass
 WHAS—Chats with Dolly Dean
 WKRC—Jane Grey
 WLS—William Vickland; Chuck and Ray; Ralph Emerson
 WTAM—Morning Parade
 WWVA—Rapid Ad Service

11:30 a.m. EST 10:30 CST
 CBS—Mrs. Wiggs of the Cabbage Patch; WABC WKRC KMOX (sw-15.27)
 WFBE—Homespun Philosopher
 WGBF—Baby Shop Man
 WGN—Bachelor's Children
 WHAS—To be announced
 WLS—News; Butter, Egg and Poultry Markets; Livestock Markets

11:45 a.m. EST 10:45 CST
 CBS—Just Plain Bill; WABC WKRC KMOX (sw-15.27)
 WFBE—Frigid Facts
 WGBF—Hoosier Philosopher
 WGN—Mountain Mornings
 WHAS—Monticello Party Line
 WLS—William O'Connor, tenor; Sue Roberts
 WWVA—Your Helpful Helper

12:00 m ES 11:00 a.m. CS
 NBC—Simpson Boys of Spruce head Bay; WJZ KDKA WCKY (sw-15.21)
 NBC—Martha and Hal; WEAF WSAI WSM WAVE WCKY
 CBS—The Voice of Experience; WABC WKRC KMOX WWVA WHAS (sw-15.27)
 NBC—Pat Barnes in Person; WLW
 WFBE—Ivory Interludes
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WGY—Musical Program
 WLS—Roundup
 WTAM—Doc Whipple

12:15 p.m. ES 11:15 a.m. CS
 CBS—The Gumps, sketch; WABC WHAS KMOX WKRC (sw-15.27)
 NBC—Honeyboy and Sassafras; WEAF WTAM WSAI
 NBC—Merry Maes; WJZ WAVE WSM
 MBS—Tom, Dick & Harry; WGN WLW
 KDKA—Cy King
 WCKY—News
 WFBE—Noontime Tunes
 WGY—Doc Schneider's Cowboys
 WLS—The Old Kitchen Kettle
 WWVA—Patterns in OrCADy

12:30 p.m. ES 11:30 a.m. CS
 NBC—Merry Madcaps; WEAF WTAM WSAI
 NBC—Nat'l Farm & Home Hour; Guest Speakers; Walter Blaufuss' Orch.; WJZ WLW WSM WCKY WAVE KDKA (sw-15.21)
 CBS—"Mary Marlin," sketch; WABC WKRC KMOX WHAS (sw-15.27)
 WFBE—Luncheon Music
 WGN—Markets; Good Health
 WGY—Farm Program
 WLS—Tommy Tamer

12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones; WABC WKRC KMOX (sw-15.27)
 MBS—Painted Dreams; WGN WLW
 WGBF—Bulletin Board
 WLS—Weather; Produce Markets; News
 WWVA—Gertrude Miller

1:00 p.m. ES 12:00 m CS
 CBS—Blue Flames Quartet; WABC KMOX WSMK WKRC (sw-15.27)
 NBC—Market and Weather Reports; WEAF
 NBC—Joe White, tenor; WSAI WSM WTAM WGY
 WFBE—Paul Whiteman's Music
 WGBF—Church & School News
 WGN—The Love Doctor
 WHAS—College of Agriculture
 WLS—Dinnerbell Program
 WWVA—Dominie and Tony

In Cincinnati With— Orville Revelle

KEN SEAMAN took a few moments out after a lengthy rehearsal of *Calling All Cars* on Saturday to utter a few words of wisdom on the ways of etherdom. Ken started off by telling his cast that radio differs from the screen and stage in many ways but the one that stood out the most was that **THEY NEVER COME BACK IN RADIO!**

The young maestro went on to say, that "In the cinema or on the stage one may be down but never out—in this radio game if they ever find you down **THEY'LL KICK YOU OUT!**"

All of which reminded this paragrapher to ask "What does become of the stars of yesteryear?"

Bill (Thomas) of *Audrey and Bill*, former WCKY artist, is now an office toiler. Audrey married Bill and is a housewife in Dayton, Kentucky. *Kitty Burke* gave up radio for night club work. *Bill Erwin* is an advertising salesman. *Bill Haley* has returned to his home town.

Many have been called out but only a few have remained and answered!

JACK SNOW is another who wants to prove that the spoken word is much more personal than the printed one. He cites the example of SIDNEY TENEYCKE's question of, "Do you think Huey Long would have become a greater man had he lived?" which was used as the feature question on the *Man on the Street* broadcast on the day the Senator died. This particular question raised the ire of many a Dayton listener, yet on that same day

(Continued on Page 26)

Hits of Week

CLIMAXING a steady climb to popularity, the tuneful I'm in the Mood for Love last week swept into first place as the most popular number heard on the kilocycles. Top Hat, the hit tune from the flicker of that name, was voted as the individual hit of the week by the radio maestros. Following is the poll:

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
In the Mood for Love	30
Cheek to Cheek	28
You're All I Need	25
Top Hat	21
Lulu's Back in Town	19
East of the Sun	16
Accent on Youth	14
And Then Some	12
In a Little Gypsy Tea Room	11
Page Miss Glory	9

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
Top Hat	30
I Wished on the Moon	28
That's What You Think	25
Cheek to Cheek	23
East of the Sun	20
Page Miss Glory	18
Rhythm and Romance	15
Lulu's Back in Town	13
Every Now and Then	12
Paris in Spring	11

Following are a few of the hit tunes most frequently requested from the maestros:

Guy Lombardo: Isn't It a Lovely Day, Paris in Spring, In the Mood for Love.
 Fred Waring: Page Miss Glory, In the Mood for Love, East of the Sun.
 Paul Whiteman: Top Hat, I Wished on the Moon, Simple Thing.

RICHARD HIMBER'S STUDEBAKER CHAMPIONS

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 and Coast to Coast Network

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(Continued from Preceding Page)

1:15 p.m. EST 12:15 CST
NBC—Silverberg Ensemble;
WEAF WGY WTAM

CBS—Radio Gossip Club, Eddie
& Fannie Cavanaugh; WHAS
KMOX
CBS—Mount and Guest, piano
duo; WAE WWVA (sw-15.27)
WGBF—Farmer Purcell
WGN—Rich Man's Darling
WKRC—Melodious Measures
WLW—Weather; Markets
WSAI—Woman's Club Forum
WWVA—News

1:30 p.m. EST 12:30 CST
NBC—The Kallmer Family; WJZ
WCKY
CBS—Jan Savitt's Orchestra;
WKRC WWVA

NBC—Dick Fidler's Orchestra;
WEAF WTAM WGY
KDKA—Salt and Peanuts
KMOX—Three Brown Bears
WAVE—To be announced
WFBE—Lawrence Tibbetti, songs
WGN—Markets; Δ Mid day Service
WHAS—Savings Talk; Weather;
Markets; Temperatures
WLW—Gene Burchell's Orch.
WSAI—Treadwells on Tour
WSM—State Department of Agriculture

1:45 p.m. EST 12:45 CST
NBC—Happy Jack; WJZ WCKY
KDKA—To be announced
KMOX—Let's Compare Notes
WFBE—Musical Masterpieces
WGBF—Curbstone Reporter
WHAS—Mrs. Haudolph, shopping
WLS—Jim Poole, Livestock Market Summary
WLW—Dance Orchestra
WSM—To be announced
WTAM—Noonday Resume
WWVA—Luncheon Music

2:00 p.m. EST 1:00 CST
NBC—Words and Music; WJZ
WCKY

NBC—Magic of Speech; WEAF
WTAM WAVE WSM WSAI
CBS—Marie, Little French Princess;
WABC WKRC KMOX (sw-15.27)
KDKA—Home Forum
WGBF—Billboard
WGN—Palmer House Ensemble
WGY—Helen Hathaway, soprano
WHAS—University of Kentucky
WLS—Corhuskers and Chorus Boy

2:15 p.m. EST 1:15 CST
★ CBS—World Series Baseball Game; WABC WKRC KMOX WBBM WHAS WSMK WWVA (sw-15.27)

★ NBC—World Series Baseball Game; WEAF WJZ KDKA WAVE WCKY WGN WGY WHAM WLS WLW WSM WTAM

4:15 p.m. EST 3:15 CST
NBC—Woman's Radio Review;
WEAF WAVE WCKY WTAM WSM WSAI WGY
CBS—Grab Bag; WABC WHAS WSMK WWVA WKRC KMOX (sw-15.27)
NBC—Jackie Heller, tenor; WJZ WENR KDKA (sw-15.21)

WENR—Madame de Sylvara
WFBE—Salon Music
WLW—News & Financial Notes
WWVA—Cowboy Loyce and Just Plain John

4:30 p.m. EST 3:30 CST
NBC—Masquerade; WEAF WSAI WTAM

CBS—Army Band; WABC WHAS WSMK WWVA KMOX (sw-15.27)
NBC—Ward and Muzzy, piano team; WJZ WCKY WAVE WSM

KDKA—Karen Fladose
WFBE—Variety Hour
WGBF—News
WGY—Works Progress Admin.
WKRC—Eddie Schoelwer
WLW—To be announced

4:45 p.m. EST 3:45 CST
NBC—To be announced; WJZ
WCKY KDKA (sw-15.21)
NBC—Grandpa Burton, sketch;
WEAF WSM

KDKA—D. A. R. Program
WAVE—Jolly 'Oburn's Orchestra (NBC)
WENR—To be announced
WFBE—Popular Piano Melodies
WGBF—Musical Masterpieces
WGY—Stock Reports
WKRC—U. S. Army Band (CBS)
WSAI—Dealers Salute
WTAM—Musical Cocktail

5:00 p.m. EST 4:00 CST
CBS—Mark Warnow's Orchestra;
WABC WHAS WSMK WKRC (sw-15.27)

NBC—Don Rodolfo's Orchestra;
WJZ WENR WSM
★ NBC—Al Pearce's Gang;
WEAF WSAI WTAM WAVE WSM

KMOX—Broadway Melodies
KDKA—Plough Boys
WCKY—Zoo Club
WFBE—Treasure Tunes
WGY—Lane Sisters
WLW—Dick Tracy
WWVA—Cap. Andy and Flip

5:15 p.m. EST 4:15 CST
NBC—Al Pearce's Gang; WGY
CBS—Mark Warnow's Orchestra;
WWVA KMOX
KDKA—Kiddies Klub
WCKY—Don Rodolfo's Orchestra (NBC)
WFBE—To be announced
WLW—Jack Armstrong

5:30 p.m. EST 4:30 CST
NBC—Tom Mix Adventures;
WEAF WTAM WSM WGY WSAI

NBC—Irene Wiker, the Singing Lady; WJZ KDKA WLW (sw-15.21-11.87)
CBS—Jack Armstrong; WABC (sw-15.27)
KMOX—The Strolling Bard
WAVE—Strolling Songsters (NBC)
WCKY—Wanda Edwards
WENR—Music and Comments
WFBE—Shoppers Special
WHAS—Herbert Koch, organist
WKRC—Tune Time
WWVA—Shopping Synchronization

5:45 p.m. EST 4:45 CST
CBS—Og, Son of Fire; WABC
WKRC WHAS (sw-15.27)

Star ★ Indicates High Spot Selections

NBC—Adventures of Sam and Dick, sketch; WEAF WAVE WGY WSM WTAM WSAI
NBC—Orphan Annie; WJZ WLW KDKA (sw-15.21-11.87)
KMOX—Cubanities
WCKY—Civic Club
WENR—That Certain Four
WFBE—Dinner Music
WGBF—Sport Facts
WGN—Armchair Melodias

NBC—Orphan Annie; WAVE WSM WGN
NBC—Billy and Betty; WEAF WCKY—Sports
WENR—Ranch Boys, trio (NBC)
WFBE—Sketches from Life
WGBF—Serooco Club
WGY—Arthur Lane, tenor
WSAI—Knot Hole Club
WTAM—Ensemble Music
WWVA—Congress of Rhythm

Night

6:00 p.m. EST 5:00 CST
NBC—Flying Time; WEAF WGY WENR

CBS—Kaltenhorn Edits the News; WABC WSMK KMOX (sw-11.83)

NBC—Animal News Club; WJZ WCKY
KDKA—News Reeler
WAVE—Musical Parade
WHAS—Shadow Time
WKRC—Sniffin' Dan
WLW—Old Fashioned Girls
WSAI—"Omar the Mystic"
WSM—Marjorie Cooney; Pan American Broadcast
WTAM—Twilight Tunes
WWVA—The Keystoneers

6:15 p.m. EST 5:15 CST
NBC—Three Scamps; WEAF WTAM WENR WSAI WGY

CBS—Bobby Benson and Sunny Jim; WABC (sw-11.83)
NBC—Ken Sparrow's Ensemble; WJZ WCKY KDKA (sw-15.21-11.87)
KMOX—Og, Son of Fire (CBS)
WAVE—To be announced
WFBE—Dance Rhythms
WGBF—Singing Cowboy
WKRC—Dick Bray
WLW—To be announced
WSM—State Game and Fish Department Talk
WWVA—Economy Notes

6:30 p.m. EST 5:30 CST
NBC—Irene Wiker, the Singing Lady; WGN
NBC—News; Gale Page, songs; WEAF (sw-9.53)

CBS—News; Football Results and Predictions; WABC (sw-11.83)
NBC—News; The Charioteers; WJZ
KDKA—The Texans
KMOX—Jack Armstrong (CBS)
WCKY—News
WENR—What's the News?
WFBE—Star Serenades
WGBF—Home Town Headlines
WGY—News; Evening Brevities
WKRC—Evening Serenade
WLW—Bob Newhall
WSAI—News
WSM—News, Financial News
WTAM—News; Don Jose
WWVA—News

6:45 p.m. EST 5:45 CST
NBC—Lowell Thomas, news; WJZ WLW KDKA (sw-11.87-15.21)

CBS—Loretta Lee, songs; WABC WHAS WSMK WKRC KMOX

7:00 p.m. EST 6:00 CST
★ NBC—Amos 'n' Andy; WEAF WGY WLW
★ CBS—Myrt & Marge; WABC WKRC (sw-11.83)

NBC—Dinner Concert; Richard Leibert, organist; WJZ KDKA WENR (sw-11.87)
KMOX—Russell Brown; Edith Karen, songs
WAVE—Walter Logan's Concert
WCKY—To be announced
WFBE—Roy Wilson, pianist
WGBF—Stock Markets
WGN—Bob Elson, Sports
WHAM—Sportcast
WHAS—Hot Dates in History
WSAI—American Family Robinson
WSM—News
WTAM—Sportsman; Baseball Scores
WWVA—Sports Final

7:15 p.m. EST 6:15 CST
★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station; WEAF WSAI WTAM WGY
CBS—Lazy Dan, "The Minstrel Man"; WABC WKRC WSMK WHAS WBBM KMOX (sw-11.83)
NBC—Capt. Tim Healy; WJZ WENR WHAM KDKA (sw-11.87)

MBS—Lilac Time; WLW WGN
WAVE—'Round the Town
WFBE—Rev. Herbert S. Bigelow
WGBF—Baseball Results
WSM—Studio Program
WWVA—Dinner Music

7:30 p.m. EST 6:30 CST
NBC—March Thru Life; WEAF
★ NBC—Lum & Abner, sketch; WJZ WENR WLW
NBC—Kathleen Wells, songs; WGY WSM WAVE

KDKA—The Singing Seven
WFBE—Harry Hartman's Sport Review
WGBF—Historical Facts
WGN—Winners
WGY—Jim Healey, commentator
WHAM—News
WSAI—To be announced
WTAM—Hot Dates in History

7:45 p.m. EST 6:45 CST
NBC—Ruth Denning and Bertrand Hirsch's Trio; WEAF
★ CBS—Boake Carter, news; WABC KMOX WKRC WHAS WBBM (sw-11.83)

NBC—Dangerous Paradise, drama; Elsie Hiltz and Nick Dawson; WJZ WENR KDKA WSM WLW WHAM WAVE (sw-11.87)
WCKY—Golden Voiced Canaries
WFBE—Will Hauser's Orchestra
WGBF—Regular Fellows
WGN—Quin Ryan's Amateur Night
WGY—Victor Young's Orchestra
WSAI—My County
WTAM—Beckloff and Zohn
WWVA—American Family Robinson

8:00 p.m. EST 7:00 CST
NBC—Irene Rich sketch; WJZ WAVE KDKA WSM WLS WHAM WCKY (sw-11.87)

CBS—Sketch Book; Johnny Green's Orch.; Virginia Verriill, songs; Christopher Morley; WABC WHAS WKRC (sw-6.12)
★ NBC—Concert; Jessica Dragonette; Orch.; WEAF WGY WTAM WSAI (sw-9.53)
WBBM—Beverly Entertainers
WFBE—Galvano & Cortez
WGN—Lone Ranger
WLW—Hot Dates in History

8:15 p.m. EST 7:15 CST
NBC—Lucille Manners, soprano; WJZ KDKA WSM WAVE WLS (sw-11.87)
WBBM—Pat Flanagan, sports
WFBE—Michelson's Orchestra
WHAM—The Forty-Niners
WLW—Singing Sam.
WWVA—News

8:30 p.m. EST 7:30 CST
CBS—Broadway Varieties; Oscar Shaw m.c.; Carmela Ponselle, mezzo soprano; Elizabeth Lennox, contralto; Victor Arden's Orch. and Guests; WABC WHAS KMOX WKRC (sw-6.12)

NBC—College Prom; Ruth Etting, songs; Red Nichols' Orchestra; WJZ KDKA WLS WHAM WLW (sw-11.87)
WAVE—To be announced
WBBM—News; Elena Moneak's Ensemble
WCKY—Strange as it Seems
WFBE—Calling All Cars
WGN—Joe Sanders' Orch.
WGY—Farm Forum
WSM—To be announced
WWVA—Musical Moments

8:45 p.m. EST 7:45 CST
WBBM—Dance Orchestra
WCKY—Musical Moments
WGN—Velo & Yolanda's Orch.
WSM—Francis Craig's Orch.
WWVA—"Strange as it Seems"

9:00 p.m. EST 8:00 CST
★ NBC—Beauty Box Theater; "Student Prince"; Guests; John Barclay baritone, and Others; Al Goodman's Orchestra; WJZ WHAM WENR WCKY WAVE KDKA WSM (sw-6.14)
NBC—Waltz Time; Frank Munn, tenor; Vivienne Segal, soprano; WEAF WTAM WLW WGY (sw-9.53)

★ CBS—Hollywood Hotel; Dick Powell, Anne Jamison, Frances Langford, Raymond Paige's Orchestra; Igor Gorin, baritone; WABC WBBM WWVA WHAS WKRC KMOX (sw-6.12)
WFBE—Mme. Alys Michot Concert
WGN—The Mardi Gras
WSAI—To be announced

9:30 p.m. EST 8:30 CST
★ NBC—Court of Human Relations, drama; WEAF WTAM WGY (sw-9.53)

WFBE—Dance Parade
WGBF—Fred Waring's Orch.
WGN—Earl Burton's Orchestra
WLW—Music Box Hour; Orchestra, chorus, soloists, dramatic sketch
WSAI—Metropolitan Moods

9:45 p.m. EST 8:45 CST
WFBE—Dance Hits
WGN—Jan Garber's Orchestra
WSAI—Rheingau, songs

10:00 p.m. EST 9:00 CST
★ NBC—First Nighter, drama; WEAF WLW WTAM WSM WGY (sw-9.53)
★ CBS—STUDEBAKER CHAMPIONS Present Richard Himber's Orch.; Stuart Allen, vocalist; WABC WBBM WKRC KMOX WHAS WADC (sw-6.12)
NBC—Meetin' House; WJZ WENR WHAM
KDKA—Air Wave Theater
WAVE—To be announced
WCKY—News
WFBE—Michelson's Orchestra
WGN—News; Quin Ryan's Sports
WSAI—To be announced

10:15 p.m. EST 9:15 CST
WCKY—Selected Numbers
WFBE—Studio Selections
WGN—Musical Moments
WSAI—Bob Gellman's Orchestra

10:30 p.m. EST 9:30 CST
★ NBC—Campus Revue; Mills Bros.; Art Kassel's Orch.; Hal Totten, sports; WEAF WTAM WGY WSAI WENR WAVE (sw-9.53)
CBS—The March of Time; WABC WHAS KMOX WKRC WBBM (sw-6.12)
NBC—Sinfonietta; WJZ KDKA WCKY WHAM (sw-6.14)
MBS—The Music Box Hour; WLW WGN WOR
WFBE—Will Hauser's Orchestra
WGBF—News
WLW—Follies
WSM—Theatre of the Air

10:45 p.m. EST 9:45 CST
CBS—Mary Eastman, soprano; WABC WBBM WHAS WKRC
KMOX—Sport Page of the Air
WGBF—Boxing Matches

11:00 p.m. EST 10:00 CST
NBC—Dorothy Lamour, soprano; WJZ WCKY
CBS—Claude Hopkins' Orchestra; WABC WBBM
NBC—George R. Holmes, news; WEAF

★ CBS—Myrt & Marge; WHAS KMOX
★ NBC—Amos 'n' Andy; WTAM WSM

KDKA—Organ Reveries
WENR—Globe Trotter
WGN—College Broadcast
WGY—Dance Music (NBC)
WHAM—Beaux and Belles
WKRC—Newscast
WLW—News
WSAI—Today's News

11:15 p.m. EST 10:15 CST
NBC—Leonard Keller's Orch.; WEAF WENR WGY WSAI (sw-9.53)
NBC—Ink Spots; WJZ WHAM WCKY
KDKA—Trojan Quartet
KMOX—To be announced
WGN—Fiddle Riddles
WHAM—Federal Housing Talk
WHAS—Dance Time
WKRC—Red Bird's Orchestra
WLW—Dancer Orchestra
WSM—Radio Ripples
WTAM—Gene Baker's Orchestra

11:30 p.m. EST 10:30 CST
NBC—Glenn Lee's Orch.; WEAF WGY WCKY WTAM WSAI (sw-9.53)
NBC—Enric Madriguera's Orch.; WJZ WHAM
CBS—Jerry Freeman's Orch. WABC WSMK WHAS WBBM WKRC
★ NBC—Beauty Box Theater; "Student Prince"; Guests; John Barclay, baritone, and Others; Al Goodman's Orch.; WLW

KDKA—Will Ryshanek's Orch.
KMOX—Bobbie Meeker's Orch.
WAVE—Amateur Night
WENR—Earl Hines' Orchestra
WGN—Earl Burtnett's Orchestra
WSM—Dance Orchestra

11:45 p.m. EST 10:45 CST
NBC—Jesse Crawford, organist; WEAF WGY WSAI WTAM WCKY (sw-9.53)
KMOX—Jerry Freeman's Orch. (CBS)
WENR—Chas. Boulanger's Orch.
WGBF—Colonial Club
WGN—Jan Garber's Orchestra

12:00 Mid ES 11:00 p.m. CS
NBC—Ben Bernie's Orchestra; WEAF WSM WGY WAVE WENR
CBS—Frank Dailey's Orchestra; WABC WKRC WSMK WBBM
NBC—Shandor, violinist; Teddy Hill's Orch.; WJZ WHAM
KDKA—Radio Night Club
KMOX—News; To be announced
WGBF—Coral Room
WGN—Velo & Yolanda's Orch.
WHAS—Gray Gordon's Orch.
WLW—To be announced
WTAM—Pinky Hunter's Orch.

12:15 a.m. ES 11:15 p.m. CS
WSM—Radio Ripples
12:30 a.m. ES 11:30 p.m. CS
NBC—Billy Bisset's Orchestra; WJZ WENR WHAM
CBS—Dick Messner's Orchestra; WABC WSMK KMOX
NBC—Griff Williams' Orchestra; WEAF WGY WTAM WAVE WSM
KDKA—DX Club
WBBM—Floyd Town's Orchestra (CBS)
WGN—Hilora Heidt's Orchestra
WHAS—Dream Serenade
WKRC—Red Bird's Orchestra

12:45 a.m. ES 11:45 p.m. CS
KMOX—When Day Is Done
WGN—Joe Sanders' Orchestra
1:00 a.m. ES 12:00 Mid CS
WENR—Glenn Lee's Orchestra
WGN—Continental Gypsies
WLW—Dance Orchestra
WTAM—Paul Nielson's Orchestra

1:15 a.m. EST 12:15 CST
WGN—Jan Garber's Orchestra
WLW—Gene Burchell's Orch.
1:30 a.m. EST 12:30 CST
NBC—Jack Russell's Orchestra; WENR
WBBM—Bob Pirelli's Orchestra
WGN—Joe Sanders' Orchestra
WLW—Moon River, organ and poems
WTAM—Dick Fidler's Orchestra

1:45 a.m. EST 12:45 CST
WGN—Hilora Heidt's Orchestra
2:00 a.m. EST 1:00 CST
WBBM—Maunie Stein's Orch.
WGN—Velo & Yolanda's Orch.
2:30 a.m. EST 1:30 CST
WBBM—Floyd Town's Orchestra

In Cincinnati

(Continued from Page 25)

newspapers condemned Long's dictatorship on their front pages along with the news of his death and yet not one reader was known to complain!

MARY ELLEN LEDWIN has decided to take a few nights off away from the microphones each week this Winter to study Russian at the University of Cincinnati! Her one ambition is to journey to Petrograd (or is it St. Petersburg, again?) in the fall of 1937 and do a series of plays!

Scripps-Howard are planning big things for WFBE and don't be surprised to hear that the call letters are to be changed!

MARTHA GOWDY, after years of

treating the boards, has settled down to the directing of dramatics in Dayton, Ohio, presenting *Calling All Cars* over WSMK, and raising a family—one husband and a daughter, who celebrates her first birthday in the near future. Miss Gowdy's radio family, with which she has surrounded herself for broadcasting, reads as though it were a Who's Who of the footlights with such names as HERBERT F. MAY, a former member of the famous Pike Stock Company, also recently heard over WLW; ROLAND LYNN of WCBD, who played the lead in *The Silver Cord* during its lengthy run in Chicago in 1933, and others who earned reputations on Broadway and in stock. Truly, Broadway with all its glamour has nothing on the WSMK studios when this cast assembles on Monday evenings!

Many of you probably know Herbert F. May for his fine portrayal of Scrooge,

(Continued on Page 28)

Hot off the Gridiron

OLD GOLD

PRESENTS

ALL-AMERICA FOOTBALL NEWS



PREDICTIONS! HIGH-SPOTS! RESULTS!

Listen in on the Old Gold All-America Football News of the Air, with Thornton Fisher, famous sports writer and cartoonist. Thornton gives you the football high-lights of the day and week hot off the gridiron . . . every Saturday, WEAF, and complete N. B. C. Network, 7 P. M., Eastern Standard Time.

GUEST STARS!

Hear Football's Impresarios!

- OCT. 5, COACH LOU LITTLE of Columbia
- OCT. 12, NOBLE KIZER of Purdue
- OCT. 19, JOSH CODY of Vanderbilt
- OCT. 26, ELMER LAYDEN of Notre Dame
- NOV. 2, JOCK SUTHERLAND of Pitt
- NOV. 9, SLIP MADIGAN of St. Mary's
- NOV. 16, ANDY KERR of Colgate
- NOV. 23, FRANK THOMAS of Alabama
- and HOWARD JONES of So. California

GUEST STAR:

October 5
COACH

LOU LITTLE

of

COLUMBIA

Listen in

SATURDAY, OCT. 5

WEAF 7 P.M. E.S.T.

AND COMPLETE N. B. C. NETWORK

6:30 a.m. EST 5:30 CST
KMOX—Home Folks' Hour
WLW—Top o' the Morning

7:00 a.m. EST 6:00 CST
KDKA—Musical Clock
KMOX—Novelty oBys
WCKY—Bert Layne's Fiddlers
WFBE—Musical Clock
WKBC—This and That
WLS—Smile a-White
WLW—A Nation's Family Prayer Period
WSAI—Good Morning
WWVA—Blue Grass Roy

7:15 a.m. EST 6:15 CST
KMOX—Four Harvest Hands
WCKY—Musical Clock
WKRC—A God's Bible School
WLW—To be announced

7:30 a.m. EST 6:30 CST
NBC—Jolly Bill & Jane; WEAF
CBS—Organ Reveille; WABC
NBC—Pollock & Lownhurst, piano duo; WJZ
It's the Animal in Me
The Simple Things in Life
Delutante Waltz
Hotcha China Joe
Smoke Rings

KMOX—Harry, Johnny and Aunt Sarah
WGY—Musical Clock
WHAS—To be announced
WKRC—Fiddlin' Farmers
WLW—Morning Devotions
WSAI—Today's News
WSM—Delmore Brothers
WTAM—Sun Up
WWVA—The Eve Opener

7:45 a.m. EST 6:45 CST
NBC—Yoichi Hiraoka, xylophonist; WEAF
NBC—Rise and Shine; WJZ
WCKY—Yodeling Twins
WLW—To be announced
WSAI—Musical Sun Dial
WSM—Morning Devotion

8:00 a.m. EST 7:00 CST
NBC—Morning Devotions; WJZ
WAVE KDKA WCKY (sw-21.54)
CBS—On the Air Today; Lyric Serenade; WABC
NBC—Spareribs; WEAF
KMOX—News; Home Folks' Hour
WFBE—Our Daily Thought
WGBF—A Gospel Tabernacle
WLS—Good Morning
WHAS—To be announced
WKRC—To be announced
WLS—News
WSAI—A Church Forum
WSM—To be announced
WTAM—Slim Eberhardt
WWVA—A Gospel Tabernacle

8:15 a.m. EST 7:15 CST
NBC—Pals, dramatic sketch; WJZ KDKA WAVE (sw-21.54)
NBC—Morning Glories; WEAF
WTAM WLW
WCKY—News
WFBE—Arkansas Fiddlers
WLS—Morning Round-Up

8:30 a.m. EST 7:30 CST
NBC—Walter Cassel, baritone; William Meeder, organist; WJZ KDKA WCKY (sw-21.54)
CBS—Chapel Singers; WABC
NBC—Cherico; WEAF WTAM
WLW WGY
KMOX—Tick-Tock Revue
WAVE—Musical Clock
WFBE—Morning Concert
WKBC—To be announced
WLS—Arkansas Woodchopper
WSAI—McCormick's Old Time Fiddlers
WSM—Delmore Brothers

8:45 a.m. EST 7:45 CST
CBS—Waltz Time; WABC
NBC—Landt Trio and White; WJZ KDKA WCKY (sw-21.54)
WGBF—Timely Topics
WLS—News, Julian Bentley
WSAI—Musical Sun Dial
WSM—A Morning Devotions

9:00 a.m. EST 8:00 CST
NBC—Richard Leibert, organist; WEAF WTAM WSAI
★ NBC—Breakfast Club; Edna Orell, contralto; Three Flats; Don McNeill, m.c.; Jack Owens, tenor; WJZ WSM KDKA WAVE WCKY (sw-15.21)
CBS—Top o' the Morning; WABC WSMK WHAS WKRC
Hymns of All Churches; WGY
WLW
KMOX—Views on News
WLS—A Morning Devotions
WWVA—News

9:15 a.m. EST 8:15 CST
NBC—Richard Leibert, organist; WLW WGY
KMOX—Musical Jewel Box
WGBF—City Court
WLS—Jolly Joe and His Pat Pals
WWVA—Top o' the Morning

9:30 a.m. EST 8:30 CST
NBC—Junior Radio Journal; WEAF WTAM WGY WSAI
KMOX—The Corn Huskers
WFBE—Studio Selections
WLS—Ford Rush; Ralph Emerson, organist
WLW—Rhythm Jesters
WWVA—Morning Dance Tunes

9:45 a.m. EST 8:45 CST
CBS—Men of Manhattan; WABC
WSMK WKRC WWVA WHAS
KMOX
NBC—The Yass Family; WEAF
WLW
WFBE—Morning Headlines
WGY—Musical Program
WLS—Announcements and News
WSAI—Fire Statistics
WTAM—Vaughn King

10:00 a.m. EST 9:00 CST
CBS—News; Mellow Moments; WABC WKRC WHAS
NBC—News; Cleo Brown, pianist & songs; WJZ KDKA (sw-15.21)
NBC—News; Frank Luther, tenor; WEAF WGY WSM
WTAM WAVE
KMOX—News Thru a Woman's Eyes
WCKY—News
WFBE—Gladys Catron
WGN—Hymns of All Churches
WLS—Prairie Ramblers; Patsy Montana; Hiram and Henry
WSAI—Household Hints
WWVA—Cowboy Loyce and Just Plain John

10:15 a.m. EST 9:15 CST
NBC—The Banjoists; WEAF
WGY WTAM
CBS—Clyde Barrie, baritone; WABC WWVA WKRC WHAS
KMOX
NBC—Edward MacHugh, baritone; WJZ WCKY KDKA
WAVE WSM (sw-15.21)
WFBE—Dot Club News
WGBF—Household Hour
WGN—Margery Graham
WSAI—Irratic Court Cases

10:30 a.m. EST 9:30 CST
NBC—Marie de Ville, songs; WJZ WCKY
CBS—Let's Pretend; WABC
WKRC WHAS
NBC—Nicholas Mathay's Orch.; WEAF WGY WSAI
KDKA—Home Forum
KMOX—Better Films Council
WAVE—A Devotional Hour
WFBE—Smile Club
WGN—Markets; Serenade
WLS—Jolly Joe's Junior Stars
WLW—News Room
WSM—Homemakers' Chat
WTAM—Health and Home
WWVA—Flyin' X Round-Up

10:45 a.m. EST 9:45 CST
NBC—Originalities; Jack Owens, tenor; Orch.; WJZ KDKA WCKY (sw-15.21)
NBC—Nicholas Mathay's Orch.; WSM WTAM WAVE
KMOX—Let's Compare Notes
WSM—News & Live Stock Reports

11:00 a.m. EST 10:00 CST
NBC—Morning Parade; WLAF
WTAM WGY WSAI
CBS—Milton Charles, organist; WABC WHAS WKRC WWVA
KMOX (sw-15.27)
NBC—The Honeymooners; WJZ
WLW WAVE WCKY WSM
KDKA—Kiddies Klub
WGBF—Mister and Missus
WGN—Friendly Neighbor's House Party
WLS—Martha Crane and Helen Joyce

11:15 a.m. EST 10:15 CST
CBS—Tito Guzar, tenor; WABC
WHAS WKRC WWVA KMOX (sw-15.27)
NBC—Wendell Hall, songs; WJZ
WCKY WSM WAVE
KMOX—Piano Interlude; Better
Films Council
WFBE—Ethel Knapp Behrmann
WGBF—Boy Scouts
WGN—Len Salvo, organist
WWVA—Rapid Ad Service

11:30 a.m. EST 10:30 CST
NBC—Whitney Ensemble; WJZ
WCKY WAVE WSM

CBS—Diversity; WABC WHAS
WWVA WKRC KMOX (sw-15.27)
WAVE—A Devotional Service
WFBE—Junior Aviators
WGBF—Baby Shop Man
WGN—Carl Spaeth's Orchestra
WGY—Children's Theater of the Air
WLS—News; Butter, Egg and Poultry Markets; Livestock Markets

11:45 a.m. EST 10:45 CST
KDKA—Grab Bag
WFBE—Frigid Facts
WGBF—Auditions for Young Folks
WLS—Junior Roundup

Afternoon

12:00 m ES 11:00 a.m. CS
NBC—Simpson Boys of Sprucehead Bay; WJZ KDKA WCKY (sw-15.21)
CBS—Orientale; WABC WSMK
WKRC KMOX WHAS (sw-15.27)
NBC—Minute Men, male quartet
WEAF WSM WSM WAVE
WFBE—College of Music
WGN—Three Treys
WGY—Musical Program
WLS—Otto's Tunetwisters
WLW—News
WTAM—Doc Whipple
WWVA—Kiddie Program

12:15 p.m. ES 11:15 a.m. CS
NBC—Honeyboy and Sassafras.
WEAF WTAM WSAI
NBC—Genia Fonariova, soprano; WJZ WSM WAVE WLW
Aupes De Tol
Dreams
Malaguena
Babyland
KDKA—News-Reeler
WCKY—News
WFBE—Ethel Knapp Behrmann
WGBF—Boy Scouts
WGN—Len Salvo, organist
WGY—Doc Schneider's Cowboys
WLS—"The Old Kitchen Kettle," Mary Wright

12:30 p.m. ES 11:30 a.m. CS
NBC—Merry Madcaps; WEAF
WTAM WSAI
NBC—Nat'l Farm & Home Hour; 4-H Club Prem.; Guest Speakers; U. S. Marine Band; WJZ
WCKY KDKA WAVE WSM
WLW (sw-15.21)
CBS—Al Roth's Syncopators; WABC WKRC WSMK WHAS
WWVA (sw-15.27)
KMOX—Magic Kitchen
WFBE—Noontime Tunes
WGN—Markets; Harold Turner, pianist
WGY—Farm Program
WLS—"Little Bits from Life," William Vickland

12:45 p.m. ES 11:45 a.m. CS
WFBE—Dept. of the Interior
WGBF—Bulletin Board
WGN—Painted Dreams
WLS—Weather; Produce Markets; News

1:00 p.m. ES 12:00 m CS
NBC—Lee Gordon's Orchestra; WEAF WTAM
CBS—Jack Shannon, tenor; WABC WHAS WSMK WKRC
KMOX (sw-15.27)
WFBE—Seon Music
WGBF—Church & School News
WGN—Luncheon Music
WGY—Stock Reports
WLS—Poultry Service Time
WSAI—Police Flashes
WWVA—Dominic and Tony

1:15 p.m. EST 12:15 CST
CBS—Jack & Gil; WABC WHAS
KMOX (sw-15.27)
WFBE—Gladys & Mary
WGBF—Farmer Purcell
WGN—Doring Sisters
WGY—Bag and Baggage
WKRC—Magic Melodies
WSAI—Woman's Club Forum
WWVA—News

1:30 p.m. EST 12:30 CST
NBC—Dick Fidler's Orchestra
WEAF WTAM WGY WSAI
WKRC
CBS—Billy Mills and Company
WABC WSMK KMOX (sw-15.27)
NBC—Charles Boulanger's Orch.; WJZ WCKY WAVE WSM
KDKA—Salt and Peanuts
WFBE—Band Concert
WGBF—Auto Club

(Continued on Next Page)

Saturday - Continued

Star ★ Indicates High Spot Selections

(Continued from Preceding Page)

WGN—Markets; Δ Mid-day Service
 WHAS—Savings Talk; Weather; Markets; Temperature
 WLS—Jim Clark, Chicago Producers; Grain Market
 WLW—Gene Burchell's Orch.
 WWVA—Luncheon Music

1:45 p.m. EST 12:45 CST

CBS—Billy Mills & Company WWVA
 WFBE—Mary Jane Schriever
 WGBF—Curlstone Reporter
 WHAS—Mrs. Randolph, shopping
 WLW—4 H Club Program
 WLS—Dance Orchestra

2:00 p.m. EST 1:00 CST

NBC—Words & Music: WJZ
 WCKY WAVE WSM
 NBC—Rex Battle's Ensemble:
 WFAE WGY WTAM WSAI
 (sw-15:33)

2:15 p.m. EST 1:15 CST

★ NBC—World Series Baseball
 Game: WFAE WJZ KDKA
 WAVE WCKY WGN WGY
 WHAM WLS WLW WSAI
 WSM WTAM (sw-15:21)

4:15 p.m. EST 3:15 CST

NBC—Teddy Hill's Orch.: WJZ
 WCKY KDKA WAVE WSM
 WENR (sw-15:21)

5:45 p.m. EST 4:45 CST

NBC—To be announced: WABC
 WHAS KMOX WKRC WSMK
 (sw-15:27)

6:00 p.m. EST 5:00 CST

NBC—Norsemen male quartet:
 WFAE WGY WTAM WSAI
 WWVA—Cowboy Loyce and Just
 Plain John

4:30 p.m. EST 3:30 CST

NBC—Fascinating Rhythm: WJZ
 WAVE KDKR (sw-15:21)
 NBC—Our Barn: WFAE WTAM
 WSAI

4:45 p.m. EST 3:45 CST

WFBE—Tea Time Tunes
 NBC—Blue Room Echoes: WFAE
 WSAI WGY

5:00 p.m. EST 4:00 CST

NBC—Alan Leafner's Orchestra:
 WABC WWVA WHAS WKRC
 KMOX (sw-15:27)

5:15 p.m. EST 4:15 CST

NBC—Musical Adventures: WJZ
 WENR WCKY WAVE WSM
 KDKA (sw-15:27-11:87)

5:30 p.m. EST 4:30 CST

NBC—Ken Sparrow's Ensemble:
 WJZ WCKY WENR KDKA
 WAVE WSM (sw-15:21-11:87)

5:45 p.m. EST 4:45 CST

NBC—Elsie Thompson, organist:
 WABC WSMK WHAS WWVA
 WKRC KMOX (sw-15:27)

5:50 p.m. EST 4:50 CST

NBC—Temple of Songs, Chicago
 A Capella Choir, direction of
 Noble Cain; Ruth Lyon, soprano,
 Edward Davies, baritone:
 WFAE WCAE WGY
 WTAM

5:55 p.m. EST 4:55 CST

WFBE—Shoppers Special
 WSAI—Sports Review
 NBC—Gabriel Heatter, Week
 End News Review: WJZ WLW
 KDKA WENR WCKY WSM
 (sw-11:87-15:21)

6:00 p.m. EST 5:00 CST

WFBE—Dinner Music
 WGBF—News
 WGN—Armchair Melodies

Night

6:00 p.m. EST 5:00 CST

NBC—Kearney Walton's Orch.
 WFAE WSAI WTAM WAVE
 WLW WGY

CBS—Frederic Wm. Wile, political
 highlights: WABC WKRC
 WSMK WWVA KMOX (sw-
 11:83)
 NBC—Otto Thurn's Bavarian
 Orch.: WJZ WCKY
 KDKA—News-Reeler
 WENR—Kaltenmeyer's Kinder-
 garten (NBC)

WFBE—Musical Comedy Gems
 WGHF—Fourth Street Market
 WHAS—Shadow Time
 WSM—Bobby Tucker; Pan
 American Broadcast

6:15 p.m. EST 5:15 CST

CBS—Three Little Words:
 WABC WWVA WSMK WKRC
 KMOX (sw-11:83)

NBC—Dot & Will: WJZ WCKY
 KDKA—Plough Boys
 WAVE—Musical Parade
 WLW—To be announced
 WSM—Sunday School Lesson

6:30 p.m. EST 5:30 CST

NBC—News, Alma Kittell, con-
 tralto: WFAE WSAI (sw-9:53)
 CBS—News, Football Results:
 WABC WKRC KMOX WSMK
 WHAS (sw-11:83)

6:45 p.m. EST 5:45 CST

NBC—On the Mill
 WENR—What's the News?
 WFBE—To be announced
 WGBF—Stock Markets
 WGY—News, Evening Brevities
 WLW—Bob Nowhall
 WSM—News; Bobby Tucker
 WTAM—News; Organ Melodies
 WWVA—News

7:00 p.m. EST 6:00 CST

NBC—Poppye, the Sailor: WFAE
 WSM WTAM WGY (sw-9:53)
 NBC—The Master Builder: WJZ
 WENR KDKA WCKY WAVE
 WSM (sw-11:87)

7:15 p.m. EST 6:15 CST

NBC—Frank Hazard, tenor;
 Orchestra
 WBBM—Pat Flanagan sports
 WFBE—To be announced
 WGBF—Zoo News; Baseball Re-
 sults
 WGN—Palmer House Ensemble
 WHAM—Charlie Panica's Orch.
 WKRC—Dick Bray
 WLW—Gene Burchell's Orch.

7:30 p.m. EST 6:30 CST

NBC—The Sizzlers, trio: WFAE
 WSAI WAVE
 NBC—A Message of Israel; Rabbi
 Jonah B. Wise, director: WJZ
 WENR
 CBS—Chicagoans with Marshall
 Sossun: WABC WKRC KMOX
 WHAS WBBM (sw-11:83)

7:45 p.m. EST 6:45 CST

NBC—To be announced: WFAE
 WTAM WSM WAVE WCKY
 WBBM—Eddie House, organist
 WFBE—Will Hauser's Orchestra
 WGN—Macy and Her Men
 WHAM—Waltz Time
 WLW—Washington Merry-Go-
 Round
 WSAI—To be announced
 WWVA—Where To Go To Church

8:00 p.m. EST 7:00 CST

★ NBC—The Hit Parade: Lennie
 Hayton's Orch., Kay Thomp-
 son; Charles Carlin; Three
 Rhythm Kings, Melody Girls:
 WFAE WTAM WLW WAVE
 WGY WSM (sw-9:53)

8:15 p.m. EST 7:15 CST

CBS—Club Columbia, Musical
 Comedy, direction Leith Ste-
 vens: WABC WHAS WKRC
 WWVA (sw-6:12)
 NBC—El Chico Spanish Revue:
 WJZ WCKY KDKA (sw-11:87)
 KMOX—Comedy Stars of Holly-
 wood
 WBBM—Elena Moneak's Ensem-
 ble

8:30 p.m. EST 7:30 CST

WFBE—Dave & Henry
 WGN—Continental Gypsies
 WHAM—Hank and Herh
 WLS—Otto's Tune Twisters
 WSM—Dance Orchestra

8:45 p.m. EST 7:45 CST

WFBE—Will Hauser's Orchestra
 WLS—Chuck & Ray; Hoosier
 Sodbusters
 WLW—Gene Burchell's Orch.
 WSM—Delmore Brothers; Du-
 cord Bailey

8:55 p.m. EST 7:55 CST

WFBE—Will Hauser's Orchestra
 WLS—Chuck & Ray; Hoosier
 Sodbusters
 WLW—Gene Burchell's Orch.
 WSM—Delmore Brothers; Du-
 cord Bailey

9:00 p.m. EST 8:00 CST

NBC—G Men authentic cases
 from Official Dept of Justice
 Files. Dramatized by Phillip-
 Lords: WFAE WTAM WLW
 WGY WAVE (sw-9:53)

9:15 p.m. EST 8:15 CST

★ CBS—Nino Martini, tenor;
 Andre Kostelanetz' Orch. &
 Chorus: WABC WHAS KMOX
 WKRC WBBM (sw-6:12)
 NBC—Jamboree (sw-6:14)
 WGN—Concert Orchestra
 WLS—Barn Dance Party
 WSM—World Review
 WSM—Pussim Hunters; Uncle
 Dave Macon
 WWVA—News

9:30 p.m. EST 8:30 CST

★ NBC—Chateau; Al Jolson,
 Victor Young's Orch.: WFAE
 WGY WTAM WLW (sw-9:53)
 ★ CBS—Marty May-Time, com-
 edian; Johnny Augustine's Or-
 chestra: WABC WKRC KMOX
 WBBM WHAS WBBM WWVA
 (sw-6:12)

9:45 p.m. EST 8:45 CST

★ NBC—ALKA-SELTZER PRE-
 sents National Barn Dance;
 Maple City Four; Henry Burr,
 tenor; Lulu Belle; Uncle Ezra,
 Verne Lee and Mary; Hoosier
 Hot Shots; Ridge Runners; Lu-
 cille Lane and Others: WJZ KDKA
 WHAM WLS WAVE (sw-6:14)
 WCKY—Selected Numbers
 WGN—Orville Knapp's Orchestra
 WSAI—Today's News
 WSM—Comedy Stars of Holly-
 wood

10:00 p.m. EST 9:00 CST

★ CBS—California Melodies:
 WABC KMOX WHAS WBBM
 WWVA (sw-6:12)
 WAVE—Larry Funk's Orch.
 WCKY—News
 WGN—News, Quin Ryan's Sports
 WKRC—Red Bird's Orchestra
 WSM—Fruit Jar Drinkers

10:15 p.m. EST 9:15 CST

★ NBC—Herbert Hoover, talk:
 WJZ WCKY WHAM WAVE
 CBS—Guy Lombardo's Orch.:
 WABC WWVA KMOX WHAS
 WBBM WKRC (sw-6:12)
 KDKA—Will Ryshanek's Orch.
 WGN—Dance Orchestra
 WLS—Tune Twisters & Evelyn
 WLW—News
 WSM—Ed Poplin's Band

10:45 p.m. EST 9:45 CST

★ NBC—ALKA-SELTZER PRE-
 sents National Barn Dance,
 Maple City Four; Henry Burr,
 tenor; Lulu Belle; Uncle Ezra,
 Verne Lee and Mary; Hoosier
 Hot Shots: WLW
 CBS—Abe Lyman's Orchestra:
 WABC WHAS WKRC KMOX
 WBBM WSMK

WBWM—Edouardo Varzo's En-
 semble
 WFBE—Football; U. C. vs. S.
 Dakota State
 WGN—Joe Sanders' Orchestra
 WLS—Barn Dance Party
 WSAI—To be announced

8:45 p.m. EST 7:45 CST

★ CBS—The Troopers: WABC
 WKRC WHAS KMOX WBBM
 (sw-6:12)
 WGN—Palmer House Ensemble
 WSM—Dolmore Brothers
 WWVA—Football Reporter

9:00 p.m. EST 8:00 CST

NBC—G Men authentic cases
 from Official Dept of Justice
 Files. Dramatized by Phillip-
 Lords: WFAE WTAM WLW
 WGY WAVE (sw-9:53)

9:15 p.m. EST 8:15 CST

★ CBS—Nino Martini, tenor;
 Andre Kostelanetz' Orch. &
 Chorus: WABC WHAS KMOX
 WKRC WBBM (sw-6:12)
 NBC—Jamboree (sw-6:14)
 WGN—Concert Orchestra
 WLS—Barn Dance Party
 WSM—World Review
 WSM—Pussim Hunters; Uncle
 Dave Macon
 WWVA—News

9:30 p.m. EST 8:30 CST

★ NBC—Chateau; Al Jolson,
 Victor Young's Orch.: WFAE
 WGY WTAM WLW (sw-9:53)
 ★ CBS—Marty May-Time, com-
 edian; Johnny Augustine's Or-
 chestra: WABC WKRC KMOX
 WBBM WHAS WBBM WWVA
 (sw-6:12)

9:45 p.m. EST 8:45 CST

★ NBC—ALKA-SELTZER PRE-
 sents National Barn Dance;
 Maple City Four; Henry Burr,
 tenor; Lulu Belle; Uncle Ezra,
 Verne Lee and Mary; Hoosier
 Hot Shots; Ridge Runners; Lu-
 cille Lane and Others: WJZ KDKA
 WHAM WLS WAVE (sw-6:14)
 WCKY—Selected Numbers
 WGN—Orville Knapp's Orchestra
 WSAI—Today's News
 WSM—Comedy Stars of Holly-
 wood

10:00 p.m. EST 9:00 CST

★ CBS—California Melodies:
 WABC KMOX WHAS WBBM
 WWVA (sw-6:12)
 WAVE—Larry Funk's Orch.
 WCKY—News
 WGN—News, Quin Ryan's Sports
 WKRC—Red Bird's Orchestra
 WSM—Fruit Jar Drinkers

10:15 p.m. EST 9:15 CST

★ NBC—Herbert Hoover, talk:
 WJZ WCKY WHAM WAVE
 CBS—Guy Lombardo's Orch.:
 WABC WWVA KMOX WHAS
 WBBM WKRC (sw-6:12)
 KDKA—Will Ryshanek's Orch.
 WGN—Dance Orchestra
 WLS—Tune Twisters & Evelyn
 WLW—News
 WSM—Ed Poplin's Band

10:45 p.m. EST 9:45 CST

★ NBC—ALKA-SELTZER PRE-
 sents National Barn Dance,
 Maple City Four; Henry Burr,
 tenor; Lulu Belle; Uncle Ezra,
 Verne Lee and Mary; Hoosier
 Hot Shots: WLW
 CBS—Abe Lyman's Orchestra:
 WABC WHAS WKRC KMOX
 WBBM WSMK

NBC—Joe Reichman's Orchestra:
 WFAE WTAM WGY WCKY
 (sw-9:53)
 NHC—Dance Orch.: WJZ WHAM
 KDKA—Sports, Ed Sprague
 WAVE—To be announced
 WGBF—Colonial Club
 WGN—Horace Heid's Orchestra
 WLS—Barn Dance Varieties
 WSAI—Dance Orchestra
 WSM—Curt Poulton; Dixie Law-
 ers
 WWVA—Waring's Pennsylvan-
 ians

11:15 p.m. EST 10:15 CST

NBC—Joe Reichman's Orch.:
 WSAI
 KDKA—Behind the Law
 WGHF—News
 WGN—Charlie Dornberger's Or-
 chestra
 WSM—Pussim Hunters

11:30 p.m. EST 10:30 CST

NBC—Enric Madrizner's Orch.:
 WFAE WGY WCKY WTAM
 WSAI (sw-9:53)
 CBS—Claude Hopkins' Orch.:
 WABC WKRC WBBM WHAS
 WSM—Ray Noble's Orch. WJZ
 WHAM KDKA WSMB (sw-
 6:14)
 WGHF—Coral Room
 WGN—Wayne King's Orchestra
 WSM—Robert Lunn; Band

11:45 p.m. EST 10:45 CST

KMOX—Claude Hopkins' Orch.
 (CBS)
 WGBF—Colonial Club
 WGN—Jan Garber's Orchestra
 WSM—Crook Brothers' Band

12:00 Mid ES 11:00 p.m. CS

NBC—Al Lynn's Orch.: WFAE
 WGY WTAM
 CBS—Sterling Young's Orch.:
 WABC KMOX WKRC
 NBC—Shandor, violinist, Bob
 Chester's orch.: WJZ WSM
 WHAM KDKA (sw-6:14)
 WBBM—George Olsen's Orch.
 (CBS)

12:15 a.m. ES 11:15 p.m. CS

WGBF—Dance Orchestra
 WHAS—Gray Gordon's Orch.
 WLS—Night Time in Dixie
 WWVA—(Organ) Frobeuse

12:30 a.m. ES 11:30 p.m. CS

NBC—Chas. Dornberger's Orch.
 WJZ KDKA WHAM WSM
 (sw-6:14)
 CBS—Dick Messner's Orchestra:
 WABC WKRC WSMK WHAS
 KMOX
 MB—Horace Heid's Orchestra
 WGN

12:45 a.m. ES 11:45 p.m. CS

WBBM—Floyd Town's Orchestra
 WLW—To be announced
 WTAM—Gene Baker's Orchestra

1:00 a.m. ES 12:00 Mid CS

WENR—Glenn Lee's Orchestra
 WGN—Continental Gypsies
 WHAM—Lew Davies' Orchestra
 WLW—Dance Orchestra
 WTAM—Pinky Hunter's Orch.

1:15 a.m. EST 12:15 CST

WGN—Jan Garber's Orchestra
 WLW—Gene Burchell's Orch.
 WWVA—Vivian Miller, organist

1:30 a.m. EST 12:30 CST

NBC—Jess Hawkins' Orchestra:
 WSM WENR
 WGN—Veloz & Yolanda's Orch.
 WLW—Moon River, organ and
 poems

1:45 a.m. EST 12:45 CST

WTAM—Dick Fidler's Orchestra
 WWVA—Organ Interlude

2:00 a.m. EST 1:00 CST

WFAE—Ron Pridgen's Orchestra
 WLS—Horace Heid's Orchestra

2:30 a.m. EST 1:30 CST

WBBM—Maurie Stein's Orch.

In Cincinnati

(Continued from Page 26)

Charles Dickens' famous character in the
 Christmas Carol. This year Cincinnati
 and Dayton listeners are in for a treat
 when he makes this meanest man of all
 centuries!

KNOWING THAT COLLEGE days
 have arrived again, Dorothea Duncan sent
 this one in claiming she heard it on North-
 western's campus last June.

Junior: "How was that date you had
 with the professor last night?"
 Senior: "Just PASSABLE!"

W'LLH's Continuity Staff has a new mas-
 cot—a lethargic, one-year-old alligator!

THIS CORNER never fails to treat it-
 self to the best in radio. That's why we
 remain up till 1:30 a. m. EST each morn-
 ing waiting for Crosley's highlight of
 all of its 18 hours of daily broadcasting—
 the Moon River offering!

On September 29, Wayne King com-
 pletes a seven-year dance engagement
 at the Aragon Ballroom, during the
 later part of that period broadcasting
 nightly over WGN, and more recently
 WLW and the MBS network. Long live
 the King.

AS YOU LIKE IT (we hope): George
 Case's SMILE CLUB now boasts of 17,000
 members—all kiddies of grade school age
 . . . JIMMY ALDERMAN and DON
 BECKER belong in the "lads who have
 made good" class with the former now
 directing all of WCKY's program activi-
 ties and the latter acting as WLW's as-
 sistant manager . . . JUNE RICHARTS
 favorite dish is spinach! But she thinks
 Mickey Mouse has it all over Popeye as
 an entertainer . . . VIRGINIA (Helen
 Trent) CLARK is a speedboat enthusias-

and will buy her own for next Summer's
 sport

WSMK Snowdrifts

BY JACK SNOW

WE CAN imagine with what mingled
 emotions dyed in the wool readers
 of RADIO GUIDE scan the above heading.
 Not since November of 1932—nearly three
 calendar years ago—has a hint or murmur
 of the Snowdrift column reached the read-
 ers of radio's first program weekly. And
 in that time, Radio GUIDE has acquired
 hundreds of thousands of new readers, so
 we may be coming back as a total stranger
 to the vast majority of regular readers.
 And as a get-acquainted offer I'll in-
 form you of a few of the goings-on around
 the Gem City station.

GUY LOMBARDO—BENNY GOOD-
 MAN—these are only two of the name
 hands welcomed to WSMK listeners by
 way of the Columbia network during the
 past few weeks. If someone could only
 lure Ambrose out of England and if Paul
 Whiteman would persuade Reginald For-
 sythe to come out of his English retreat
 where he is writing a symphony, what a
 Winter of thrills we dance fans would
 have!

As WSMK moves into the fall season,
 we're happy to report that HELENE
 BLUE, our program director and blues
 singer, is in better voice than ever before.
 She sings like she's inspired. And with
 TOM DUNKELBERGER at the piano
 and JACK WYMER announcing, here's
 a program that should rate the tops with
 any sponsor.

CHARLEY ROBERTS returns from
 his honeymoon and once more the WSMK
 staff is intact. Dayton's Radio City looks
 fine and fit to go places this Winter—and
 as a parting warning, the SNOWDRIFT
 INFORMATION program is liable to
 return to the air at any minute. All let-
 ters of protest will be opened but not
 read.

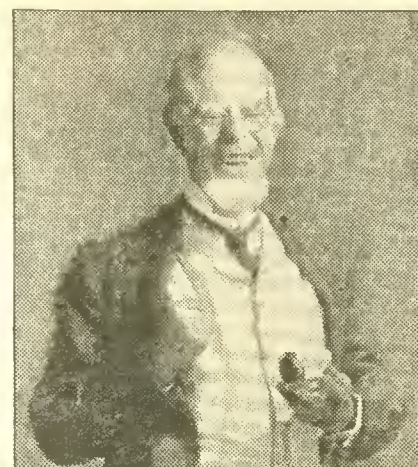
Program Locator

(Programs in EST. Subtract One Hour for CST)

Acme White Lead & Color Works	See McConnell, Smilin' Ed	Dreams Come True	NBC 3:45 p.m. Tuesday & Thursday	Life Savers, Inc.	See Rendezvous
Alamite	See Heilt, Horace	Drift	See Barnes, Pat	Little Orphan Annie	NBC 5:45 & 6:45
Alka Seltzer	See Nat'l Barn Dance Uncle Ezra	Doctor Lyon's Tooth Powder	See Manhattan Merry-Go-Round	Log Cabin Revue	NBC 10 p.m. Wednesday only
Ailen, Ida Bailey	NBC 11 a.m. Tues., Wed. & Thurs.	Duchin, Eddy, orch.	NBC 9:30 p.m. Tuesday only	Log Cabin Syrup	See Log Cabin Revue
American Album of Familiar Music	NBC 9:30 p.m. Sunday only	Eagle Brand Milk	See Magic Recipes	Lombardo, Guy, orch.	CBS 8 p.m. Monday only
American Home Products	See Hammerstein's Music Hall	East & Dumke	CBS 1:45 p.m. Sunday only	Lucky Strike Cigarettes	See Hit Parade
American Radiator Co.	See Fireside Recital	Easy Aces	NBC 7:00 p.m. Tues., Wed. & Thurs.	Lum and Abner	NBC 7:30 p.m. Daily ex. Sat. & Sun.
Ames, Mary Ellis, talk	CBS 11 a.m. Wednesday & Friday	Edna Wallace Hopper	See Romance of Helen	Lux	See Radio Theater
Amos 'n' Andy	NBC 7 and 11 p.m. Daily ex. Sat. & Sun.	Elgin Watches	See Campus Revue	Lyman, Abe, orch.	NBC 9 p.m. Friday only
Anacin	See Easy Aces	Eno Salts	See Crime Clues	Magic Key	NBC 2:00 p.m. Sunday only
Armstrong, Jack, sketch	CBS 5:30 & 6:30 p.m. Daily ex. Sat. & Sun.	Etting, Ruth, soloist	NBC 8:30 p.m. Friday only	Magic Recipes	NBC 11:45 a.m. Wednesday only
Atlantic Family on Tour	CBS 7 p.m. Saturday only	Evaporated Milk	See Og, Son of Fire	Major, Jack	CBS 6:45 p.m. Saturday only
Atwater Kent Radio Hour	CBS 8:30 p.m. Thursday only	Evening in Paris	NBC 8:30 p.m. Monday only	Maltex Cereal	See Carnegie, Dale
Baker, Phil	CBS 7:30 p.m. Sunday only	Famous Babies	CBS 11 a.m. Monday only	Manhattan Merry-Go-Round	NBC 9 p.m. Sunday only
Barbasol	See Singin' Sam	Feen-a-Mint	See Nat'l Amateur Night	March of Time	CBS 10:30 p.m. Daily ex. Sat. & Sun.
Barnes, Pat, in person	NBC 12 noon Monday and Friday	Fels Naphtha Soap	See Brad and Al	Marie, Little French Princess	CBS 2 p.m. Daily ex. Sat. & Sun.
Bayer Aspirin	See Lavender and Old Lace; Amer. Album of Familiar Music	Fireside Recitals	NBC 7:30 p.m. Sunday only	Marlow, Betty	NBC 5:45 p.m. Tuesday & Thursday
Beauty Box Theater	NBC 9 & 11:30 p.m. Friday only	Firestone Tire & Rub. Co.	See Voice of Firestone	Marrow, J. W., Co.	See Marlow, Betty
Becker, Bob, dog talk	NBC 5:30 p.m. Sunday only	First Nighter, drama	NBC 10 p.m. Friday only	Martini, Nino	CBS 9:00 p.m. Saturday only
Benny, Jack	NBC 7 & 11:30 p.m. Sunday only	Fisher, Thornton, sports	NBC 7:00 p.m. Saturday only	Maybelline	See Penthouse S'nade
Benson, Bobby & Sunny Jim	CBS 6:15 p.m. Mon., Wed., & Fri.	Fitch Shampoo	See Morin Sisters and Ranch Boys	Maxwell House Coffee	See Show Boat
Bernie, Ben, Orch.	NBC 9 p.m. Tuesday only	Five Star Jones	CBS 12:45 p.m. Daily ex. Sat. & Sun.	McConnell, Smilin' Ed	CBS 6:30 p.m. Sunday only
Best Foods, Inc.	See Allen, Ida Bailey	Fleischmann Yeast	See Vallee Variety Hr. Voice of the People	McGee, Fibber & Molly	NBC 8 p.m. Monday only
Better Speech Institute of America	See Your English	Footsaver Shoes	See Musical Footnotes	Melodiana	CBS 5 p.m. Sunday only
Betty and Bob, sketch	NBC 4 p.m. Daily ex. Sat. & Sun.	Ford Car Dealers	See Waring, Fred	Mix, Tom	NBC 5:30 p.m. Mon., Wed. and Fri.
Big Ben Clocks	See Dream Dramas	General Foods Corp.	See Hayes, Helen	Mohawk Carpet Mills	See Five Star Jones
Bi-So-Dol	See Broadway Varieties	G-Men, authentic cases	NBC 9 p.m. Saturday only	Merin Sisters and Ranch Boys	NBC 7:45 and 11 p.m. Sunday only
Bisquick	See Betty and Bob	Gold Medal Flour	See Crocker, Betty	Moore, Grace	NBC 9:30 p.m. Monday only
Bond Bread Bakers	See Crumit and Sanderson	Goodelle, Niela	NBC 9:45 p.m. Sunday only	Morris, Phillip, Cigarettes	See Reisman, Leo
Bowes, Major, Amateur Hour	NBC 8 p.m. Sunday only	Grand Hotel, drama	NBC 6:30 p.m. Sunday only	Mrs. Wiggs of the Cabbage Patch	CBS 11:30 a.m. Daily ex. Sat. & Sun.
Brad and Al	CBS 11 a.m. Tuesday & Thursday	Great A & P Tea Co.	See Horlick, Harry; Smith, Kate	Musical Footnotes	CBS 12:30 p.m. Sunday only
Broadcast Corn Beef Hash	See Cavanaugh, Eddie and Fanny	Gulf Motor Oil & Gas Co.	See Baker, Phil	Myrt & Marge	CBS 7 & 11:00 p.m. Daily ex. Sat. & Sun.
Broadway Varieties	CBS 8:30 p.m. Friday only	Gumps, The	CBS 12:15 p.m. Daily ex. Sat. & Sun.	Nat'l Amateur Night	CBS 6 p.m. Sunday only
Bromo Seltzer	See N.T.G. and Girls	Hammerstein's Music Hall	NBC 8:00 p.m. Monday only	National Barn Dance	NBC 9:30 & 11 p.m. Saturday only
Burjois	See Evening in Paris	Harv and Esther	CBS 8 p.m. Thursday only	Noble, Ray, Orch.	NBC 10:30 p.m. Wednesday only
Burns and Allen	CBS 8:30, 11:30 p.m. Wednesday only	Harvester Cigars	See Harv and Esther	N.T.G. and Girls	NBC 9 p.m. Tuesday only
Camay Soap	See Drums Come True	Hayes, Helen	NBC 9:30 p.m. Tuesday only	Og, Son of Fire	CBS 5:45 & 6:15 p.m. Mon., Wed. & Fri.
Camel Cigarettes	See Caravan	Heatler, Gabriel	NBC 5:45 p.m. Saturday and Sunday	Did English Floor Wax	See Lazy Dan
Campana's Dreskin	See Grand Hotel	Heidt, Horace, Brigadiers	CBS 10 p.m. Thursday only	Old Gold Cigarettes	See Fisher, Thornton
Campana's Italian Balm	See First Nighter	Hecker, H-O Cereal	See Benson, Bobby & Sunny Jim	One Man's Family	NBC 8 p.m. Wednesday only
Campbell Soup Co.	See Hollywood Hotel	Himber, Richard, orch.	CBS 10 p.m. & 12 p.m. Friday only	O'Neils	NBC 3:45 p.m. Daily ex. Sat. & Sun.
Campus Revue	NBC 10:30 p.m. Friday only	Hit Parade	NBC 8 p.m. Saturday only	One Night Stands	CBS 8:30, 11:30 p.m. Monday only
Caravan	CBS 9 & 11 p.m. Tuesday & Thursday	Hollywood Hotel	CBS 9 p.m. Friday only	Outdoor Girl Cosmetics	See Sweet, Blanche
Carnation Evaporated Milk	See Contented Prgram.	Home Sweet Home	NBC 10:15 a.m. Daily ex. Sat. & Sun.	Ovaltine	See Little Orphan Annie
Carnegie, Dale	CBS 10:35 a.m. Sunday only	Horlick, Harry, Gypsies	NBC 9 p.m. Monday only	Packard Motor Cars	See Tibbett, Lawrence
Carter, Boake, news	CBS 7:45 p.m. Daily ex. Sat. & Sun.	Horlick's Malted Milk	See Lum and Abner	Palmolive Soap	See Beauty B. Theater
Cavanaugh, Eddie and Fanny	CBS 1:15 p.m. Daily ex. Sat. & Sun.	Household Finance Corp.	See Welcome Valley	Penthouse Serenade	NBC 3:30 p.m. Sunday only
Charis Garments	See East & Dumke	House of Glass	NBC 8:30 & 11:30 p.m. Wed. only	Pep Cereal	See Etting, Ruth
Chase & Sanborn Coffee	See Major Bowes	Ipana Toothpaste and Sal Hepatica	See Town Hall Tonight	Peppodont Toothpaste	See Amos 'n' Andy
Chesterfield Cigarettes	See Pons, Lily; Martini, Nino	Ivory Soap	See Stamp Club	Perkins, Ma, sketch	NBC 3:15 p.m. Daily ex. Sat. & Sun.
Chevrolet Motor Co.	See G-Men	Jad Salts	See Mrs. Wiggs of the Cabbage Patch	Pet Milk	See Taylor, Mary Lee
Chicken Dinner and Denver Sandwich Caddy Bars	See Major, Jack	Jello	See Benny, Jack	Philco Radio and Television Corp.	See Carter, Boake
Chipso	See Home Sweet Home	Jergen's Lotion	See Winchell, Walter	Phillips Dental Magnesia	See Lyman, Abe; Melodiana; Waltz Time
Cities Service Co.	See Dragonette, Jessica	Johnny and the Foursome	CBS 8 p.m. Wednesday only	Phillippe, Louis, cosmetics	See Marie, the Little French Princess
Climalene	See Climalene Carniv'l	Johnson's Wax	See McGee, Fibber, & Molly	Pillsbury Flour Mills	See Today's Children
Climalene Carnival	NBC 11:30 a.m. Thursday only	Johnson, Johnny, Orch.	NBC 12 noon Sunday only	Pons, Lily	CBS 9:00 p.m. Wednesday only
Cocomalt	See Rogers, Buck	Jolson, Al	NBC 9:30 p.m. Saturday only	Popeye, the Sailor	NBC 7:15 p.m. Tues., Thurs., & Sat.
Contented Program	NBC 10 p.m. Monday only	Just Entertainment	CBS 7 p.m. Daily ex. Sat. & Sun.	Previn, Charles, orch.	NBC 9 p.m. & 12 mid. Sunday only
Coty Cosmetics	See Noble, Ray, Orch.	Just Plain Bill	CBS 11:45 a.m. Daily ex. Sat. & Sun.	Princess Pat Cosmetics	See Princess Pat Players
Crime Clues	NBC 5 p.m. & 12:30 a.m. Tuesday only	Kellogg Rice Krispies	See Singing Lady	Princess Pat Players	NBC 9:30 p.m. Monday only
Crisco	See Vic and Sade	King, Wayne, orch.	CBS 10 p.m. Sunday and Monday	Premier Pabst Beer	See Bernie, Ben
Crocker, Betty, talk	NBC 10:45 a.m. Wednesday & Friday	Kleenex	NBC 8:30 p.m. Tuesday & Wednesday	Procter & Gamble	See O'Neils
Crumit and Sanderson	CBS 5:30 p.m. Sunday only	Kolynos Toothpaste	See Just Plain Bill	Radio Corp. of America	See Magic Key
Cutex	See Goodelle, Niela	Kre-Mel, Karo, Mazola	See Gumps, The	Radio Theater	CBS 9 p.m. Monday only
Dangerous Paradise, drama	NBC 7:45 p.m. Mon., Wed. & Fri.	Lady Esther Cosmetics	See King, Wayne	Ralston Purina Co.	See Mix, Tom
D. L. & W. Coal Co.	See Studio 7	Lavender and Old Lace	CBS 8 p.m. Tuesday only	Real Silk Hosiery	See Previn, Charles
Death Valley Days	NBC 9 p.m. Thursday only	Lazy Dan, the Minstrel Man	CBS 7:15 & 11:15 p.m. Friday only	Red Heart Dog Food	See Becker, Bob
Dill's Best and Model Smoking Tobaccos	See One Night Stands			Reisman, Leo, orch.	NBC 8 & 11:30 p.m. Tuesday only
Dragonette, Jessica	NBC 8 p.m. Friday only				
Dream Dramas	NBC 5:30 p.m. Sunday only				

Uncle Ezra

The Old Jumping Jenny Wren
—Himself—



The Old Man with the Young Ideas
Full of Pep—and Rinin' to Go

Every Saturday Night

The NATIONAL BARN DANCE

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43 NBC STATIONS
Coast-to-Coast

Over 40 Radio Artists including the Cumberland Ridge Runners, Maple City Four, Lulu Belle, Hoosier Hot Shots, Uncle Ezra, Dean Brothers, Henry Burr, Verne, Lee and Mary. A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS, Chicago, every Saturday night over

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9:30 P.M., EST—8:30 P.M., CST

Sponsored by ALKA SELTZER

Old Money and stamps WANTED

POST YOURSELF! It pays! I paid J. D. Martin, Virginia, \$200 for a single copper cent. Mr. Manning, New York, \$2,500 for one silver dollar. Mrs. G. F. Adams \$740 for a few old coins. I want all kinds of old coins, medals, bills and stamps. I pay big cash premiums. I WILL PAY \$100 FOR A DIME 1894 S. Mint; \$50 for 1913 Liberty Head Nickel (not buffalo) and hundreds of other amazing prices for coins. Get in touch with me. Send 4c for Large Illustrated Coin Folder and further particulars. It may mean much profit to you. Write today to B. MAX MEHL 152 Mehl Bldg., FORT WORTH, TEXAS (Largest Rare Coin Establishment in U. S.)



GIVEN—LADIES! 34 pc. COLORED GLASS DINNER SET or big cash commission. Send name and address. Beautiful Cherry Blossom design. CHOICE of green or pink glass; 6 plates, 6 tumblers, 6 cups, 6 saucers, 6 napkins, 1 each, ringer, cream, vegetable and platter. This is only one of nearly a hundred articles featured in our catalog, which we GIVE for selling our famous WHITE CLOVERINE SALVE for cuts, burns, sores, chaps, etc. to friends at 2c a box with a beautifully colored Art Picture FREE and remitting as per new premium plan book, 30th year. WE ARE FAIR AND SQUARE. Start now by sending for our dozen boxes. SEND NO MONEY—We trust you. Ill. Phil. WILSON CHEM. CO., Inc. Dept. 45 A. Tyrone, Pa.

AMAZING NEW INVENTION! Wanted: Local County Managers

The new mechanical eye fire alarm. Sends out loud warning when fire starts. No batteries or wires. Big demand stores, factories, schools, hospitals, homes, country estates, stock farms, etc. Bears Re-examination Service. Marker of Underwriters' Laboratories. Endorsed by the chief. Write for this money making opportunity FIRE-CRY COMPANY, Dept. 39-A, 1300 E. First Street, Dayton, Ohio

(Continued on Next Page)

HOW NEW HAIR GROWS

and
**WHY Men
Go BALD!**



Learn FREE!

Baldness may come from several causes. A germ called "Follicle Bacilli of Vitis" gets deep into the scalp, causing one of the most dangerous types of dandruff, yet is seldom suspected. The refuse it produces plugs the pores and hair follicles, causing itchy scalp, falling hair and prevents the dormant hair roots from growing new hair. No wonder so many stay bald. All the hair tonics, nutrients and soaps in the world will not grow new hair, as they treat only the surface conditions. But now a new method enables those with thin, falling hair and bald spots to quickly remove this clogged up thin outer skin of the scalp, thus permitting pores and follicles to absorb air, sunshine and receive the stimulating influence of a scalp compound, thereby activating the dormant hair roots to (immediately) grow new hair in many instances. It is believed in certain scientific circles this new method will completely outdo all other means of growing hair. Full instructions on how to proceed are published in a treatise called "HOW HAIR GROWS" now being mailed absolutely free to readers of this magazine. Send no money. Just name and address to Bernolay Lab, Desk 312-E, No. 1700 Broadway, New York, N. Y., and treatise will come by return mail postpaid, free. If pleased tell friends.

Send RADIO GUIDE to Your Boy or Girl at School—\$1.25 for 6 Mos.

Voice of the Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters, which MUST NOT exceed 100 words, to VOL, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois

It's Half and Half

Dear VOL: Do the farmers and others really like hillbilly music or do the radio entertainers just think they do? The sponsors of a program catering to farmers consider songs like Pale Moon and I Love Life too lightened for their reception. Can this be true? I wish a survey could be taken to find out just what type of music rural people like to have over the radio.
Moorhead, Minn. L. H. N.

Hale Columbia, NBC

Dear VOL: My family and I think Vic and Sade and Ma Perkins are two of the best programs on the air, but the announcers on both programs are abusing them something terrible. Today Bob Brown took six minutes time for advertising and left nine minutes for the actual program. Jack Brickley took seven minutes time for advertising and left eight minutes for the actual program.

The advertising is getting to be so boring and distasteful, it really turns one away from the product. We realize the fact that advertising supports our programs but cannot see why the sponsors don't wake up.

Reeder, N. D. Lorne B. Hale

All in Step But Lanny

Dear VOL: We, too, enjoy Jerry Cooper's romantic voice, Wayne King's smooth music, Conrad Tibbault's excellent performances and in spite of, or because of, his showmanship, Eddy Duchin's gay piano offerings. Ted Fiorito's band and vocalists might well be sponsored without additional talent which would be superfluous with his clever entertainers available. As Verne suggested, the talented maestro should be required to play more

of his piano solos which are as delightfully unique as his orchestral arrangements. Speaking of honoring—ballyhoo made a star of a man with a mediocre voice and I mean—HELP!—Lanny Ross.
San Francisco, Cal. Wilda Smith

Allen-ation Suit?

Dear VOL: I should like to ask Evans Plummer why he dares to be sarcastic toward Fred Allen. In his column he stated what he would do if he claimed to be a comedian. Did it ever occur to you, Mr. Plummer, that Fred is a comedian and not just by his assertion? His winning sixth place in the popularity poll proves that the public hasn't tired of his humor even if you don't approve of it. Let's give plums to original (no, his jokes weren't heard by our grandfathers) Fred and plumes to Plummer. What do other Allen fans think?
Cumberland, Md. Peg

Mere Alle-Gory

Dear VOL: You don't want to receive letters of more than 100 words. Well, I could give you just one that would describe the supposedly most gruesome program on the air, Lights Out, but I'm afraid you would not print it. I certainly am sorry that I stayed up until 12:30 to listen to a program that was no more thrilling than a bed-time story. Whoever writes these plays is the bunk. You can throw a pancake at him unless he writes more thrilling plays. If he does I guess I can wait up until 12:30 again.
Montreal, Quebec, Can. Montrealeur No. 5

We Want Parker!

Dear VOL: You say you don't get letters commenting on Frank Parker. This is the second time I've written about him, and I did not see my opinion voiced in RADIO GUIDE. I certainly agree with Miss C. M. Kaffer that we should hear more about such a marvelous singer as Mr. Parker. Gerry Rindlan does not listen to the Gypsies or the Bunny program when Frank isn't there. He isn't the only one who feels disappointed because of the change. Frank always has been and always will be my favorite radio star. May he have all the success due him on his new program?
Chicago, Ill. A.A.N.

An Open Letter

Dear VOL: To those who come under the "I like anything" class of listeners—this letter will mean little.
For those who accept radio in, shall we say, more or less of a serious vein, may I ask, what is their answer to the question, "Why do such programs and artists as these Breakfast Club, NBC; Words and Music, NBC; Star Dust, WAAT; Ted Malone, CBS; Happy Jack Turner, NBC; J. L. Fogarty, and several others, remain unsponsored while many others rating way below these mentioned, obtain sponsors?"
I firmly believe that to the best of their ability listeners will cooperate with sponsors when their programs please. Don't the sponsors want to please their public?
Bloomfield, N. J. L. C. Girvan

Program Locator

(Continued from Preceding Page)

Remington Rand Type-writers	See March of Time	Thomas, Lowell	NBC 6:45 p.m. Daily ex. Sat. & Sun
Rendezvous	NBC 8 p.m. only Wednesday	Thrive Dog Food	See Songs and Stories
Rhythm Symphony	NBC 5 p.m. only Sunday	Tibbitt, Lawrence	CBS 8:30 p.m. Tuesday only
Rich, Irene	NBC 8 p.m. only Friday	Time Magazine, Inc.	See March of Time
Rogers, Buck, Adventures	CBS 6 & 7 p.m. Mnn., Tue., Wed., Fri.	Today's Children, sketch	NBC 10:30 a.m. Daily ex. Sat. & Sun
Romance of Helen Trent	CBS 2:15 p.m. Daily ex. Sat. & Sun.	Town Hall Tonight	NBC 9 p.m. & 12 mid. Wednesday only
Roses and Drums	NBC 5 p.m. only Sunday	True Story Court of Human Relations	NBC 9:30 p.m. Friday only
Scott's Emulsion	See Heatter, Gabriel	True Story Magazine	See True Story Court of Human Relations
Shell Oil and Gas	See Jolson, Al	Twenty Mule Team Borax	See Death Valley Days
Show Boat, variety	NBC 9 p.m. only Thursday	Uncle Ezra	NBC 7:15 p.m. Mon., Wed. and Fri
Sinclair Gas and Oil	See Sinclair Minstrels	Union Central Life Insurance Co.	See Roses and Drums
Sinclair Minstrels	NBC 9 p.m. only Monday	United Drug Co.	See Rhythm Syn.
Singing Lady	NBC 5:30 & 6:30 p.m. Daily ex. Sat. & Sun.	Vallee, Rudy, Variety Hour	NBC 8 p.m. Thursday only
Singin' Sam	CBS 7:30, 11:15 p.m. only Monday	Vanished Voices	CBS 6:35 p.m. Monday & Wednesday
Sloan's Liniment	See Warden Lawes	Vic and Sade	NBC 3:30 p.m. Daily ex. Sat. & Sun.
Smith, Kate	CBS 7:30 p.m. Tues., Wed. & Thu	Vick's Vapo-Rub	See Moore, Grace
Socony Vacuum Oil Co.	See Sketch Book	Vince	See Thomas, John Charles
Sketch Book	CBS 8 p.m. only Friday	Voice of Experience	CBS 12 noon Daily ex. Sat. & Sun.
Songs and Stories	NBC 4:15 p.m. only Monday	Voice of Firestone	NBC 8:30, 11:30 p.m. only Monday
Spearmint Gum	See Just Entertainment	Voice of the People	NBC 7:30 p.m. only Sunday
Squibbs Products	See World Peaceways	Waltz Time	NBC 9 p.m. only Friday
Stamp Club	NBC 7:15 p.m. Mon., Wed. and Fri.	Warden Lawes	NBC 9:30 p.m. only Wednesday
Standard Oil and Gas	See Lombardo, Guy	Waring, Fred, orch.	CBS 9:30 p.m. only Tuesday
Stoopnagle and Budd	CBS 9:30 p.m. only Tuesday	Wasey Products	See Voice of Exper.
Story of Mary Martin	CBS 12:30 p.m. Daily ex. Sat. & Sun	Welch Grape Juice Co.	See Rich, Irene
Studebaker Cars and Trucks	See Himber, Richard	Welcome Valley	NBC 8:30 p.m. Tuesday only
Studio Party	NBC 10 p.m. only Tuesday	Western Clock Co.	See Dream Dramas
Studio 7	NBC 11:15 a.m. Tues., Wed. & Thurs.	Wheatena	See Popeye, the Sailor
Sun Oil Co.	See Thomas, Lowell	White Flash Oil and Gas	See Atlantic Family
Sunday Evening Hour	CBS 9:00 p.m. only Sunday	Whiteman, Paul, orch.	NBC 10 p.m. only Thursday
Super Suds	See House of Glass	Winchell, Walter	NBC 9:30, 11:15 p.m. only Sunday
Sweet, Blanche	CBS 11:15 a.m. Mon., Wed. and Fri	Woodbury Facial Cream	See Dangerous Paradise, drama
Swift Products	See Studio Party	World Peaceways	CBS 9:30 p.m. only Thursday
Tastyyeast, Inc.	See Johnson, Johnny	Wrigley Gum	See Myrt & Marge
Taylor, Mary Lee	CBS 11 a.m. Tuesday & Thursday	Your English	NBC 3:00 p.m. only Sunday
Tender Leaf Tea	See One Man's Family	Z. B. T. Baby Powder	See Famous Babies
Texaco Gas and Oil	See Duchin, Eddy		
Thomas, John Charles	NBC 9 p.m. only Wednesday		

—Here Are the Answers!

Smashing Collection of True Detective Stories, All Taken from Real Life:

Mass Murder on the Mesa
By Captain William Bright of the Los Angeles Homicide Detail

What Really Happened to Dickinson
By Chief of Detectives Fred Frahm of the Detroit Police

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The March of Crime—November
The Situation Back 100 Years

Sterilization—Fritz Haarman, The Cannibal Butcher
By Ex-Operative 48

Horror on the Fourth
By Aubrey C. Hopkins, Captain of Detectives, San Antonio Police Department

These and Others Make an Assortment of True Detective Reading Matter Unequaled. See

OFFICIAL DETECTIVE STORIES

November Issue—On Sale at All Newsstands, 10c

"Give a Fellow a Break"

(Continued from Page 13)

Summit . . . Car Fourteen."
At No. 507 Summit, Kierstead and Woods found an excited mob of neighbors, the enraged Mr. Anderson, a policeman—but no evidence whatever that an intruder had been present. The shifty burglar had disappeared—and how!

"We chased him across a parking lot," related Anderson. "When he came to an eight-foot fence I thought we had him. But no sir! He just stuck his hand on top of that fence and vaulted over it like it was a skipping rope! He . . ."

But Kierstead waited for nothing more. He did a little vaulting himself—into the two-way radio car, and this was the message he sent back to Headquarters:

"Car Six, Kierstead reporting . . . House-breaker has escaped from 507 Summit, but probably is in hiding in the district."

And Headquarters replied:
"Patrol the district as well as you can with Car Fourteen . . . We're sending more men and further instructions."

Kierstead hardly could hear the last part of this message for the siren of Car 14, which had just pulled up beside him. And out of it leaped the famed Four Horsemen of the Jersey City police force—they're all Sergeants now: Detectives Keating, Curtin, McDermott and Maglone—men who for long had been the spearhead of police thrusts against major crimes. Needless to say, that spearhead had been directed by radio.

From then on, there followed one of the neatest, most scientific bits of police organization in the entire history of the Jersey City police. To appreciate it to the fullest, one must remember that to look for a vanished crook in crowded Jersey City

—where there are no crook hangouts—is like looking for a needle in a haystack. But perhaps the best way of locating a needle in a pile of hay is to use a powerful electro-magnet—and the magnet chosen by the Jersey City police was radio.

From Headquarters, order after order ripped through the ether to cruising patrol cars.

"Car Four . . . Proceed to Van Riepen Street at the corner of . . ."

"Car Eight . . . Take your station at the corner of Summit and . . ."

So it went on, until six radio cars and the big emergency car, loaded with policemen, had blocked off completely the four squares around the home of Frank Anderson. Then, with cars cruising along each side of this square, with guards posted, dozens of policemen began to search the streets, lanes, back yards, cellars, deserted buildings, even the bushes within the blocked area.

And—such is the power of the two-way police radio system—each cruising car knew at once whenever anything interesting was sighted by any other car. For, routed through Sergeant Sullivan's main switchboard back at Headquarters, Car Four could talk to Car Six—or to any other car and every other car engaged in the chase!

In all those four squares there wasn't a back yard that had not been searched. And for almost three hours everyone who tried to leave the suspected area by street or alley was scrutinized closely by the police and—if it happened to be a man who answered even remotely to the broadcast description—stopped and questioned, quietly but firmly.

And then, by a sort of poetic justice,

the criminal was discovered by Kierstead—the very officer who had received the first radio flash!

Kierstead had been assigned the job of searching one-fourth of a city block. He had done so with supposed thoroughness—and found nothing. Again he had covered this beat, and again until . . .

It was in the back yard of a house at No. 27 Van Riepen Street. Twice before Kierstead had scrutinized every available detail of this well-kept back yard. This time he looked around and made a mental inventory of the place. Neat back porch, he noted, with an iron grille extending from its edge to the ground. It was a strong, unbroken iron grille, and it seemed to fit tightly. But then Kierstead noticed something which, up until that moment, had escaped even his careful eye.

It had been raining earlier in the day. The ground was still wet. And in the earth just outside of that apparently tight-fitting grille, there were faint marks. They arced outward from one edge of the grille.

Warily, Kierstead peered into the gloom beneath that back porch. As he did so, he drew his gun.

Far inside, up against the wall, was a shadowy figure.

"Come on out," said Kierstead. "It won't do you any good to resist. We've got the whole district surrounded."

"Okay," murmured a weary and dejected voice from the semi-darkness.

His name was Simon Zeruba, and his front was salesmanship. He always saw to it that he had a job as salesman, on commission, working for some firm or other. Thus, whenever at any time the police might choose to question him, he always could prove that he had respectable employment. This, however, had not prevented him from going to jail for larceny in Baltimore, Maryland, on two occasions—once for three months and once for a year. Nor had it saved him from a two-year stretch for burglary in New York, where he had operated under the name of Lester Fredsall.

Zeruba was sentenced to serve from three to seven years, by Judge Brown of Jersey City. Immediately after receiving sentence he announced his intention of going straight upon his release.

"I trouble with crooks is," he confided to a kindly policeman, "that we get away with it a few times and think we're pretty good. But the dice are loaded against a crook. Sooner or later the law gets you. If police radio had been going full blast when I was a kid, I think I'd have stayed straight. Nowadays a crook just hasn't got a chance."

Which, coming from one who speaks from experience, seems to be pretty shrewd philosophy.

Radio Goes Overboard

Will Be the Next
Story in the Series
CALLING ALL CARS

Amazing HEATER Gives Piping HOT WATER in a jiffy!

New compact Walco Waterheat plugs in any electric outlet, gives hot water instantly! Just place in pan, tub or bath. Simple, economical, shock-proof, durable. Heats a quart of water a minute.

HOT WATER AT ONCE Whenever and Wherever You Want It. Shave, shampoo, wash, heat bottles. Use anywhere—any time you want hot water quick. Saves steps and many times its cost. Indispensable in sick rooms.

SEND NO MONEY. Try it at our risk! When postman delivers Walco Waterheat, deposit \$1.00, plus few cents postage. If not delighted after using 5 days return and your \$1.00 will be refunded AT ONCE. Mail coupon NOW.

Electrical Laboratories Co.,
49 East 21st Street Dept. H-2010,
New York, N. Y.
Send Walco Waterheat, complete with cord and full instructions. I will pay postman \$1.00, plus few cents postage. If not entirely satisfied, will return in five days for refund.

Name

Address

City..... State.....

Check here if Enclosing \$1.00 in which case WE will pay postage. (Same refund guarantee applies.)

AGENTS—Write for proposition.

STOMACH Sufferers

If you are afflicted with an ulcer of the stomach or the duodenum—if you have gastritis, acid stomach or an irritable colon—you owe it to yourself to learn about a sensational new **DRUGLESS** treatment for these ailments that is now being used by hundreds of doctors in their private practices as well as in many hospitals throughout the land. Many doctors are using this product to treat their own stomach ailments as well as those of members of their families. During the past few years, doctors in every part of the country have prescribed millions of tablets of this treatment. Until recently these facts were known only to members of the medical profession. Now, however, any stomach sufferer anywhere may find out for himself, without obligation, about the actual experience of these medical men with this remarkable drugless preparation. The complete story, and it's a sensational one, will be mailed to you for the asking, and along with it, a generous trial of the treatment itself for only 10c to pay for packing and shipping. Just send your name and address and I'll only in stamps or silver to Dept. 158, V. K. PRODUCTS, 500 North Dearborn, CHICAGO

Trial Treatment of remarkable new DRUGLESS preparation 10c . . . for only . . . 10c

VOICE

100% Improvement Guaranteed

We build, strengthen the vocal organs—not with straining lessons—but by fundamentally sound and scientifically correct voice exercises . . . and absolutely guarantee to improve any singing or speaking voice at least 100% . . . Write for wonderful voice book—sent free. Learn WHY you can now have the voice you want. No literature sent to anyone under 17 unless signed by parent.

PERFECT VOICE INSTITUTE, Studio 78-87
64 E. Lake St., Chicago

There are only a FEW Mikerscope Albums left. Don't Delay. Send your order in at once. Fifty cents a copy.

Dynamite—Air Conditioned

(Continued from Page 6)

line of demarcation in radio, about what's good and what's bad," Miss McCrorie explains, "and NBC has no blanket censorship rule. Every case is decided on its merits.

"Thus it is that the standards which NBC has set up for radio grew out of the special characteristics of the medium itself as compared to other media. In broadcasting the advertiser or his representative speaks directly and personally to his listeners. For the period of his program he is a guest in their homes.

"The homes which he thus enters are of all types. The broadcast audience includes the farm family, the small-town family, the city family, it comprises practically all members of the family. It embraces persons of all beliefs and creeds."

Because of all this all-embracing and penetrating power of radio, it must of

necessity protect those whom it serves. The National Broadcasting Company, in declaring what may and may not be presented through its facilities, does not attempt to set itself up as a guardian of listeners against themselves. But it does believe that because the public has come to lean on radio as a component of everyday life and might thus be lulled into a false faith in what it hears, the duty of the disseminator is to guard against that which is false, offensive or misleading.

Yes, Miss McCrorie has, on occasion, been called upon to rule people off the air. It has been no pleasure for her. In fact it is one of the most delicate problems that comes under her jurisdiction. But she is firm in her adherence to the duties laid down for her, and while she abhors rigidity of decision she is equally determined that too great an elasticity of judgment is by far the more dangerous of the two evils.

Fiddling for a Million

The Life Story of the Boy with Five Brothers and Six Sisters—Who Looked Forward to the Life of a Blacksmith, and Who Fiddled and Gagged His Way into a Million Dollars. It's

Ben Bernie

And You'll Find Out Plenty More About Him in Next Week's RADIO GUIDE. Also

Irene Wicker, The Singing Lady

Tells What She Seeks to Put into Her Successful Children's Programs—And How She Found Out the Programs They Like

The Issue Also Contains a Large Assortment of Feature Stories of the Stars—Gossip Along the Airialto—Profusely Illustrated

CHRISTMAS GREETINGS
ROBERT HEYBURN

PAINT

YOUR NAME PRINTED AS SHOWN ON THIS AMUSING CHRISTMAS CARD
SIZE 3½" x 4½"
50 FOR \$1.00
WITH ENVELOPES
SEND MONEY ORDER
ASK FOR NO. 14
E. T. NELSON
120 WALL ST., N. Y. C.



Can You Find 10 Faces IN THE PICTURE BELOW?



Answer Quick! Get the Opportunity to . . .

Win \$2,250.00

or Buick Sedan and \$1,250.00 Cash!

Here's a lot of cash for someone. Would you like to have it? We are going to pay over \$5,000.00 in big cash prizes. Can you find ten of the hidden faces in the picture? Look sharp and mark the faces you find. Then fill in the coupon, mail quick, and you will receive opportunity to win as much as \$2,250.00. Some one, maybe you, will receive a new Buick Sedan and if prompt, \$1,250.00 cash besides or, if all cash is preferred, \$2,250.00.

Surely you would like to have this magnificent prize. Think what you could do with all this money. It would come in pretty handy right now, wouldn't it?

We want people everywhere to have the opportunity to share in this great distribution of money. Besides the First Grand Prize of \$2,250.00 including promptness, there are 100 other big, grand prizes. The Second Grand Prize is a DeLuxe Chevrolet Master 6 Sedan or \$750.00 cash. The Third Grand Prize is a DeLuxe Ford V-8 Sedan or \$500.00 cash. Fourth Grand Prize is \$150.00 cash, and many others. Thousands of dollars in special cash rewards. Mail your answer on the coupon today.

Send No Money — Just Mail Coupon

A FEW HAPPY PRIZE WINNERS
Names on Request



Study the picture of the country road and see if you can find ten of the hidden faces. Sharp eyes may find them. Some of them look straight at you, some are upside down, others are sidewise. Look for them in the clouds, tree, around the dog's legs, in the bushes, etc. It is not as easy as some people may think. Don't give up—keep looking, you may find them. Mark the faces you find and send to me quick with the coupon.

Proof That Prizes are Paid

Thousands of dollars have already been awarded to many happy prize winners in similar distributions by G. F. Stayton in other companies. W. H. Hardy, of Kansas, won \$2,750.00; Mrs. Sophie Griesser, of Penn., won \$2,250.00; Mrs. Georgia A. Johns, of Ky., won \$1,987.50; Mrs. Geo. Schlegel, of New York, won \$2,137.50; G. Giebink, of Michigan, won \$975.00 and Edna Mahoney, of Illinois, won \$500.00. Scores of others have won big cash prizes.

Think of it! Now thousands and thousands of dollars to be paid to new prize winners. Our Company is reliable and if you are declared first prize winner, you take absolutely no risk, according to plan which your answer brings, then you get new Buick 8 Sedan and if prompt \$1,250.00 cash besides or \$2,250.00 if all cash is preferred.

We belong to the Chamber of Commerce of Des Moines. We bank at one of the largest banks in the state of Iowa—the Central National Bank. The money to pay all of the prizes is all ready on special deposit for that purpose.

Send in the coupon and we will send you the opportunity to win the \$2,250.00 First Grand Prize. Don't put it off until tomorrow. Do it today—Right Now!

SEND ANSWER QUICK

**\$1,250.00
CASH**

Send answer quick and we will tell you how the winner gets \$1,250.00 cash

FOR PROMPTNESS

Remember send not one penny with your answer. All you do now is to find ten faces if you can and mail the coupon. Send answer right away. Three prominent and reliable judges will see that the prizes are awarded honestly and promptly. Thousands of dollars in special cash awards. Over 100 grand prizes in all and many special prizes.

PRIZE MONEY NOW IN BANK

The money to pay every prize is on special deposit in the big, strong Des Moines bank. You take no risk, if you are declared first prize winner on our plan. Hurry! Just mark the faces you find and send with the coupon right away. This will bring you the opportunity to win \$2,250.00 First Grand Prize. Someone wins on our plan—maybe you. Mail your answer quick. Don't delay. Do it today.

G. F. STAYTON, Pres., Dept. 4-A,
1912 Grand Ave. Des Moines, Iowa

You will receive the Buick 8 Sedan and if prompt, \$1,250.00 cash besides, or if all cash is preferred, you get \$2,250.00, if you win first prize according to the plan which the answer will bring. Send your answer quick. Don't delay. There is a \$1,250.00 cash prize for promptness if declared first prize winner. Mail this coupon today.

Oh boy, what you could do with \$2,250.00 cash all at one time. Think of the joy of having the money to provide the better things of life. New clothes, furniture, bills paid, a new home, education, travel, etc. Nothing hard to do now. But act quick.



Dept. 4-A, I found _____ faces.

My Name _____

Address _____

City _____ State _____